

# **EXHIBIT 3**

## **Redacted Expert Report of Roger D. Blair**

Highly Confidential Under Protective Order

**UNITED STATES DISTRICT COURT FOR THE DISTRICT OF NEVADA**

Cung Le, et al.,

Plaintiffs,

v.

Zuffa, LLC D/B/A Ultimate Fighting  
Championship And UFC,

Defendant.

Case No. 2:15-cv-01045-RFB-PAL

**Expert Report of Roger D. Blair**

**November 15, 2017**

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## QUALIFICATIONS

1. I am a Professor of Economics at the University of Florida, in Gainesville, Florida. In addition to my faculty position, I am currently serving as Chair of the Department of Economics at the University of Florida. My major fields of academic concentration are antitrust economics, industrial organization, sports economics, and applied microeconomics.

2. I received my Ph.D. in Economics from Michigan State University in 1968. Following military service, I began teaching economics at the University of Florida in 1970 and, with the exception of visiting positions at Washington University (St. Louis), the University of Hawaii, and the University of California-Berkeley, I have continued to teach at the University of Florida since that time. A detailed resume of my educational and occupational background is appended as Appendix A.

3. I have authored, coauthored, and edited over 200 books, chapters in books, and articles in professional economics journals and law reviews. Most of these publications specifically address issues of antitrust economics and industrial organization. Of particular interest, several publications address issues of antitrust standing and damages. A comprehensive list of my publications is contained in Appendix A.

4. I have coauthored (with David Kaserman) a textbook entitled *Antitrust Economics* and have taught that material for many years at the University of Florida. I also have coauthored *Law and Economics of Vertical Integration and Control* (with David Kaserman) and *Monopsony: Antitrust Law and Economics* (with Jeffrey Harrison). In Volume IIA of *Antitrust Law* (with Herbert Hovenkamp, Christine Durrance, and the late Phillip Areeda), Christine Durrance and I were the primary authors on “The Economics of Impact, Antitrust Injury, and Antitrust Damages,” §§ 390-399. I also contributed to and served as Economics Editor for *Proving Antitrust Damages*, which was published by the American Bar Association.

5. For some time, I have been interested in the economics of sports. I developed an undergraduate elective entitled “The Economics of Sports” and taught that course on several occasions. I am the author of *Sports Economics*, which is a textbook published by Cambridge University Press. Currently, I am writing a book entitled *The NCAA Cartel: Uses and Abuses of Monopsony Power*, which is under contract with Oxford University Press.

6. In addition to my faculty position at the University of Florida, I have engaged in extensive independent economic consulting activities. I have served as a consultant on antitrust matters for the Federal Trade Commission, the Antitrust Division of the United States Department of Justice, the Attorneys General of Arizona, California, Connecticut, Florida, Missouri, Oregon, and Washington, and for private law firms. I have served as an economic expert on issues of liability and damages in over 50 cases. I have been qualified to testify as an expert in antitrust economics and damages on numerous occasions. The sworn testimony that I have given during the last four years is summarized in Appendix B.

7. In the field of antitrust economics, economists must understand and interpret decisions of the courts on antitrust issues and the ways in which courts use, or fail to use, relevant economic principles in rendering their decisions. I am not a lawyer, and would not presume to instruct the Court on the law; therefore, nothing that follows should be construed as an effort by me to offer a legal opinion.

#### **ASSIGNMENT**

8. [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

9. [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

### **MATERIALS CONSIDERED**

10. I have relied upon my education and experience as an economist in carrying out my assignment in this matter. In addition, I have considered the Consolidated Amended Complaint (“CAC”) submitted on December 18, 2015, the Zimbalist Report, the Zimbalist Report Errata submitted on September 19, 2017, and a variety of other documents and data sources, which are listed in Appendix C.

### **SUMMARY OF EXPERT OPINIONS**

11. I have formed several expert opinions regarding the analysis and contentions contained in the Zimbalist Report. I have also formed an opinion on the variability of UFC athlete compensation. I summarize these opinions here and discuss them more fully below. I reserve the right to change one or more of my opinions if new information is presented through either discovery or elsewhere.

12. Measure of Damages. Dr. Zimbalist’s measure of damages is the (average) difference between the labor share of total revenue going to athletes in his proposed yardstick and the labor share going to the athletes in UFC multiplied by Zuffa’s revenues. The premise underlying this measure is inconsistent with standard principles of economics. Dr. Zimbalist has no economic foundation for his damage calculations. Accordingly, his damage calculations are fundamentally flawed and unreliable.

13. Yardstick Identification. In his damage calculations, Dr. Zimbalist purports to use the so-called yardstick method. He does not undertake any of the analyses necessary to use the yardstick method and his selection of the yardstick is severely flawed and, therefore, his damage calculations are speculative and unreliable.

14. Disaggregation of Damages. Dr. Zimbalist attributes the alleged damages to anticompetitive or monopsonistic abuses by Zuffa. In his damage calculations, Dr. Zimbalist has failed to disaggregate these damages. Put differently, he failed to separate the impact of lawful conduct from the impact of allegedly unlawful conduct. If any alleged action taken by Zuffa is not unlawful, the jury will have no way to isolate the portion of his damage total that must be deducted because it would not flow from an antitrust violation. Consequently, the jury would have to speculate. Thus, Dr. Zimbalist's damage estimates are fatally flawed and unreliable.

15. Contract Extensions as Exclusionary Practices. Dr. Zimbalist alleges that Zuffa has engaged in exclusionary practices through contract extensions with UFC athletes. This conduct is procompetitive rather than anticompetitive.

16. Other Exclusionary Conduct. The conduct Dr. Zimbalist describes, such as contract extensions and exclusive contracts, is often seen in other professional sports.

17. [REDACTED]

[REDACTED]

[REDACTED]

## **NATURE OF THE COMPLAINT**

18. The CAC includes the following general description of the allegations of anticompetitive conduct or challenged conduct in this case:

“This is a civil antitrust action under Section 2 of the Sherman Act, 15 U.S.C. §2, for treble damages and other relief arising out of the Defendant's overarching scheme to maintain and enhance its (a) monopoly power in the market for promotion of live Elite

Professional mixed martial arts (“MMA”) bouts, and (b) monopsony power in the market for live Elite Professional MMA Fighter services . . . the UFC has monopoly and monopsony power, which it gained, enhanced, and maintained through its anticompetitive scheme alleged herein. As alleged below, the UFC has engaged in an illegal scheme to eliminate competition from would-be rival MMA promoters by systematically preventing them from gaining access to resources critical to successful MMA Promotions, including by imposing extreme restrictions on UFC Fighters’ ability to fight for would-be rivals during and after their tenure with the UFC. As part of the scheme, the UFC not only controls Fighters’ careers, but also takes and expropriates the rights to their names and likenesses in perpetuity. As a result of this scheme, UFC Fighters are paid a fraction of what they would earn in a competitive marketplace.”<sup>1</sup>

19.

20.

<sup>1</sup> CAC ¶ 1.<sup>2</sup> Zimbalist Report ¶ 1.

<sup>3</sup> Deposition of Andrew Zimbalist, September 25, 2017, (hereafter, “Zimbalist Tr.”) at 43.

<sup>4</sup> Zimbalist Tr. at 43-45.

<sup>5</sup> Zimbalist Report ¶ 1FN 2.



[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

**ZUFFA’S ALLEGEDLY EXCLUSIONARY CONDUCT**

21. [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

22. To understand market concentration, I use the approach set forth in the Department of Justice (DOJ) and Federal Trade Commission (FTC) Horizontal Merger Guidelines (“Merger Guidelines”).<sup>9</sup> The Merger Guidelines use a measure of concentration referred to as the Herfindahl-Hirschman Index (HHI). The HHI is calculated as the sum of the squared market shares of each firm ( $i$ ) out of  $N$  firms:

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<sup>6</sup> Zimbalist Tr. at 14-15.

<sup>7</sup> Zimbalist Tr. at 21-24, 29-30; *see also id.* at 95 (offering athletes additional money for the final fight of a contract assumed as part of the challenged conduct); 111 (failure to co-promote with other organizations “probably” part of the challenged conduct); 128-129 (counter-programming).

<sup>8</sup> CAC ¶ 1.

<sup>9</sup> U.S. Department of Justice and Federal Trade Commission, *Horizontal Merger Guidelines* (August 19, 2010), <https://www.ftc.gov/sites/default/files/attachments/merger-review/100819hmg.pdf>.

$$HHI = \sum_{i=1}^N s_i^2$$

where  $s_i$  is the market share of firm  $i$  expressed as a whole number rather than a decimal. Higher values of HHI signal greater market concentration.

23. Ordinarily, in order to calculate an HHI, one must first define the relevant market. At this point, I will not attempt to define the relevant market in this case. Dr. Zimbalist never identified a relevant market, nor assessed concentration in any market. He did, however, suggest what he might have considered as a relevant market: “the pool of professional MMA fighters that another live professional MMA promoter could use to compete effectively with Zuffa [including] at a minimum, all Zuffa fighters.”<sup>10</sup> If one were to define the relevant market as consisting of all promoters that promoted an MMA athlete who previously competed for the UFC, then the shares of the qualifying promoters within that market and HHI could be calculated.

24. To calculate HHIs, I used shares based on events and bouts for the promoters I have identified for the years 2011 to 2016. The results of this exercise are presented in Table 1. As one can see, the HHI in 2016 using events is 155, while the HHI using bouts is 191. These HHI calculations are similar in other years (2011 through 2015) using bouts or events. In all cases, the HHI calculations show that Zuffa is operating in an unconcentrated industry. In the Merger Guidelines, the threshold for a highly concentrated industry is an HHI of 2,500.<sup>11</sup> When

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<sup>10</sup> Zimbalist Report ¶ 8.

<sup>11</sup> U.S. Department of Justice and Federal Trade Commission, *Horizontal Merger Guidelines* (August 19, 2010), <https://www.ftc.gov/sites/default/files/attachments/merger-review/100819hmg.pdf>, at 19.

the HHI is below 1,500, the industry is deemed to be unconcentrated.<sup>12</sup> The values of the HHI in MMA are substantially below this threshold for all years from 2011 to 2016.<sup>13</sup>

**Table 1: MMA Herfindahl Index by Bouts and Events, 2011-2016**

*UFC and Promoters that Promoted Former UFC Athletes*

|                     | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 |
|---------------------|------|------|------|------|------|------|
| Number of Promoters | 175  | 161  | 170  | 141  | 166  | 166  |
| Event HHI           | 143  | 150  | 192  | 169  | 139  | 155  |
| Bout HHI            | 168  | 175  | 206  | 201  | 160  | 191  |

*Source: Sherdog.*

25. Dr. Zimbalist alleges that Zuffa has engaged in exclusionary practices through contract extensions with UFC athletes.<sup>14</sup> This practice is procompetitive rather than anticompetitive. Suppose an athlete has a four-bout contract with Zuffa. After three bouts, Zuffa is pleased with the athlete's performance and fan appeal. Accordingly, Zuffa wants to retain that athlete's services. Before completing his or her contract, Zuffa may negotiate an extension so the athlete has a new four-bout contract. The effect of this extension is to maintain and improve the quality of Zuffa's events. Improving quality is procompetitive; it is not anticompetitive. Moreover, the contract extensions ordinarily involve increased payments to athletes.

<sup>12</sup> U.S. Department of Justice and Federal Trade Commission, *Horizontal Merger Guidelines* (August 19, 2010), <https://www.ftc.gov/sites/default/files/attachments/merger-review/100819hmg.pdf>, at 19.

<sup>13</sup> I also reviewed an even narrower definition of the market, consisting of promoters that had promoted a former UFC athlete within a year of that athlete having competed for UFC. Even with these additional restrictions, during the class period the HHI never rises above 700, well below the 1,500 threshold. See Backup to Table 1.

<sup>14</sup> Zimbalist Report ¶¶ 16, 22, 78.

26. In his consideration of contract extensions,<sup>15</sup> Dr. Zimbalist fails to observe that this practice is not uncommon in professional sports. I have provided several prominent examples below.

27. Andrew Luck. In the NFL, a first-round draft choice receives a rookie contract that provides team control for four years plus a team option for a fifth year before a player can become a free agent.<sup>16</sup> Andrew Luck was a first-round draft pick in 2012. After his first four seasons, the Indianapolis Colts prevented Luck from reaching free agency and exercised their exclusive option for Luck's 2016 season,<sup>17</sup> after which Luck could have become a free agent. In an effort to retain Luck's services beyond the 2016 season, the Colts began working on a contract extension. Before the 2016 season began, Indianapolis and Luck agreed to a five-year contract extension that postponed Luck's free agency from 2017 to 2022.<sup>18</sup> The total value of Luck's contract extension is \$122.97 million. Of this amount, \$87 million is guaranteed.<sup>19</sup>

28. Von Miller. As a first-round 2011 draft pick, Von Miller was also subject to four years of team control followed by an exclusive fifth year team option.<sup>20</sup> Miller was arguably the best defensive player in the NFL; he made the Pro Bowl in 2011, 2012, and 2014, was a first-team All-Pro in 2012, a second-team All-Pro in 2011 and 2014, the NFL Defensive Rookie of

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<sup>15</sup> Zimbalist Report ¶¶ 14, 16, 22, 78.

<sup>16</sup> *NFL Collective Bargaining Agreement* (August 4, 2011), <https://nflabor.files.wordpress.com/2010/01/collective-bargaining-agreement-2011-2020.pdf>, at Article 7, Section 3 "Rookie Contracts," at 24.

<sup>17</sup> Spotrac, *Andrew Luck*, <http://www.spotrac.com/nfl/indianapolis-colts/andrew-luck-9811>.

<sup>18</sup> Spotrac, *Andrew Luck*, <http://www.spotrac.com/nfl/indianapolis-colts/andrew-luck-9811>.

<sup>19</sup> Spotrac, *Andrew Luck*, <http://www.spotrac.com/nfl/indianapolis-colts/andrew-luck-9811>.

<sup>20</sup> *NFL Collective Bargaining Agreement* (August 4, 2011), <https://nflabor.files.wordpress.com/2010/01/collective-bargaining-agreement-2011-2020.pdf>, at Article 7, Section 3 "Rookie Contracts," at 24.

the Year in 2011,<sup>21</sup> and won the NFL Butkus Award for being the best linebacker in 2012.<sup>22</sup> After his first four seasons, the Denver Broncos delayed Miller's free agency and exercised their exclusive option for Miller's 2015 season.<sup>23</sup> Thus, the Broncos delayed his free agency until 2016.<sup>24</sup> Then, in 2016, Denver again delayed Miller's free agency and applied their Franchise Player Designation to Miller.<sup>25</sup> Before the 2016 season began, however, Denver and Miller agreed to a five-year contract extension that postponed Miller's free agency even further, from 2017 to 2022, eleven years after he entered the league.<sup>26</sup> Miller's extension included a signing bonus of \$17 million.<sup>27</sup> Of Miller's total \$114.1 million extension, \$70 million is guaranteed.<sup>28</sup>

29. Mike Trout. In MLB, rookies are subject to total team control for six years before they become free agents.<sup>29</sup> For the first three years, the player's compensation cannot fall below the league minimum, but is otherwise determined solely by the team.<sup>30</sup> After three full years of

<sup>21</sup> DenverBroncos.com, *Von Miller*, <http://www.denverbroncos.com/team/roster/Von-Miller/036470c3-df00-47e4-a936-86200f2c88dc>.

<sup>22</sup> The Butkus Award, *Past Winners*, <http://www.thebutkusaward.com/thebutkusawards/watchlist/pastwinners.aspx>.

<sup>23</sup> Spotrac, *Von Miller*, <http://www.spotrac.com/nfl/denver-broncos/von-miller-7717>.

<sup>24</sup> Spotrac, *Von Miller*, <http://www.spotrac.com/nfl/denver-broncos/von-miller-7717>.

<sup>25</sup> Spotrac, *Von Miller*, <http://www.spotrac.com/nfl/denver-broncos/von-miller-7717>.

<sup>26</sup> Spotrac, *Von Miller*, <http://www.spotrac.com/nfl/denver-broncos/von-miller-7717>.

<sup>27</sup> Spotrac, *Von Miller*, <http://www.spotrac.com/nfl/denver-broncos/von-miller-7717>.

<sup>28</sup> Spotrac, *Von Miller*, <http://www.spotrac.com/nfl/denver-broncos/von-miller-7717>.

<sup>29</sup> PennState Law, Online Documentary Supplement, Major League Baseball, 2012-2016 Basic Agreement, <https://pennstatelaw.psu.edu/sites/default/files/MLB%20CBA%2012%2016.pdf>, at Article XX, Section B "Free Agency," Subsection 1, "Free Agency - Eligibility," at 86; Major League Baseball Players, Collective Bargaining Agreement, 2017-2021 Basic Agreement, <http://www.mlbplayers.com/pdf9/5450407.pdf>, at Article XX, "Reserve System," Subsection B "Free Agency," at 92.

<sup>30</sup> PennState Law, Online Documentary Supplement, Major League Baseball, 2012-2016 Basic Agreement, <http://www.mlbplayers.com/pdf9/5450407.pdf>, at Article VI, Section E "Salary Arbitration," Subsection 1 "Eligibility," at 17-18; Major League Baseball Players, Collective Bargaining Agreement, 2017-2021 Basic Agreement, <http://www.mlbplayers.com/pdf9/5450407.pdf>, at Article VI, Section E "Salary Arbitration," Subsection 1 "Eligibility," at 18-19.

service, the player is eligible for final-offer arbitration. Trout did not complete three years of service until the middle of his fourth season, and was not eligible for final-offer arbitration until his fifth and sixth season.<sup>31</sup> Following his sixth season, Trout would become a free agent. Mike Trout signed his first major league contract in 2011.<sup>32</sup> Trout quickly established himself as one of the very best players in all of MLB. He was a perennial contender for the Most Valuable Player award and Defensive Player of the Year. Trout was a star player and a fan favorite. By 2015, Trout was eligible for final-offer arbitration and free agency was within sight. Wanting to keep Trout out of the free agent market, the Angels signed Trout to a six-year contract, which would delay free agency until 2021. The value of Trout's contract was \$144.5 million.<sup>33</sup> In MLB, all contracts are fully guaranteed.<sup>34</sup>

30. [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

<sup>31</sup> PennState Law, Online Documentary Supplement, Major League Baseball, 2012-2016 Basic Agreement, <http://www.mlbplayers.com/pdf9/5450407.pdf>, at Article VI, Section E "Salary Arbitration," Subsection 1 "Eligibility," at 17-18; Major League Baseball Players, Collective Bargaining Agreement, 2017-2021 Basic Agreement, <http://www.mlbplayers.com/pdf9/5450407.pdf>, at Article VI, Section E "Salary Arbitration," Subsection 1 "Eligibility," at 18-19.

<sup>32</sup> Spotrac, *Mike Trout*, <http://www.spotrac.com/mlb/los-angeles-angels-of-anaheim/mike-trout-8553>.

<sup>33</sup> Spotrac, *Mike Trout*, <http://www.spotrac.com/mlb/los-angeles-angels-of-anaheim/mike-trout-8553>.

<sup>34</sup> Major League Baseball, *Guaranteed Contract*, <http://m.mlb.com/glossary/transactions/guaranteed-contract> ("Players who obtain Major League contracts -- either via free agency or extensions -- are guaranteed the full amount of money promised by those contracts.").

<sup>35</sup> Zimbalist Report ¶¶ 10, 19-20, 78, 98.

<sup>36</sup> Zimbalist Report ¶¶ 10, 19-20, 78, 98.

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

31. As an example, consider the case of Le’Veon Bell. Bell completed his NFL rookie contract in 2016<sup>38</sup> and could have become a free agent at that time.<sup>39</sup> Instead, the Pittsburgh Steelers offered Bell a non-negotiable one-year, \$12 million contract through the Franchise Player Designation.<sup>40</sup> Just before the season began in September 2017, Bell signed the contract.<sup>41</sup>

32. [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

<sup>37</sup> *NFL Collective Bargaining Agreement* (August 4, 2011), <https://nflabor.files.wordpress.com/2010/01/collective-bargaining-agreement-2011-2020.pdf>, at Article 10, Section 1, at 44.

<sup>38</sup> Spotrac, *Le’Veon Bell*, <http://www.spotrac.com/nfl/pittsburgh-steelers/leveon-bell-12329/>.

<sup>39</sup> In the case of Kirk Cousins, he was designated a Franchise Player two years in a row, which further delayed his free agency. JP Finlay, *Don’t count out a third straight franchise tag for Kirk Cousins, and here’s why*, NBCSports.com (May 23, 2017), <http://www.nbcsports.com/washington/washington-redskins/dont-count-out-third-straight-franchise-tag-kirk-cousins-and-heres-why>.

<sup>40</sup> Spotrac, *Le’Veon Bell*, <http://www.spotrac.com/nfl/pittsburgh-steelers/leveon-bell-12329/>.

<sup>41</sup> Jared Dubin, *Le’Veon Bell officially signs \$12.1M franchise tender, returns to Steelers*, CBS Sports (Sept. 4, 2017), <https://www.cbssports.com/nfl/news/leveon-bell-officially-signs-12-1m-franchise-tender-returns-to-steelers/>.

<sup>42</sup> [REDACTED]

<sup>43</sup> Zimbalist Report ¶¶ 10, 12, 77-78.

33. Dr. Zimbalist also alleges that Zuffa's contracts are exclusionary because they impose exclusivity on athletes and thereby prevent athletes from competing for other promoters during the term of their contract with Zuffa.<sup>45</sup> Exclusivity provisions of this type, however, are commonplace in the four comparison sports leagues that Dr. Zimbalist identifies as components of his yardstick. Below, I provide examples of contract language from MLB, NBA, NFL, and NHL contracts.

- Major League Baseball: "The Player agrees that, in addition to other remedies, the Club shall be entitled to injunctive and other equitable relief to prevent a breach of this contract by the Player, including, among others, the right to enjoin the Player from playing baseball for any other person or organization during the term of his contract."<sup>46</sup>
- National Basketball Association: "Therefore, it is agreed that in the event it is alleged by the Team that the Player is playing, attempting or threatening to play, or negotiating for the purpose of playing, during the term of this Contract, for any other person, firm, entity,

<sup>44</sup> National Basketball Players Association, *NBA Collective Bargaining Agreement* (Dec. 8, 2011), <http://3c90sm37lsaecdwt32v9qof-wpengine.netdna-ssl.com/wp-content/uploads/2016/02/2011-NBA-NBPA-Collective-Bargaining-Agreement.pdf>, at Article XI, Section 4 "Qualifying Offers to Make Certain Players Restricted Free Agents" and Section 5 "Restricted Free Agency," at 230-241; National Basketball Players Association, *Collective Bargaining Agreement* (Jan. 19, 2017), <http://3c90sm37lsaecdwt32v9qof-wpengine.netdna-ssl.com/wp-content/uploads/2016/02/2017-NBA-NBPA-Collective-Bargaining-Agreement.pdf>, at Article XI, Section 4 "Qualifying Offers to Make Certain Players Restricted Free Agents" and Section 5 "Restricted Free Agency," at 288-303.

<sup>45</sup> Zimbalist Report ¶¶ 1, 10, 11, 13.

<sup>46</sup> PennState Law, Online Documentary Supplement, Major League Baseball, 2012-2016 Basic Agreement, <https://pennstatelaw.psu.edu/sites/default/files/MLB%20CBA%2012%2016.pdf>, Schedule A, Section "Player Representations," Subsection "Ability," at 280; Major League Baseball Players, Collective Bargaining Agreement, 2017-2021 Basic Agreement, <http://www.mlbplayers.com/pdf9/5450407.pdf>, Appendix A, Section "Player Representations," Subsection "Ability," at 339-340.



or organization, the Team and its assignees (in addition to any other remedies that may be available to them judicially or by way of arbitration) shall have the right to obtain from any court or arbitrator having jurisdiction such equitable relief as may be appropriate, including a decree enjoining the Player from any further such breach of this Contract, and enjoining the Player from playing basketball for any other person, firm, entity, or organization during the term of this Contract. The Player agrees that this right may be enforced by the Team or the NBA.”<sup>47</sup>

- National Football League: “Player will not participate in any football game not sponsored by the League unless the game is first approved by the League . . . [w]ithout prior written consent of the Club, Player will not play football or engage in activities related to football otherwise than for Club or engage in any activity other than football which may involve a significant risk of personal injury . . . . Player therefore agrees that Club will have the right, in addition to any other right which Club may possess, to enjoin Player by appropriate proceedings from playing football or engaging in football-related activities other than for Club or from engaging in any activity other than football which may involve a significant risk of personal injury.”<sup>48</sup>
- National Hockey League: “The Player further agrees . . . to give his best services to the Club and to play hockey only for the Club unless his SPC is Assigned, Loaned or terminated by the Club. . . . The Player therefore agrees that the Club shall have the right, in addition to any other rights which the Club may possess, to enjoin him by appropriate injunctive proceedings without first exhausting any other remedy which may be available to the Club, from playing hockey for any other team and/or for any breach of any of the other provisions of this SPC.”<sup>49</sup>

34. Dr. Zimbalist objects to Zuffa’s exclusive use of video clips of bouts promoted by Zuffa in advertising subsequent bouts.<sup>50</sup> This is also not uncommon in professional sports. Once again, Dr. Zimbalist’s comparator sports’ contracts illustrate this practice. Despite Dr.

<sup>47</sup> National Basketball Players Association, *NBA Collective Bargaining Agreement* (Dec. 8, 2011), <http://3c90sm37lsaedwtr32v9qof-wpengine.netdna-ssl.com/wp-content/uploads/2016/02/2011-NBA-NBPA-Collective-Bargaining-Agreement.pdf>, Exhibit A, Section 9, at A7-A8; National Basketball Players Association, *Collective Bargaining Agreement* (Jan. 19, 2017), <http://3c90sm37lsaedwtr32v9qof-wpengine.netdna-ssl.com/wp-content/uploads/2016/02/2017-NBA-NBPA-Collective-Bargaining-Agreement.pdf>, at Exhibit A, Section 9, at A-9.

<sup>48</sup> *NFL Collective Bargaining Agreement* (August 4, 2011), <https://nflabor.files.wordpress.com/2010/01/collective-bargaining-agreement-2011-2020.pdf>, at Appendix A, “NFL Player Contract,” at Sections 2 and 3.

<sup>49</sup> National Hockey League Players’ Association, *Collective Bargaining Agreement between National Hockey League and National Hockey League Players’ Association*, September 16, 2012 – September 15, 2022 (Feb. 15, 2013), [http://cdn.agilitycms.com/nhlpacom/PDF/NHL\\_NHLPA\\_2013\\_CBA.pdf](http://cdn.agilitycms.com/nhlpacom/PDF/NHL_NHLPA_2013_CBA.pdf), at Exhibit 1, at 311, 315.

<sup>50</sup> Zimbalist Report ¶ 18.

Zimbalist's accusation that exclusive ancillary rights are anticompetitive, it is not uncommon for player contracts to include exclusive rights terms. In fact, such terms are typically found in the player contracts in the four major leagues. In the NBA, for example, all player contracts include the following clause, which grants the NBA, not the player, such rights:

The Player does not and will not contest during or after the term of this Contract, and the Player hereby acknowledges, the exclusive rights of the NBA, all League-related entities that generate BRI and the Teams (i) to telecast, or otherwise distribute, transmit, exhibit or perform, on a live, delayed, or archived basis, in any and all Media, any performance by the Player under this Contract or the CBA (including in NBA games or any excerpts thereof) and (ii) to produce, license, offer for sale, sell, market, or otherwise, exhibit, distribute, transmit or perform (or authorize a third party to do any of the foregoing), on a live, delayed, or archived basis, any such performance in any and all Media, including, but not limited to, as part of programming or a content offering or in packaged or other electronic or digital media.<sup>51</sup>

35. Similarly, in the NHL, player contracts require the player to grant the league the rights to all content of the player participating in NHL games and select events:

The Player hereby irrevocably grants to the Club during the period of this SPC and during any period when he is obligated under this SPC to enter into a further SPC with the Club the right to permit or authorize any firm, person or corporation to take and make use of any still photographs, motion pictures or electronic (including television) images of himself in uniform and agrees that thereafter all rights in such photographs, pictures and images (including the right to identify him by name) shall belong to the Club exclusively for the purposes of telecasts, film or video documentaries or features, advertisements and promotions of the Club's games, use by the media for reportorial purposes, game programs, yearbooks, magazines and the like, and purposes in which the focus is on the Club or game and not the individual Player.<sup>52</sup>

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<sup>51</sup> National Basketball Players Association, *Collective Bargaining Agreement* (Jan. 19, 2017), <http://3c90sm37lsaecdwt32v9qof-wpengine.netdna-ssl.com/wp-content/uploads/2016/02/2017-NBA-NBPA-Collective-Bargaining-Agreement.pdf>, at Exhibit A, at A-15 to A-16.

<sup>52</sup> National Hockey League Players' Association, *Collective Bargaining Agreement between National Hockey League and National Hockey League Players' Association*, September 16, 2012 – September 15, 2022 (Feb. 15, 2013), [http://cdn.agilitycms.com/nhlpacom/PDF/NHL\\_NHLPA\\_2013\\_CBA.pdf](http://cdn.agilitycms.com/nhlpacom/PDF/NHL_NHLPA_2013_CBA.pdf), Exhibit 1, pp. 315-316.

36. [REDACTED]

[REDACTED],<sup>53</sup> he fails to observe that (assuming the foregoing is true) this is also common in professional sports. MLB players undergo six years before reaching free agency,<sup>54</sup> but the average MLB career lasts only 5.6 years.<sup>55</sup> NBA first round draft picks typically undergo eight years before reaching unrestricted free agency,<sup>56</sup> but the average NBA career lasts only 4.8 years.<sup>57</sup> Drafted NFL players undergo four years before reaching free agency, and first round draft picks typically undergo five years,<sup>58</sup> but the average NFL career lasts only 3.5 years.<sup>59</sup>

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<sup>53</sup> Zimbalist Report ¶¶ 15, 21-23.

<sup>54</sup> PennState Law, Online Documentary Supplement, Major League Baseball, 2012-2016 Basic Agreement, <http://www.mlbplayers.com/pdf9/5450407.pdf>, at Article XX, Section B “Free Agency,” Subsection 1 “Eligibility,” at 86; Major League Baseball Players, Collective Bargaining Agreement, 2017-2021 Basic Agreement, <http://www.mlbplayers.com/pdf9/5450407.pdf>, at Article XX, Section B “Free Agency,” Subsection 1 “Eligibility,” p. 92.

<sup>55</sup> RAM Financial Group, *Athlete Services*, <http://www.ramfg.com/RAM-Financial-Group-Solutions-Professional-Athletes-Athletes-Services>.

<sup>56</sup> National Basketball Players Association, *NBA Collective Bargaining Agreement* (Dec. 8, 2011), <http://3c90sm37lsaecdwt32v9qof-wpengine.netdna-ssl.com/wp-content/uploads/2016/02/2011-NBA-NBPA-Collective-Bargaining-Agreement.pdf>, at Article VIII, Section 1 “Rookie Scale Contracts for First Round Picks,” and Article XI, Section 4 “Qualifying Offers to Make Certain Players Restricted Free Agents” and Section 5 “Restricted Free Agency,” at 211-214, 230-241; National Basketball Players Association, *Collective Bargaining Agreement* (Jan. 19, 2017), <http://3c90sm37lsaecdwt32v9qof-wpengine.netdna-ssl.com/wp-content/uploads/2016/02/2017-NBA-NBPA-Collective-Bargaining-Agreement.pdf>, at Article VIII, Section 1 “Rookie Scale Contracts for First Round Picks,” and Article XI, Section 4 “Qualifying Offers to Make Certain Players Restricted Free Agents” and Section 5 “Restricted Free Agency,” at 265-268, 288-303.

<sup>57</sup> RAM Financial Group, *Athlete Services*, <http://www.ramfg.com/RAM-Financial-Group-Solutions-Professional-Athletes-Athletes-Services>.

<sup>58</sup> *NFL Collective Bargaining Agreement* (August 4, 2011), <https://nflabor.files.wordpress.com/2010/01/collective-bargaining-agreement-2011-2020.pdf>, at Article 7, Section 3 “Rookie Contracts,” at 24.

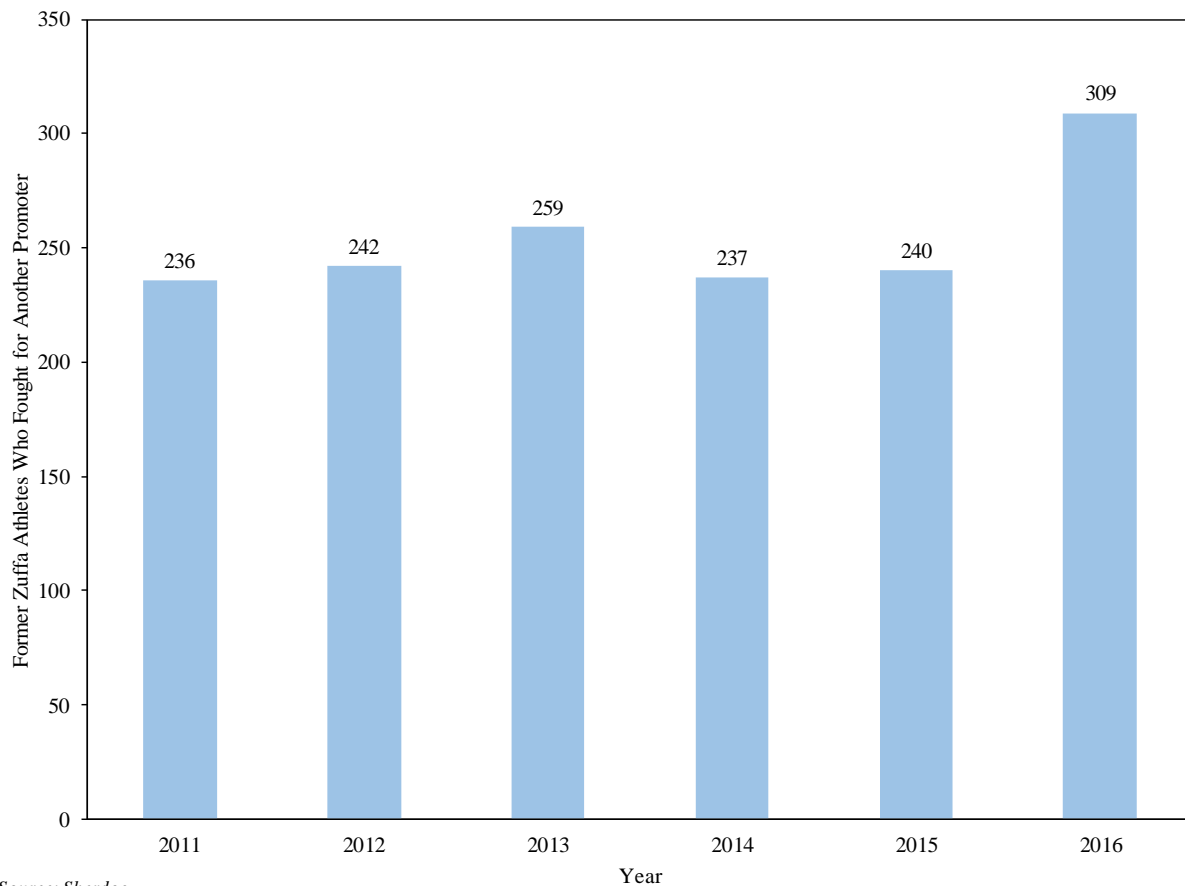
<sup>59</sup> RAM Financial Group, *Athlete Services*, <http://www.ramfg.com/RAM-Financial-Group-Solutions-Professional-Athletes-Athletes-Services>.

37. In his report, Dr. Zimbalist states that Zuffa requires athletes [REDACTED]  
[REDACTED]”<sup>60</sup> But this does not mean that UFC athletes are  
unavailable to other promoters. Figure 1 shows the number of former UFC athletes who fought  
for another promoter by year from 2011 to 2016. In every year, 230 or more former UFC athletes  
fought for other promoters. In 2016, 309 former UFC athletes fought for other promoters. This  
demonstrates that athletes do leave the UFC and continue to be active with other promoters.<sup>61</sup>

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<sup>60</sup> Zimbalist Report ¶ 19.

<sup>61</sup> In fact, 182 former UFC athletes who left the UFC and fought for another promotion returned to and fought for the UFC. See Backup to Figure 1.

**Figure 1: Former UFC Athletes Who Fought for Another Promoter, 2011-2016**

Source: Sherdog.

#### **DR. ZIMBALIST'S FLAWED MEASURE OF DAMAGES**

38. It is my understanding that a lawful monopsonist is free to adjust its purchasing decisions and thereby reduce the price that it pays in order to maximize its profits. Although the lawful monopsonist's purchase and price decisions will differ from those in a competitive market, those decisions would not be deemed unreasonable in an antitrust sense. This is analogous to a lawful monopolist's right to charge monopoly prices and thereby earn monopoly profits.

39. If a firm enjoys monopsony power in a relevant antitrust market and the power has been deemed to be unlawful, then the unlawful monopsonist's purchase and price decisions may impose antitrust injury on suppliers of the monopsonized good or service.<sup>62</sup>

40. A monopsonist maximizes its profits by restricting its purchases to the point where the marginal expenditure (*ME*) is equal to the marginal revenue product (*MRP*) of the monopsonized good or service.<sup>63</sup> The marginal expenditure on an input is equal to the change in total expenditure on that input necessary to increase or decrease purchases by one unit. The marginal revenue product is equal to the change in total revenue on sales in the output market resulting from an increase or decrease in the purchase of the input by one unit. This result is depicted in Figure 2. If the market was competitive, the price would be  $P_1$  and the quantity would be  $Q_1$ . In contrast, the monopsonist would purchase only  $Q_2$  where *ME* equals *MRP*. By depressing its purchase, the monopsonist moves along the supply curve to the lower price of  $P_2$ . In essence, there is an underpayment of  $P_1 - P_2$  per unit purchased.

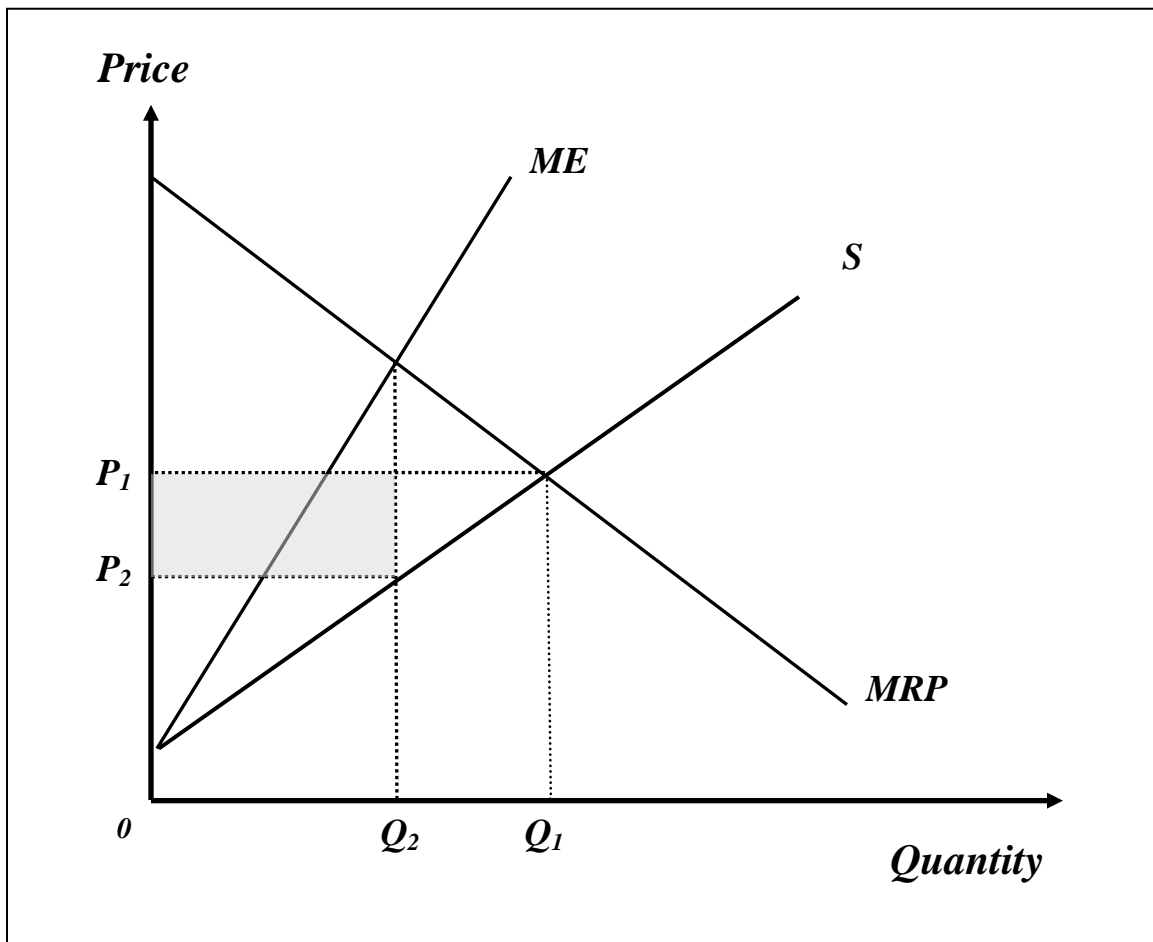
41. If the monopsonist is unlawful, *i.e.*, the monopsonist has attained or maintained its monopsony power through anticompetitive actions, then the underpayment would be a measure of antitrust injury and the suppliers of this good or service would appear to have standing to recover antitrust damages. The proper measure of antitrust damages ( $\Delta$ ) is the total underpayment, *i.e.*, the difference between the but-for price ( $P_{bf}$ ) and the actual price ( $P_a$ ) paid times the quantity actually purchased:  $\Delta = (P_{bf} - P_a) Q_a$ .

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<sup>62</sup> I understand that "antitrust injury" is the type of injury that flows from the anticompetitive consequences of an antitrust violation (see *Brunswick Corp. v. Pueblo Bowl-O-Mat, Inc.*, 429 U.S. 477 (1977), and Roger D. Blair & Jeffery L. Harrison, *Rethinking Antitrust Injury*, 42 Vanderbilt Law Review 1539 (1989)).

<sup>63</sup> See Robert S. Pindyck & Daniel L. Rubinfeld, *Microeconomics* 373-381 (7<sup>th</sup> ed. 2009); Alan Manning, *Monopsony in Motion* 29-52 (2003); Jeffrey M. Perloff, *Microeconomics: Theory and Application with Calculus* 396-399 (2014).

42. There are two ways to estimate the damages. One could rely on business records for the data on the actual price paid and the actual quantity purchased and estimate the but-for price. Alternatively, one could rely on business records for the actual quantity purchased and estimate the price differential between the but-for price and the actual price. In Figure 2, the measure of antitrust damages would be  $\Delta = (P_1 - P_2) Q_2$ , which is shown as the shaded rectangle. This is the correct measure of damages based on standard principles of economics. Dr. Zimbalist, however, makes no effort to estimate the correct measure of damages. Instead, he resorts to a measure that has no economic foundation and is inherently unreliable.



**Figure 2**

43. Dr. Zimbalist calculates Zuffa's pay-to-revenue ratio (PTRR) as the ratio of UFC athletes' compensation to Zuffa's total revenue. Similarly, he calculates PTRR for each of the sports in his yardstick. Dr. Zimbalist's measure of damages is the difference between the UFC athletes' compensation as a fraction of Zuffa's total revenue (Zuffa PTRR) and the average of the fraction of total revenue going to athletes in boxing and the four major league sports in North America (proposed yardstick PTRR) multiplied by Zuffa's revenues. This measure of damages is fatally flawed.

44. First, PTRR has no foundation in economic theory. Labor economists do not employ such a measure for estimating the effect of monopsony in the labor force.<sup>64</sup> Second, a simple example reveals that wide disparities in PTRR may exist in competitive markets. In Figure 3, the horizontal line at  $w_1$  is the competitive supply of labor. The competitive wage rate is  $w_1$ . The demand for labor by a firm in market 1 is depicted as  $MRP_1$ . The demand for labor by a firm in market 2 is depicted as  $MRP_2$ . Both demands intersect the competitive supply ( $S_L$ ) at a quantity of  $L_1$ . In both cases, the total expenditure on labor is given by  $w_1 L_1$ .

<sup>64</sup> Ronald G. Ehrenberg and Robert S. Smith, *Modern Labor Economics: Theory and Public Policy* 65 (12<sup>th</sup> ed. 2015). The authors explain how a firm in a perfectly competitive market will pay their workers the MRP of labor, defined in absolute terms, not a fixed percentage of revenue.



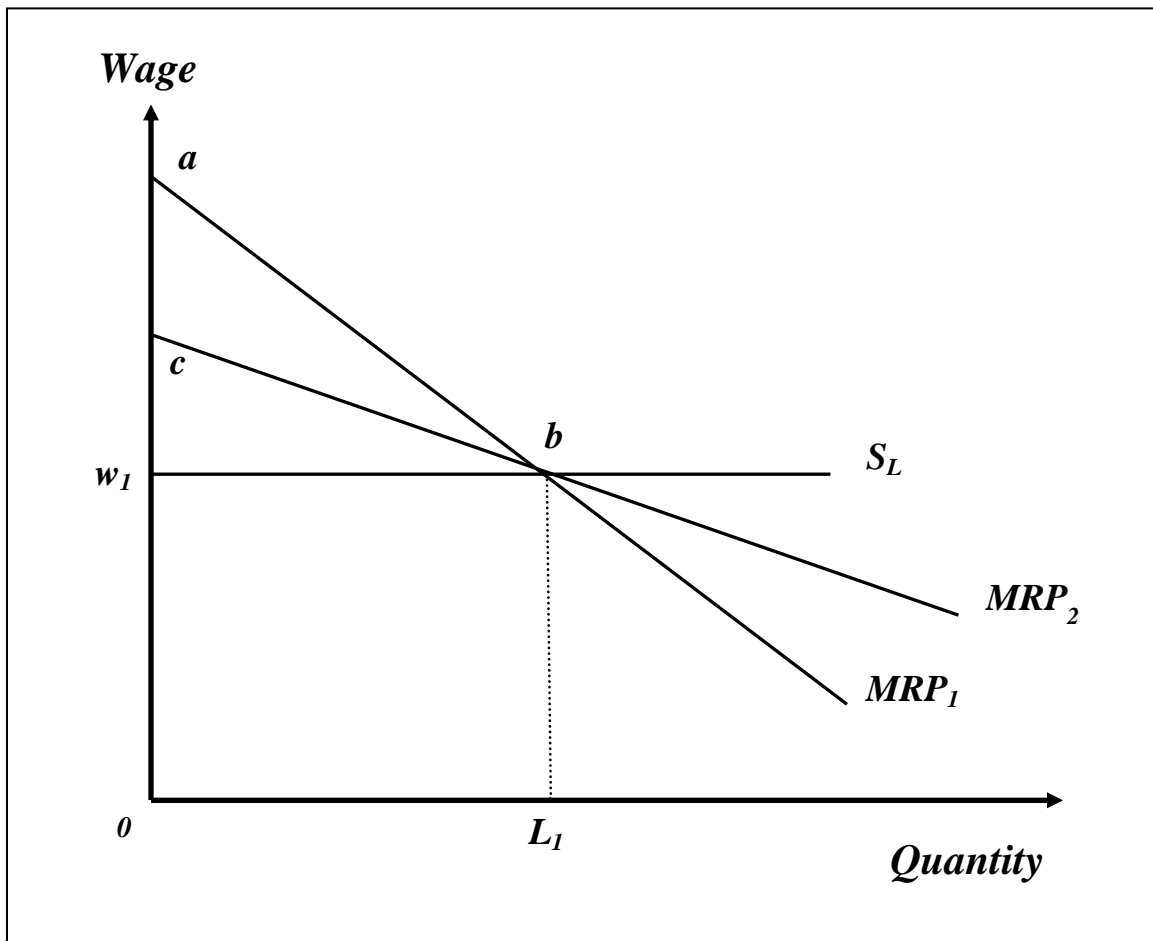


Figure 3

45. Total revenue can be captured as the area under the *MRP* between the wage axis and  $L_1$ . For the firm in market 1, total revenue is area  $abL_10$ . For the firm in market 2, total revenue is equal to the area  $cbL_10$ . The fraction of total revenue going to labor is decidedly different across the two demands:

$$\frac{w_1 L_1}{abL_1 0} < \frac{w_1 L_1}{cbL_1 0}$$

In both cases, the markets are competitive. Thus, the premise of Dr. Zimbalist's critical measure is fatally flawed and unreliable.

46. A numerical example may be useful in illustrating this point. Suppose that the competitive wage is \$25. Suppose further that  $MRP_1 = 100 - 0.075L$  and  $MRP_2 = 50 - 0.025L$ . By setting  $MRP_1$  equal to  $MRP_2$ , we find that they intersect at  $L = 1,000$ . Substituting  $L = 1,000$  into either  $MRP$  confirms that the wage corresponding to  $L = 1,000$  is \$25, which is the assumed competitive wage. In either case, the expenditure on labor will be  $wL = (25)(1,000) = \$25,000$ . For the firm in market 1, total revenue is equal to \$67,500 while the total revenue for the firm in market 2 is \$37,500.

47. The share of total revenue going to labor for the firm in market 1 ( $PTRR_1$ ) is

$$\frac{25,000}{67,500} = 0.37$$

while the fraction of total revenue going to labor for the firm in market 2 ( $PTRR_2$ ) is

$$\frac{25,000}{37,500} = 0.67$$

Thus, even in competitive circumstances, labor shares of total revenue can vary widely.

This comes as no surprise since the fraction of total revenue going to labor is not a relevant indicator of competitiveness.

48. As an empirical example of the potential variation across different demands, consider the New York Giants and the Jacksonville Jaguars. In 2016, the New York Giants' total revenue was estimated to be \$477 million,<sup>65</sup> and the team spent \$140 million on players.<sup>66</sup> For the Jacksonville Jaguars, 2016 revenue was estimated to be \$377 million,<sup>67</sup> and the team spent

<sup>65</sup> The Statistics Portal, *New York Giants revenue from 2001 to 2016*, <https://www.statista.com/statistics/195282/revenue-of-the-new-york-giants/>.

<sup>66</sup> Spotrac, *New York Giants 2016 Salary Cap*, <http://www.spotrac.com/nfl/new-york-giants/cap/2016/>.

<sup>67</sup> The Statistics Portal, *Jacksonville Jaguars revenue from 2001 to 2016*, <https://www.statista.com/statistics/195269/revenue-of-the-jacksonville-jaguars-since-2006/>.

\$145 million on players.<sup>68</sup> The percent of revenue going to players of the New York Giants is  $\$140 / \$477$  or 29 percent and the percent of revenue going to players of the Jacksonville Jaguars is  $\$145 / \$377$  or 38 percent. In other words, the percent of revenue going to the players is nine percentage points higher for the Jacksonville Jaguars than for the New York Giants, even though they spent roughly the same amount of actual dollars on players. This example demonstrates that the percent of revenue going to players can be different across teams within the same sports league.

#### **DR. ZIMBALIST'S INAPPROPRIATE YARDSTICK METHOD**

49. Based on my analysis above, I have concluded that Dr. Zimbalist's measure of antitrust harm is incorrect. Put differently, Dr. Zimbalist attempts to measure the wrong thing. For this reason alone, Dr. Zimbalist's damage estimates should be rejected as being unreliable. Even if the Court found the measure to be a valid metric, Dr. Zimbalist's yardstick method is inherently flawed.

50. In *Federal Antitrust Policy*, Professor Herbert Hovenkamp describes the yardstick method:

"The 'yardstick' method of estimating lost profit can sometimes simplify the court's calculations, although it can be used in limited situations. Under the yardstick approach the plaintiff attempts to identify a market or firm similar to the plaintiff in all respects but for the impact of the antitrust violation. For example, in *Bigelow*, the plaintiff compared its own revenue during the injury period with that earned by a comparable theater operated by one of the defendants. In such circumstances, if the markets of the two firms are identical, and if the plaintiff's firm and the firm used for comparison stand in the same relative position in those markets, offer the same product mix, have comparable managements and are comparable in all other respects, then the fact finder may infer that the two would have had comparable revenues or profits but for the violation.

The above statement of the 'yardstick' methodology gives some indication of its inherent weaknesses. To the extent that either the markets or the firms being compared are

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<sup>68</sup> Spotrac, *Jacksonville Jaguars 2016 Salary Cap*, <http://www.spotrac.com/nfl/jacksonville-jaguars/cap/2016/>.

dissimilar, the yardstick theory will not produce a trustworthy estimate of what the plaintiff would have earned but for the defendant's conduct. The method therefore works best in markets that are both local and relatively homogeneous.”<sup>69</sup>

51. Similarly, former Department of Justice chief economist Dr. Daniel Rubinfeld explains how a yardstick analysis works:

“Under the yardstick approach, damages are measured by obtaining a ‘but-for price’ from a market (the ‘comparable market’) that closely approximates the market in which the violation occurred. The ‘but-for price’ is a measure of what the price of the product would be if the wrongful behavior had not occurred. A yardstick can come from a different but related product market in the same or similar geographic market, or from a different but related geographic market in which the same product or products are sold.

Ideally, the comparable market product should reflect the same degree of competition, the same costs, and the same demand conditions that would have prevailed in the market at issue had there been no wrongful behavior. Of course, it is quite possible for there to be no suitable yardstick in some cases. If an appropriate yardstick is available, it is important to take into account any differences in costs and the extent of competition between the yardstick market and the market at issue in the but-for world.”<sup>70</sup>

52. In the Areeda-Hovenkamp treatise (the preeminent antitrust treatise in the field), the challenges associated with identifying an appropriate yardstick are described as follows:

“The major difficulty encountered in the use of a yardstick is finding one. The central idea behind the yardstick approach is to find a firm that is comparable in all important respects to the plaintiff. The economic performance of the yardstick firm is then used as an estimate of the performance that the plaintiff would have experienced ‘but for’ the antitrust violation. The ideal yardstick is a clone or an identical twin of the plaintiff. Short of this, one must identify a firm that is truly comparable in order for the inferences drawn to be reliable rather than speculative. One may describe the yardstick method as follows: ‘Under the yardstick approach the plaintiff attempts to identify a firm similar to the plaintiff in all respects ‘but for’ the impact of the antitrust violation.’ But the yardstick approach is demanding . . .”<sup>71</sup>

<sup>69</sup> Herbert Hovenkamp, *Federal Antitrust Policy* 670 (2<sup>nd</sup> ed. 1999) (hereafter, “*Federal Antitrust Policy*”).

<sup>70</sup> Professor Rubinfeld adds in a footnote that “A similar approach could be used if one were analyzing profit margins or rates of return. However, an appropriate margin analysis must account not only for pricing differences, but also for differences in costs between the two markets.” Daniel Rubinfeld, *Research Handbook on the Economics of Antitrust Law* 5 (November 21, 2009) (hereafter, “Rubinfeld”).

<sup>71</sup> Phillip Areeda, Herbert Hovenkamp, Roger D. Blair, & Christine Plette Durrance, *Antitrust Law* (4<sup>th</sup> ed. 2014), Volume IIA, § 392f, pp. 383-84 (hereafter, “*Antitrust Law*”).

53. Dr. Zimbalist does not conduct a yardstick analysis. He does not search for a business that is comparable to Zuffa in all important respects. Instead, he uses the sports leagues that he has available to him (NFL, MLB, NBA, and NHL) and some limited data from boxing. He then calculates an average PTRR across these five sports. Even if the PTRR were relevant, which it is not, this average across five different sports cannot serve as a yardstick for Zuffa's but-for PTRR.

54. Dr. Zimbalist testified that he uses the yardstick approach to estimate antitrust damages that he incorrectly identified as the difference between Zuffa's actual PTRR and Zuffa's PTRR in the purported but-for world, but what he has created is not a true yardstick. If one is going to use the yardstick approach in this way, the yardstick must be sufficiently similar to the Defendant or Plaintiff, as the case may be, so that the actual performance of the yardstick is a reasonable estimate of the but-for performance of the Plaintiff or Defendant. The reason for this is that the yardstick's actual performance is going to be used as an estimate of the but-for performance of the target firm. Dr. Zimbalist does not appear to have conducted any analyses that would inform him of the similarities and dissimilarities between Zuffa and the sports he used as components in constructing his yardstick.

55. In his report, Dr. Zimbalist does not analyze any aspect of the sports used in constructing his yardstick, which is an average across five sports. Consequently, he cannot know whether this average is a reliable estimate of Zuffa's performance in his purported but-for world. It is unclear why Dr. Zimbalist selected boxing and the four major league sports as components of his yardstick.<sup>72</sup> Moreover, in his yardstick analysis, he does not include Major League Soccer (MLS), tennis, or any other sports. It is noteworthy that the PTRRs for MLS and tennis are below

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<sup>72</sup> Zimbalist Tr. at 237-240.

Dr. Zimbalist's average PTRR. For example, the PTRRs for MLS range between 21 and 28 percent, while the PTRRs for tennis range from 11 to 17 percent, based on available data (see Table 2).

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56. In his deposition, Dr. Zimbalist conceded that “certain standards” for performing a yardstick analysis exist though he testified that he could not name any specific “article or articles or a book” or “any journal article.”<sup>73</sup> Instead of referencing the extant literature (such as the work of Professor Hovenkamp or Dr. Rubinfeld), Dr. Zimbalist stated that it would be “desirable” for the yardstick “to have everything exactly the same except the level of competition,” but that he did not have that, and so instead he fell back on a lesser standard, namely to “try to find as much as possible in common except for the variable that you’re trying

<sup>73</sup> Zimbalist Tr. at 148-150, 165-66.

to identify the impact of.”<sup>74</sup> The standard “as much as possible in common” is not a standard recognized in the field. The recognized standard is that described by Professor Hovenkamp as “similar to the plaintiff in all respects but for the impact of the antitrust violation” and similarly by Dr. Rubinfeld as “closely approximating the market in which the violation occurred” and likewise by Areeda and Hovenkamp as “comparable in all important respects.”

57. Dr. Zimbalist appears to have assumed that his proposed yardstick was suitable without “tak[ing] into account any differences in costs,” “the extent of competition between the yardstick market and the market at issue,” whether “the markets of the two firms are identical,”<sup>75</sup> whether Zuffa and the yardstick “stand in the same relative position in those markets,” whether Zuffa and the yardstick “offer the same product mix,” whether Zuffa and the yardstick “have comparable managements,” whether Zuffa and the yardstick “are comparable in all other respects,” whether the markets “reflect the same amount of competition,” or whether Zuffa and the yardstick have the “same demand conditions.”<sup>76</sup>

58. Dr. Zimbalist’s testimony is revealing. First, Dr. Zimbalist essentially explains how he has not used the appropriate economic standard for using a yardstick. He assumed that the same sports identified by Plaintiffs in their Complaint were appropriate components of the yardstick for his analysis, without considering whether there were any differences that could invalidate some of the comparator sports as adequate components of the yardstick. This approach is economically unsound—one first must analyze whether a yardstick is valid before comparing the yardstick with the target firm. Otherwise it is a fruitless exercise, because the expectations for

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<sup>74</sup> Zimbalist Tr. at 151.

<sup>75</sup> My understanding is that Plaintiffs in this case have argued that UFC is in a dissimilar market vis-à-vis Dr. Zimbalist’s comparators. CAC ¶¶ 60, 62, 79-80, 82, 84.

<sup>76</sup> *Federal Antitrust Policy* at 670; Rubinfeld at 4.

the yardstick will necessarily differ from the expectations for the target firm if they are not reasonably comparable, and any resulting analysis will be inherently speculative.

59. Second, by rejecting the use of a single sport as a yardstick, Dr. Zimbalist revealed that he does not know what a yardstick is supposed to be. The yardstick methodology contemplates using the actual performance of a firm or market, not an average, as an estimate of the but-for performance of the Defendant or Plaintiff, as the case may be. But he does not use any of the comparator sports as a yardstick. Instead, he averaged the PTRRs of the five different sports and compared that average to Zuffa's actual PTRR.

60. Dr. Zimbalist's use of an average PTRR across four major league sports and boxing is a fundamental flaw in his yardstick methodology. The use of an average inherently masks variability. In volume IIA of the Areeda-Hovenkamp treatise, the limitations of averaging are explained:

"The putative yardstick must be comparable to the plaintiff in all important respects: product(s) offered, structure of the firm, management, geographic market, and so on. Some courts have specifically rejected the use of industry averages. The rejection of industry averages is understandable because an industry average necessarily involves a potentially wide range of firm characteristics regarding location, product quality (both level and consistency), managerial acumen, service, marketing and promotion, financial stability, and the like. There is no way to determine how closely the plaintiff matches the average profile, and therefore one cannot be confident that the plaintiff would have performed as did the industry on average."<sup>77</sup>

61. Dr. Zimbalist calculates an average PTRR across the five sports that he included. He characterizes the difference between that average PTRR and Zuffa's actual PTRR as a measure of antitrust damages. But he does not explain why an average is relevant or appropriate. The average PTRR does not reflect the actual performance of any of the comparator sports. For example, the NFL and NBA annual PTRRs are below Dr. Zimbalist's annual yardstick PTRR in

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<sup>77</sup> *Antitrust Law*, Volume IIA, § 392f, pp. 385-386.



every year.<sup>78</sup> It is not clear why that difference is not an unlawful underpayment. It is also not clear why the but-for PTRR to UFC athletes should be above the NFL but below boxing. There is simply no explanation why UFC athletes should receive a greater share of revenue than some comparator athletes but less than others.

62. In adopting the average PTRR across MLB, NBA, NFL, NHL, and boxing as the components of his yardstick, Dr. Zimbalist does not appear to have considered fully the differences between his proposed yardstick and Zuffa. These differences may significantly affect the PTRR of UFC athletes and athletes in the comparator sports.

63. First, the sports entertainment provided by Zuffa is different from that provided by MLB, NBA, NFL, and NHL. Thus, the products offered are decidedly different. Consequently, the sports entertainment provided may appeal to different audiences. This, in turn, may significantly influence demand.

64. [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

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<sup>78</sup> Zimbalist Report Table 4; Zimbalist Report Errata Table 4-E.

[illegible]

65. Third, the athletes in the four major leagues are unionized and bargain collectively with management, while MMA athletes are independent contractors and are not unionized. Collective bargaining likely impacts compensation in the four comparator sports leagues in myriad ways, but at minimum, one would expect that unionized athletes would have increased leverage to demand higher pay, which would impact the percentage of revenue they receive.<sup>79</sup> As a result, one likely cannot compare compensation between unionized and non-unionized athletes in a yardstick analysis because the compensation outcomes would differ regardless of the differences in competition between the yardstick and target firm.

<sup>79</sup> For example, David Berri, Michael Leeds, & Peter von Allmen analyzed the NBA and showed that collective bargaining accounts for a significant percentage of NBA player compensation. Their research also showed that NBA players generated about 26% of the revenues based on their marginal productivity, but were paid closer to 50%. They conclude that the leverage of having a players' union resulted in bargaining that doubled the players' pay as a fraction of total revenue. David Berri, Michael Leeds, & Peter von Allmen (2015). "Salary Determination in the Presence of Fixed Revenues, *International Journal of Sport Finance* (10)1, pp. 5-25.

66. Fourth, while MMA is a relatively young sport, with the UFC beginning in 1993, the four major leagues are considerably older and well established. MLB formed in 1903,<sup>80</sup> the NHL in 1917,<sup>81</sup> the NFL in 1920,<sup>82</sup> and the NBA in 1949.<sup>83</sup> This suggests Zuffa is in a different relative position in the market than the comparator sports, and likely explains some of the difference in demand between Zuffa and the comparator sports.

67. [REDACTED]

<sup>80</sup> Adam Augustyn, *Major League Baseball (MLB)*, Encyclopedia Britannica (November 7, 2017), <https://www.britannica.com/topic/Major-League-Baseball>.

<sup>81</sup> *National Hockey League (NHL)*, Encyclopedia Britannica (October 6, 2017), <https://www.britannica.com/topic/National-Hockey-League>.

<sup>82</sup> *National Football League (NFL)*, Encyclopedia Britannica (September 29, 2017), <https://www.britannica.com/topic/National-Football-League>.

<sup>83</sup> *National Basketball Association (NBA)*, Encyclopedia Britannica (November 1, 2017), <https://www.britannica.com/topic/National-Basketball-Association>.

<sup>84</sup> Christina Settimi, *Baseball scores \$12 billion in television deals*, Forbes (October 2, 2012, 8:42 PM), <https://www.forbes.com/sites/christinasettimi/2012/10/02/baseball-scores-12-billion-in-television-deals/#35abfacb71d3>; *NBA extends television deals*, ESPN (February 14, 2016), [http://www.espn.com/nba/story/\\_/id/11652297/nba-extends-television-deals-espn-tnt](http://www.espn.com/nba/story/_/id/11652297/nba-extends-television-deals-espn-tnt); Kurt Badenhausen, *The NFL signs TV deals worth \$27 billion*, Forbes (December 14, 2011, 6:13 PM), <https://www.forbes.com/sites/kurtbadenhausen/2011/12/14/the-nfl-signs-tv-deals-worth-26-billion/#5c2ee9aa22b4>; Bob Condor, *NHL, NBC sign record-setting 10-year TV deal*, NHL.com (April 19, 2011), <https://www.nhl.com/news/nhl-nbc-sign-record-setting-10-year-tv-deal/c-560238>.

<sup>85</sup> [REDACTED]

<sup>86</sup> Zimbalist Tr. at 207-208.

68. Dr. Zimbalist also does not appear to have considered the possible influence of player drafts, salary minimums, salary caps, luxury taxes, and restricted free agency in the four major league sports. In some cases, these differences show that Zuffa has a more open labor market than the comparator sports (*e.g.*, an up-and-coming MMA athlete can choose which promoter to sign with, and is not forced to participate in a draft). In other cases, certain UFC practices alleged to be anticompetitive are nearly identical in the comparator sports (*e.g.*, exclusivity, ancillary rights). Dr. Zimbalist fails to account for these differences or similarities in his analysis, and therefore fails to consider whether some of the difference between Zuffa and the comparator sports may be caused by these factors—not Zuffa’s allegedly anticompetitive conduct.

69. Dr. Zimbalist also identified boxing as one of the five sports that he included in his yardstick calculation of an average PTRR. Like MMA, boxing is an individual rather than team sport, it involves combat, and events involve multiple bouts. But boxing turns out to bring serious problems to the analysis. First, Dr. Zimbalist used a two-and-a-half year average from a single promoter for each of the six years in the Plaintiffs’ alleged damage period.<sup>87</sup> As a result, the boxing data fail to exhibit variability over the six years that the four major leagues display.

70. [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

<sup>87</sup> Zimbalist Report ¶¶ 111-112, Table 2, Table 4; Zimbalist Report Errata Table 2-E, Table 4-E.

<sup>88</sup> Dr. Zimbalist relies on Exhibit 3, a detail of Golden Boy “Income from Boxing Operations,” from Expert Report of Gene Deetz, September 6, 2016 in *Golden Boy v. Hayman*. Zimbalist Report ¶ 111; Zimbalist Work Papers.

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

71. [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED].

72. [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

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<sup>89</sup> Zimbalist Report Errata Table 2-E, Table 4-E.

<sup>90</sup> [REDACTED]

[REDACTED].

<sup>91</sup> Deposition of Robert Arum, October 17, 2017, at 50-53.

[illegible]

73. Dr. Zimbalist fails to discuss or account for a basic proposition in yardstick analysis: the yardstick should not be in the same market as the defendant.<sup>93</sup> In this case, Bellator (and Strikeforce before it) competed against Zuffa in the market, and were thus subject to market forces in part affected by Zuffa's competition. The PTRRs of these firms could be higher because they earned less revenue rather than because they paid more to the athletes. There is no evidence that Dr. Zimbalist untangled Zuffa's impact on Bellator's or Strikeforce's PTRRs. Consequently, this renders their PTRRs unreliable as a yardstick comparator or robustness check.

74. \_\_\_\_\_

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## DR. ZIMBALIST'S FAILURE TO DISAGGREGATE DAMAGES

75. The Plaintiffs allege that Zuffa has engaged in a variety of monopsonistic abuses that resulted in antitrust damages. Dr. Zimbalist adopted these allegations and produced an estimate of the damages. As I explained above, Dr. Zimbalist's measure of damages has no economic foundation. Consequently, his damage estimate is unreliable. Even if Dr. Zimbalist's measure of damages were reliable in the aggregate, his failure to disaggregate his damage estimate may require the jury to speculate. In other words, he failed to attribute specific damage amounts to the various practices that are alleged to be anticompetitive.

<sup>92</sup> Zimbalist Report ¶ 130 (footnote omitted).

<sup>93</sup> Niels, G., Jenkins, H. and Kavanagh, J.; *Economics for Competition Lawyers* 524-525 (Oxford University Press 2011).

94 [REDACTED]

76. Dr. Zimbalist attributes the Plaintiffs' damages to an array of allegedly anticompetitive conduct. One practice that was included in this array is Zuffa's contract extensions of high performing athletes.<sup>95</sup> Assuming this practice is either procompetitive or competitively neutral, the damage estimate must be reduced by the amount that should have been attributed to the impact of those contract extensions on Zuffa's PTRR.

77. Dr. Zimbalist's failure to disaggregate his damage estimate leaves the court or the jury with no evidentiary foundation for making the appropriate adjustment. As a result, the jury must speculate. Similarly, Dr. Zimbalist appears to assume all multi-year contracts will be found to be anticompetitive, despite their presence across the comparator sports used in his proposed yardstick. To the extent the court or jury does not find all multi-year contracts to be anticompetitive, they will be left with no valid estimate of damages from Dr. Zimbalist. Dr. Zimbalist also finds that the exclusivity provisions in Zuffa's contracts are anticompetitive. As I have shown above, similar provisions can be found in the player contracts in MLB, NBA, NFL, and NHL. Thus, they are not uncommon in professional sports. If the court or jury finds that the exclusivity provisions are not anticompetitive, any alleged damage would have to be adjusted for the amount attributable to exclusivity. Dr. Zimbalist's failure to disaggregate his calculation would require the jury to speculate.

78. Dr. Zimbalist testified in his deposition that there is a core set of challenged conduct that he considers necessary for his damage estimate to be accurate.<sup>96</sup> If one of the elements of the challenged conduct is found to not violate the antitrust laws (perhaps because it

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<sup>95</sup> Zimbalist Report ¶ 14.

<sup>96</sup> "Again, my estimate of damages is based upon the overall impact of a panoply of restrictive clauses." Zimbalist Tr. at 34. *See also id.* at 21-24, 29-30, 95, 111, 128.

is common in sports and procompetitive), then as I understand Dr. Zimbalist's testimony, his damages analysis would not be an accurate assessment of the damages for any remaining alleged violations. Additionally, Dr. Zimbalist acknowledges in his deposition that if there is conduct that the Court finds to be legal or procompetitive, his work cannot be used to estimate what portion of damages should be removed from the total.<sup>97</sup>

**ZUFFA BOUT COMPENSATION VARIES TREMENDOUSLY BY ATHLETE**

79. [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

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<sup>97</sup> "Q. Now, you're referring to that package with a panoply of contract provisions and behavior that flows from it. You have not broken down that package to estimated damages from any parts, individual parts, of the package, correct?

A. That's correct."

Zimbalist Tr. at 35-36.



[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

\_\_\_\_\_

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A handwritten signature in cursive script, reading "Roger D. Blair". The signature is written in dark ink and is positioned above a horizontal line.

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Dr. Roger D. Blair  
November 15, 2017

## Appendix A

**ROGER D. BLAIR**

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**July 2017**

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Place of Birth: Montclair, New Jersey  
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Education: Undergraduate: Michigan State University,  
B.A., 1964.

Graduate: Michigan State University, M.A. (economics), 1966; Ph.D.  
(economics), 1968.

Post-Graduate: Regulated Public Utilities  
Seminar, University of Chicago, 1971.

Major Fields: Industrial Organization and Public Policy  
Antitrust Economics  
Applied Microeconomic Theory

Dissertation: "Inferior Inputs and External Effects."  
Supervisor: C. E. Ferguson

Work Experience: Military:

Management Analyst, U.S. Army, Army Materiel Command, Aberdeen  
Proving Ground, 1968-69 (rank: 1 Lt.).

Procurement Officer, U.S. Army, USARV Central Purchasing Agency,  
1969-70 (rank: CPT.).

Academic: Assistant Professor, University of Florida, September 1970 to June 1974.

Associate Professor, University of Florida, July 1974 to June 1978.

Professor, University of Florida, July 1978 to present.

Huber Hurst Professor of Business and Legal Studies, July 1990 to 2008.

Walter J. Matherly Professor, 2008 to present.

Visiting Scholar in Residence, Center for the Study of American Business, Washington University, September 1977 to June 1978.

Visiting Professor, University of Hawaii, Fall 1980, Summer 1991, Summer 1992.

Visiting Professor, University of California-Berkeley, Winter and Spring 1981.

Administrative: Chairman, Department of Economics, University of Florida: September 1976 to July 1977, July 1981 to January 1983, May 1984 to September 1986, and August 1989 to June 1991.

Associate Director, Public Policy Research Center, University of Florida: January 1978 to July 1992.

Other: Member, Research Team, Academic Task Force for Review of the Insurance and Tort Systems, 1987.

Member, Antitrust Committee, Agency for Health Care Administration, 1993.

Member, Task Force on Legislation and Regulation, ABA Antitrust Section Committee on Franchising, 1994.

Professional Memberships:

American Bar Association  
American Economics Association  
American Law and Economics Association  
International Law and Economics Association  
Southern Economic Association  
Western Economic Association

## Publications

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12. "Economic Concept of Monopoly," Chapter II in Market Power in Antitrust Law, ABA Monograph (Phillip Nelson, Editor), coauthored with Amanda K. Esquibel.
13. "The Economics of Monopsony" in *Issues in Competition Law and Policy*, W. Dale Collins, ed., Chicago: American Bar Association, 2008, coauthored with Christine Piette Durrance.
14. "Umbrella Pricing: Antitrust Injury and Standing" in *Issues in Competition Law and Policy*, W. Dale Collins, ed., Chicago: American Bar Association, 2008, coauthored with Christine Piette Durrance.
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Participation in Professional Meetings:

1. Allied Social Science Associations: Econometric Society  
Health Economics Research Organization  
Industrial Organization Society
2. American Agricultural Economics Association
3. American Bar Association – Antitrust Section
4. American Statistical Association
5. Atlantic Economic Society
6. Canadian Law & Economics Association
7. European Law & Economics Association
8. International Institute of Public Finance
9. International Management Science Meetings
10. Mergers In Health Care: The Performance of Multi-Institutional Organizations
11. Society of Franchising
12. Southern Economic Association
13. Southern Regional Science Association
14. Western Economic Association

Other Professional Activities:

1. Reviewer - Manuscripts:  
American Economic Review  
Bulletin of Economics Research  
Eastern Economic Journal  
Economic Inquiry  
Economic Journal  
Growth and Change  
Industrial Organization Review  
International Economic Review  
International Journal of Industrial Organization  
Journal of Business Economics  
Journal of Business Venturing  
Journal of Consumer Marketing  
Journal of Economic Behavior and Organization  
Journal of Economic Theory  
Journal of Economics and Business  
Journal of Industrial Economics  
Journal of Law & Economics  
Journal of Law, Economics and Organization  
Journal of Money, Credit and Banking  
Journal of Political Economy  
Journal of Public Policy and Marketing  
Public Finance Quarterly  
Quarterly Journal of Economics  
Review of Economics and Statistics

Review of Industrial Organization  
Southern Economic Journal

2. Reviewer – Grant Proposals

U.S.D.H.E.W. – Social Security Administration  
National Science Foundation

3. Consultant –

U.S. Department of Justice – Antitrust Division  
U.S.D.H.E.W. – Social Security Administration  
Federal Trade Commission  
Attorneys General: Arizona, California, Connecticut,  
Florida, Missouri, Oregon, and Washington  
Numerous private attorneys and Corporations including:  
Acushnet Company  
Anheuser-Busch  
Appleton Papers, Inc.  
Armstrong World Industries  
Citgo Petroleum  
Eckerd Drugs  
Florida Power Corporation  
Ford Motor Company  
General Portland Cement Company  
Greater Orlando Aviation Authority  
Holmes Regional Medical Center  
Intel Corporation  
Jim Walter Corporation  
Meinecke Discount Mufflers  
Tenet Health (Hilton Head Regional Medical Center)  
Time Warner  
United States Automobile Association  
United States Equestrian Federation  
Wuesthoff Hospital  
Zeneca Agricultural Chemicals



## **Appendix B**

### **Roger Blair Sworn Testimony**

1. Procaps, S.A., v. Patheon, Inc., et *al.*, Southern District Court of Florida, Miami Division, 2015.
2. TracFone Wireless, Inc. v. AU Optronics Corporation; AU Optronics Corporation America, Inc.; Chi Mei Corporation; Chi Mei Optoelectronics Corporation; Chi Mei Optoelectronics USA, Inc.; CMO Japan Co. Ltd.; Nexgen Mediatech, Inc.; Nexgen Mediatech USA, Inc.; Epson Imaging Devices Corporation; Chunghwa Picture Tubes Ltd.; Tatung Company of America, Inc.; HannStar Display Corporation; LG Display Co. Ltd.; LG Display America Inc.; Sharp Corporation; Sharp Electronics Corporation; Toshiba Corporation; Toshiba America Electronics Components, Inc.; Toshiba Mobile Display Co., Ltd.; Toshiba America Information Systems, Inc., Federal District Court, San Francisco, 2014.
3. TracFone Wireless, Inc. v. AU Optronics Corporation; AU Optronics Corporation America, Inc.; Chi Mei Corporation; Chi Mei Optoelectronics Corporation; Chi Mei Optoelectronics USA, Inc.; CMO Japan Co. Ltd.; Nexgen Mediatech, Inc.; Nexgen Mediatech USA, Inc.; Epson Imaging Devices Corporation; Chunghwa Picture Tubes Ltd.; Tatung Company of America, Inc.; HannStar Display Corporation; LG Display Co. Ltd.; LG Display America Inc.; Sharp Corporation; Sharp Electronics Corporation; Toshiba Corporation; Toshiba America Electronics Components, Inc.; Toshiba Mobile Display Co., Ltd.; Toshiba America Information Systems, Inc., Federal District Court, San Francisco, 2013.
4. Procaps, S.A., v. Patheon Inc., et al., United States District Court, Southern District of Florida, Miami Division, 2013.

## Appendix C

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### **Depositions**

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Deposition of Denitza Batchvarova, January 25, 2017.  
Deposition of Robert Arum, October 17, 2017.

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### **DOJ and FTC Guidelines**

U.S. Department of Justice and Federal Trade Commission, Horizontal Merger Guidelines (August 19, 2010), <https://www.ftc.gov/sites/default/files/attachments/merger-review/100819hmg.pdf>

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### **Expert Reports**

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Expert Report Errata of Andrew Zimbalist, September 19, 2017

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### **Filings in This Matter**

Consolidated Amended Antitrust Class Action Complaint, *Le et al. v. Zuffa, LLC* (Case No. 2:15-cv-01045-RFB-(PAL))

## Appendix D

Events of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| Rank | Year | Promoter                            | Events |
|------|------|-------------------------------------|--------|
| 1    | 2011 | King of the Cage                    | 39     |
| 2    | 2011 | Deep                                | 29     |
| 3    | 2011 | Ultimate Fighting Championship      | 27     |
| 4    | 2011 | Bellator MMA                        | 25     |
| 5    | 2011 | Shooto                              | 22     |
| 6    | 2011 | M-1 Global                          | 21     |
| 6    | 2011 | North American Allied Fight Series  | 21     |
| 8    | 2011 | Strikeforce                         | 16     |
| 9    | 2011 | Extreme Challenge                   | 15     |
| 9    | 2011 | Pancrase                            | 15     |
| 11   | 2011 | Gladiator Challenge                 | 12     |
| 12   | 2011 | Alaska Fighting Championship        | 11     |
| 12   | 2011 | Jungle Fight                        | 11     |
| 14   | 2011 | National Fighting Championship      | 10     |
| 14   | 2011 | Ultimate Challenge MMA              | 10     |
| 14   | 2011 | Xtreme Fighting League (Oklahoma)   | 10     |
| 17   | 2011 | Rage in the Cage                    | 9      |
| 18   | 2011 | Cage Fighting Xtreme                | 8      |
| 18   | 2011 | MAXFIGHT                            | 8      |
| 18   | 2011 | Modern Fighting Pankration          | 8      |
| 18   | 2011 | Shark Fights                        | 8      |
| 22   | 2011 | 100% Fight                          | 7      |
| 22   | 2011 | Battlefield Fight League            | 7      |
| 22   | 2011 | Cage Fury Fighting Championships    | 7      |
| 22   | 2011 | Cage Warriors Fighting Championship | 7      |
| 22   | 2011 | Combat USA                          | 7      |
| 22   | 2011 | Fight King                          | 7      |
| 22   | 2011 | Freestyle Cage Fighting             | 7      |
| 22   | 2011 | Legends of Fighting Championship    | 7      |
| 22   | 2011 | Midwest Cage Championship           | 7      |
| 22   | 2011 | Shooto Americas                     | 7      |
| 22   | 2011 | Watch Out Combat Show               | 7      |
| 22   | 2011 | X-1 World Events (Hawaii)           | 7      |
| 34   | 2011 | Fight Night Entertainment           | 6      |
| 34   | 2011 | Ring of Combat                      | 6      |
| 34   | 2011 | Ringside MMA                        | 6      |
| 34   | 2011 | Rumble on the Ridge                 | 6      |
| 34   | 2011 | Seconds Out/Vivid MMA               | 6      |
| 34   | 2011 | Ultimate Cage Championships         | 6      |
| 40   | 2011 | Back Alley Promotions               | 5      |
| 40   | 2011 | C3 Fights                           | 5      |
| 40   | 2011 | CageSport                           | 5      |
| 40   | 2011 | Classic Entertainment and Sports    | 5      |

## Events of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                        | <b>Events</b> |
|-------------|-------------|--|---------------|
| 40          | 2011        | Fight Time Promotions                  | 5             |
| 40          | 2011        | Legacy Fighting Championship (Texas)   | 5             |
| 40          | 2011        | Titan Fighting Championship            | 5             |
| 40          | 2011        | Xtreme Fighting Organization           | 5             |
| 48          | 2011        | BAMMA                                  | 4             |
| 48          | 2011        | Cage Contender                         | 4             |
| 48          | 2011        | Cage Fighting Championship (Australia) | 4             |
| 48          | 2011        | Championship Fighting Alliance         | 4             |
| 48          | 2011        | Dream                                  | 4             |
| 48          | 2011        | Elite 1 MMA Productions                | 4             |
| 48          | 2011        | Fight to Win                           | 4             |
| 48          | 2011        | Global Fight League                    | 4             |
| 48          | 2011        | Heat                                   | 4             |
| 48          | 2011        | Konfrontacja Sztuk Walki               | 4             |
| 48          | 2011        | Maximum Fighting Championship          | 4             |
| 48          | 2011        | Olympian MMA Championships             | 4             |
| 48          | 2011        | PA Cage Fight                          | 4             |
| 48          | 2011        | Raxx Ultimate Fighting                 | 4             |
| 48          | 2011        | Road Fighting Championship             | 4             |
| 48          | 2011        | Rumble in the Cage                     | 4             |
| 48          | 2011        | Shamrock Events                        | 4             |
| 48          | 2011        | Sprawl N Brawl                         | 4             |
| 48          | 2011        | Supremacy Fight Challenge              | 4             |
| 48          | 2011        | Tachi Palace Fights                    | 4             |
| 48          | 2011        | Wreck MMA                              | 4             |
| 69          | 2011        | 10th Legion Championship Fighting      | 3             |
| 69          | 2011        | Aggression MMA                         | 3             |
| 69          | 2011        | Armageddon Fighting Championships      | 3             |
| 69          | 2011        | Bobish's Ultimate Cage Battles         | 3             |
| 69          | 2011        | Cage Fighting Manitoba                 | 3             |
| 69          | 2011        | Capital City Cage Wars                 | 3             |
| 69          | 2011        | Caribbean Ultimate Fist Fighting       | 3             |
| 69          | 2011        | Colosseum Combat                       | 3             |
| 69          | 2011        | Fight Festival                         | 3             |
| 69          | 2011        | Fighting Marcou Challenge              | 3             |
| 69          | 2011        | Gruesome MMA                           | 3             |
| 69          | 2011        | Hoosier Fight Club                     | 3             |
| 69          | 2011        | League S-70                            | 3             |
| 69          | 2011        | Nitro MMA                              | 3             |
| 69          | 2011        | Pancrase Fighting Championship         | 3             |
| 69          | 2011        | Premier Fighting Championship          | 3             |
| 69          | 2011        | Psychout MMA                           | 3             |
| 69          | 2011        | Real Fighting Championships            | 3             |
| 69          | 2011        | Score Fighting Series                  | 3             |
| 69          | 2011        | Showdown Fights                        | 3             |
| 69          | 2011        | SportFight                             | 3             |

## Events of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                      | <b>Events</b> |
|-------------|-------------|--------------------------------------|---------------|
| 69          | 2011        | Superior Cage Combat                 | 3             |
| 69          | 2011        | The Cage Inc.                        | 3             |
| 69          | 2011        | The Warriors Cage                    | 3             |
| 69          | 2011        | Trilogy Championship Fighting        | 3             |
| 69          | 2011        | Win Fight & Entertainment            | 3             |
| 69          | 2011        | World Championship Full Contact      | 3             |
| 96          | 2011        | Australian Fighting Championship     | 2             |
| 96          | 2011        | Bitetti Combat                       | 2             |
| 96          | 2011        | Brazilian Fighting Championship      | 2             |
| 96          | 2011        | Centurion Mixed Martial Arts         | 2             |
| 96          | 2011        | Chicago Cagefighting Championship    | 2             |
| 96          | 2011        | Crowbar MMA                          | 2             |
| 96          | 2011        | Desert Force                         | 2             |
| 96          | 2011        | Desert Rage Full Contact Fighting    | 2             |
| 96          | 2011        | Extreme Beatdown                     | 2             |
| 96          | 2011        | Face to Face                         | 2             |
| 96          | 2011        | Fight for Wrestling                  | 2             |
| 96          | 2011        | Fresquez Productions                 | 2             |
| 96          | 2011        | Gladiator Productions (Illinois)     | 2             |
| 96          | 2011        | Glory                                | 2             |
| 96          | 2011        | Harrah Fight Night                   | 2             |
| 96          | 2011        | Instinct MMA                         | 2             |
| 96          | 2011        | Island Rumble                        | 2             |
| 96          | 2011        | Martinez Brothers Production         | 2             |
| 96          | 2011        | MEZ Sports                           | 2             |
| 96          | 2011        | Mr. Cage Championship                | 2             |
| 96          | 2011        | Noc Gladijatora                      | 2             |
| 96          | 2011        | North American Fighting Championship | 2             |
| 96          | 2011        | Panama Fight League                  | 2             |
| 96          | 2011        | Prestige Fighting Championship       | 2             |
| 96          | 2011        | ProElite                             | 2             |
| 96          | 2011        | Pure Fighting Championships          | 2             |
| 96          | 2011        | Raging Wolf                          | 2             |
| 96          | 2011        | Recife Fighting Championship         | 2             |
| 96          | 2011        | Ring of Fire                         | 2             |
| 96          | 2011        | Showtime Fights                      | 2             |
| 96          | 2011        | SportFight X                         | 2             |
| 96          | 2011        | World Extreme Fighting               | 2             |
| 96          | 2011        | Xplode Fight Series                  | 2             |
| 96          | 2011        | Xtreme Fighting Championships        | 2             |
| 130         | 2011        | Amazon Forest Combat                 | 1             |
| 130         | 2011        | Apocalypse Fighting Championship     | 1             |
| 130         | 2011        | Bilic-Eric Security                  | 1             |
| 130         | 2011        | Bully's Fight Night                  | 1             |
| 130         | 2011        | CA Fight Syndicate                   | 1             |
| 130         | 2011        | Cage Fighters                        | 1             |

## Events of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                    | <b>Events</b> |
|-------------|-------------|------------------------------------|---------------|
| 130         | 2011        | Caged Steel Fighting Championships | 1             |
| 130         | 2011        | Carelia Fight                      | 1             |
| 130         | 2011        | Chekhov MMA Tournament             | 1             |
| 130         | 2011        | Clube da Luta (Rio de Janeiro)     | 1             |
| 130         | 2011        | Coliseu Extreme Fight              | 1             |
| 130         | 2011        | Cowboy MMA                         | 1             |
| 130         | 2011        | Fight Tour                         | 1             |
| 130         | 2011        | Fighters Arena                     | 1             |
| 130         | 2011        | Full Contact Promotions            | 1             |
| 130         | 2011        | Full Force Fighting Championships  | 1             |
| 130         | 2011        | G-Force Fights                     | 1             |
| 130         | 2011        | Golden Combat                      | 1             |
| 130         | 2011        | Grabaka                            | 1             |
| 130         | 2011        | Griggs Entertainment               | 1             |
| 130         | 2011        | Hero's the Jungle                  | 1             |
| 130         | 2011        | Hess Extreme Fighting              | 1             |
| 130         | 2011        | International Fighter Championship | 1             |
| 130         | 2011        | Jones Entertainment Group          | 1             |
| 130         | 2011        | Minotauro Fights                   | 1             |
| 130         | 2011        | MMA Against Dengue                 | 1             |
| 130         | 2011        | MMA Attack                         | 1             |
| 130         | 2011        | MMA Fight Pit                      | 1             |
| 130         | 2011        | North Idaho Fight Night            | 1             |
| 130         | 2011        | One Championship                   | 1             |
| 130         | 2011        | Premier Combat League              | 1             |
| 130         | 2011        | Resurrection Fighting Alliance     | 1             |
| 130         | 2011        | Samurai Pro Sports                 | 1             |
| 130         | 2011        | Scrap Live                         | 1             |
| 130         | 2011        | Slammer in the Hammer              | 1             |
| 130         | 2011        | Strength and Honor Championship    | 1             |
| 130         | 2011        | Subzero Fighting                   | 1             |
| 130         | 2011        | Superior Challenge                 | 1             |
| 130         | 2011        | Texas Cage Fighting                | 1             |
| 130         | 2011        | The Best MMA                       | 1             |
| 130         | 2011        | Ultimate Warrior Fighting          | 1             |
| 130         | 2011        | Urban Conflict Championships       | 1             |
| 130         | 2011        | Victory Promotions                 | 1             |
| 130         | 2011        | Vision Fighting Championship       | 1             |
| 130         | 2011        | Warrior-1 MMA                      | 1             |
| 130         | 2011        | World Championship Fighting        | 1             |
| 1           | 2012        | King of the Cage                   | 43            |
| 2           | 2012        | Ultimate Fighting Championship     | 31            |
| 3           | 2012        | Bellator MMA                       | 25            |
| 4           | 2012        | Shooto                             | 23            |
| 5           | 2012        | Deep                               | 22            |
| 5           | 2012        | M-1 Global                         | 22            |



## Events of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                      | <b>Events</b> |
|-------------|-------------|--------------------------------------|---------------|
| 7           | 2012        | North American Allied Fight Series   | 14            |
| 7           | 2012        | Pancrase                             | 14            |
| 9           | 2012        | Brutaal Fight Night                  | 13            |
| 9           | 2012        | Driller Promotions                   | 13            |
| 9           | 2012        | Gladiator Challenge                  | 13            |
| 9           | 2012        | Jungle Fight                         | 13            |
| 9           | 2012        | Super Fight League                   | 13            |
| 14          | 2012        | Cage Fighting Xtreme                 | 12            |
| 14          | 2012        | Cage Warriors Fighting Championship  | 12            |
| 14          | 2012        | Extreme Challenge                    | 12            |
| 17          | 2012        | 100% Fight                           | 10            |
| 17          | 2012        | Alaska Fighting Championship         | 10            |
| 17          | 2012        | Disorderly Conduct                   | 10            |
| 17          | 2012        | Xplode Fight Series                  | 10            |
| 21          | 2012        | Fight Club OC                        | 9             |
| 21          | 2012        | Shooto Americas                      | 9             |
| 23          | 2012        | Aggression Fighting Championship     | 8             |
| 23          | 2012        | Hardrock MMA                         | 8             |
| 23          | 2012        | National Fighting Championship       | 8             |
| 23          | 2012        | Rage in the Cage                     | 8             |
| 23          | 2012        | Ultimate Challenge MMA               | 8             |
| 23          | 2012        | Xtreme Fighting League (Oklahoma)    | 8             |
| 29          | 2012        | Draka                                | 7             |
| 29          | 2012        | Fight Nights Global                  | 7             |
| 29          | 2012        | Legacy Fighting Championship (Texas) | 7             |
| 29          | 2012        | Midwest Cage Championship            | 7             |
| 29          | 2012        | Modern Fighting Pankration           | 7             |
| 29          | 2012        | Ring of Combat                       | 7             |
| 35          | 2012        | Cage Fury Fighting Championships     | 6             |
| 35          | 2012        | Classic Entertainment and Sports     | 6             |
| 35          | 2012        | Fight to Win                         | 6             |
| 35          | 2012        | MMA Total Combat                     | 6             |
| 35          | 2012        | Pacific Xtreme Combat                | 6             |
| 35          | 2012        | Rings                                | 6             |
| 35          | 2012        | Watch Out Combat Show                | 6             |
| 35          | 2012        | Xtreme Fighting Championships        | 6             |
| 43          | 2012        | Cage Contender                       | 5             |
| 43          | 2012        | Coalition of Combat                  | 5             |
| 43          | 2012        | Complete Devastation MMA             | 5             |
| 43          | 2012        | Fight Time Promotions                | 5             |
| 43          | 2012        | Native Fighting Championship         | 5             |
| 43          | 2012        | New England Fights                   | 5             |
| 43          | 2012        | One Championship                     | 5             |
| 43          | 2012        | Road Fighting Championship           | 5             |
| 43          | 2012        | Shamrock Events                      | 5             |
| 43          | 2012        | Strikeforce                          | 5             |

## Events of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                        | <b>Events</b> |
|-------------|-------------|--|---------------|
| 43          | 2012        | Total Mayhem                           | 5             |
| 54          | 2012        | Arena Fight                            | 4             |
| 54          | 2012        | BAMMA USA                              | 4             |
| 54          | 2012        | C3 Fights                              | 4             |
| 54          | 2012        | Cage Championships                     | 4             |
| 54          | 2012        | Championship Fighting Alliance         | 4             |
| 54          | 2012        | Colosseum Combat                       | 4             |
| 54          | 2012        | Dragon House MMA                       | 4             |
| 54          | 2012        | Fusion Fighting Championship           | 4             |
| 54          | 2012        | Glory                                  | 4             |
| 54          | 2012        | Hoosier Fight Club                     | 4             |
| 54          | 2012        | King of the Cage Canada                | 4             |
| 54          | 2012        | Konfrontacja Sztuk Walki               | 4             |
| 54          | 2012        | K-Oz Entertainment                     | 4             |
| 54          | 2012        | Legend Fighting Championship           | 4             |
| 54          | 2012        | MAXFIGHT                               | 4             |
| 54          | 2012        | Maximum Fighting Championship          | 4             |
| 54          | 2012        | Resurrection Fighting Alliance         | 4             |
| 54          | 2012        | Score Fighting Series                  | 4             |
| 54          | 2012        | Showdown Fights                        | 4             |
| 54          | 2012        | Tachi Palace Fights                    | 4             |
| 54          | 2012        | Ultimate Cage Championships            | 4             |
| 54          | 2012        | World War Fighting Championship        | 4             |
| 54          | 2012        | Xtreme Fighting Organization           | 4             |
| 77          | 2012        | 10th Legion Championship Fighting      | 3             |
| 77          | 2012        | 3 River Throwdown                      | 3             |
| 77          | 2012        | Back Alley Promotions                  | 3             |
| 77          | 2012        | BAMMA                                  | 3             |
| 77          | 2012        | Coliseu Extreme Fight                  | 3             |
| 77          | 2012        | Dubai Fighting Championship            | 3             |
| 77          | 2012        | Indy MMA                               | 3             |
| 77          | 2012        | Legends of Fighting Championship       | 3             |
| 77          | 2012        | Pinnacle Combat MMA                    | 3             |
| 77          | 2012        | Rumble World Entertainment             | 3             |
| 77          | 2012        | Samurai Pro Sports                     | 3             |
| 77          | 2012        | ShoFight                               | 3             |
| 77          | 2012        | Ultimate Warrior Fighting              | 3             |
| 77          | 2012        | Victory Fighting Championship          | 3             |
| 77          | 2012        | Warfare Fighting Championships         | 3             |
| 92          | 2012        | Australian Fighting Championship       | 2             |
| 92          | 2012        | Best of the Best (Brazil)              | 2             |
| 92          | 2012        | Brazilian King Fighter                 | 2             |
| 92          | 2012        | Cage Combat Fighting Championships     | 2             |
| 92          | 2012        | Cage Fighting Championship (Australia) | 2             |
| 92          | 2012        | Cage Gladiator                         | 2             |
| 92          | 2012        | Colosseum Sports MMA                   | 2             |

## Events of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                          | <b>Events</b> |
|-------------|-------------|--|---------------|
| 92          | 2012        | Combat Sports Challenge                  | 2             |
| 92          | 2012        | Conviction MMA                           | 2             |
| 92          | 2012        | Flawless Fighting Championship           | 2             |
| 92          | 2012        | Instinct MMA                             | 2             |
| 92          | 2012        | Iron Fight Combat                        | 2             |
| 92          | 2012        | Lights Out Promotions (California)       | 2             |
| 92          | 2012        | No Love Entertainment                    | 2             |
| 92          | 2012        | Proud Warrior Productions                | 2             |
| 92          | 2012        | Pure MMA LLC                             | 2             |
| 92          | 2012        | Real Fighting Championships              | 2             |
| 92          | 2012        | Rogue Warrior Championships              | 2             |
| 92          | 2012        | Shogun Fights                            | 2             |
| 92          | 2012        | Strength and Honor Championship          | 2             |
| 92          | 2012        | Too Much Talent MMA                      | 2             |
| 92          | 2012        | Worldwide Mixed Martial Arts             | 2             |
| 92          | 2012        | Wreck MMA                                | 2             |
| 115         | 2012        | Abu Dhabi Warriors Fighting Championship | 1             |
| 115         | 2012        | Aggression MMA                           | 1             |
| 115         | 2012        | Amazon Forest Combat                     | 1             |
| 115         | 2012        | Baltic Fights                            | 1             |
| 115         | 2012        | Boa Vista Combat                         | 1             |
| 115         | 2012        | Brasil Fight                             | 1             |
| 115         | 2012        | Brazilian Fighting Championship          | 1             |
| 115         | 2012        | Cage Warrior Combat (Texas)              | 1             |
| 115         | 2012        | Carelia Fight                            | 1             |
| 115         | 2012        | Champion Pro MMA Fights                  | 1             |
| 115         | 2012        | Dream                                    | 1             |
| 115         | 2012        | Evolution Fight League                   | 1             |
| 115         | 2012        | Extreme Fighters World Championships     | 1             |
| 115         | 2012        | Fight Festival                           | 1             |
| 115         | 2012        | Freedom Fight                            | 1             |
| 115         | 2012        | Fury Fights                              | 1             |
| 115         | 2012        | Gladiator Promotions                     | 1             |
| 115         | 2012        | Grabaka                                  | 1             |
| 115         | 2012        | Griggs Entertainment                     | 1             |
| 115         | 2012        | Hard Fight Championship (Mato Grosso)    | 1             |
| 115         | 2012        | Inoki Genome Federation                  | 1             |
| 115         | 2012        | International Fighting Championship      | 1             |
| 115         | 2012        | Made For War                             | 1             |
| 115         | 2012        | MMA Against Dengue                       | 1             |
| 115         | 2012        | MMA Attack                               | 1             |
| 115         | 2012        | MMA Nemesis                              | 1             |
| 115         | 2012        | MMA Rocks                                | 1             |
| 115         | 2012        | Noc Gladiators                           | 1             |
| 115         | 2012        | Prestige Fighting Championship           | 1             |
| 115         | 2012        | ProElite                                 | 1             |

## Events of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                      | <b>Events</b> |
|-------------|-------------|--------------------------------------|---------------|
| 115         | 2012        | Reality Cage Combat                  | 1             |
| 115         | 2012        | Renaissance Fight Night              | 1             |
| 115         | 2012        | Ring of Fire                         | 1             |
| 115         | 2012        | Rumble in the Cage                   | 1             |
| 115         | 2012        | Serbian Battle Championship          | 1             |
| 115         | 2012        | SportFight                           | 1             |
| 115         | 2012        | Superior Cage Combat                 | 1             |
| 115         | 2012        | Superior Challenge                   | 1             |
| 115         | 2012        | Tommy Tran Promotions                | 1             |
| 115         | 2012        | Triple X Cagefighting                | 1             |
| 115         | 2012        | Ultimate Warrior Challenge           | 1             |
| 115         | 2012        | Undisputed Combat Challenge          | 1             |
| 115         | 2012        | United Combat Sports                 | 1             |
| 115         | 2012        | Vale Tudo Japan                      | 1             |
| 115         | 2012        | Vologda Martial Arts Union           | 1             |
| 115         | 2012        | Warrior Fight                        | 1             |
| 115         | 2012        | World Series of Fighting             | 1             |
| 1           | 2013        | Oplot Challenge                      | 74            |
| 2           | 2013        | King of the Cage                     | 41            |
| 3           | 2013        | Ultimate Fighting Championship       | 33            |
| 4           | 2013        | Super Fight League                   | 32            |
| 5           | 2013        | Shooto                               | 27            |
| 6           | 2013        | Bellator MMA                         | 25            |
| 7           | 2013        | Deep                                 | 23            |
| 8           | 2013        | Jungle Fight                         | 16            |
| 8           | 2013        | M-1 Global                           | 16            |
| 8           | 2013        | Pancrase                             | 16            |
| 11          | 2013        | Cage Warriors Fighting Championship  | 14            |
| 12          | 2013        | Gladiator Challenge                  | 13            |
| 13          | 2013        | Gladiator (Japan)                    | 12            |
| 13          | 2013        | Sparta Combat League                 | 12            |
| 15          | 2013        | Xtreme Fighting League (Oklahoma)    | 11            |
| 16          | 2013        | Legacy Fighting Championship (Texas) | 10            |
| 16          | 2013        | Strike Hard Productions              | 10            |
| 18          | 2013        | 100% Fight                           | 9             |
| 18          | 2013        | Fight Nights Global                  | 9             |
| 18          | 2013        | Gladiator Championship Fighting      | 9             |
| 18          | 2013        | Shamrock Fighting Championships      | 9             |
| 18          | 2013        | Sparta MMA                           | 9             |
| 18          | 2013        | Ultimate Challenge MMA               | 9             |
| 18          | 2013        | Watch Out Combat Show                | 9             |
| 18          | 2013        | Xtreme Fight Events                  | 9             |
| 26          | 2013        | Hardrock MMA                         | 8             |
| 26          | 2013        | National Fighting Championship       | 8             |
| 26          | 2013        | Shooto Americas                      | 8             |
| 26          | 2013        | Victory Fighting Championship        | 8             |

## Events of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                          | <b>Events</b> |
|-------------|-------------|--|---------------|
| 30          | 2013        | Brutaal Fight Night                      | 7             |
| 30          | 2013        | Classic Entertainment and Sports         | 7             |
| 30          | 2013        | Final Fight Championship                 | 7             |
| 30          | 2013        | Fivestar Fight League                    | 7             |
| 30          | 2013        | Midwest Cage Championship                | 7             |
| 30          | 2013        | North American Allied Fight Series       | 7             |
| 30          | 2013        | One Championship                         | 7             |
| 30          | 2013        | Pacific Xtreme Combat                    | 7             |
| 30          | 2013        | Tech-Krep Fighting Championship          | 7             |
| 30          | 2013        | Xplode Fight Series                      | 7             |
| 40          | 2013        | Aggression Fighting Championship         | 6             |
| 40          | 2013        | Bluegrass Brawl                          | 6             |
| 40          | 2013        | Destiny MMA                              | 6             |
| 40          | 2013        | Extreme Challenge                        | 6             |
| 40          | 2013        | Fight to Win                             | 6             |
| 40          | 2013        | Inoki Genome Federation                  | 6             |
| 40          | 2013        | Kick Down MMA                            | 6             |
| 40          | 2013        | Modern Fighting Pankration               | 6             |
| 40          | 2013        | New England Fights                       | 6             |
| 40          | 2013        | Resurrection Fighting Alliance           | 6             |
| 40          | 2013        | Ring of Combat                           | 6             |
| 40          | 2013        | World Series of Fighting                 | 6             |
| 40          | 2013        | Xtreme Fighting Championships            | 6             |
| 53          | 2013        | BAMMA USA                                | 5             |
| 53          | 2013        | Championship Fighting Alliance           | 5             |
| 53          | 2013        | Colosseum Combat                         | 5             |
| 53          | 2013        | Dynasty Combat Sports                    | 5             |
| 53          | 2013        | Fight Time Promotions                    | 5             |
| 53          | 2013        | Heat                                     | 5             |
| 53          | 2013        | Iron Fight Combat                        | 5             |
| 53          | 2013        | King of the Cage Canada                  | 5             |
| 53          | 2013        | Road Fighting Championship               | 5             |
| 62          | 2013        | American Predator Fighting Championships | 4             |
| 62          | 2013        | Cage                                     | 4             |
| 62          | 2013        | Cage Warrior Combat (Washington)         | 4             |
| 62          | 2013        | Combat Zone                              | 4             |
| 62          | 2013        | Extreme Cage Combat                      | 4             |
| 62          | 2013        | Full Contact Contender                   | 4             |
| 62          | 2013        | Konfrontacja Sztuk Walki                 | 4             |
| 62          | 2013        | Made 4 The Cage                          | 4             |
| 62          | 2013        | Midwest Fight Series                     | 4             |
| 62          | 2013        | Pinnacle Fighting Championships          | 4             |
| 62          | 2013        | West Coast Fighting Championship         | 4             |
| 73          | 2013        | Australian Fighting Championship         | 3             |
| 73          | 2013        | BAMMA                                    | 3             |
| 73          | 2013        | Caged Madness                            | 3             |

## Events of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                 | <b>Events</b> |
|-------------|-------------|---------------------------------|---------------|
| 73          | 2013        | Combat MMA                      | 3             |
| 73          | 2013        | Draka                           | 3             |
| 73          | 2013        | Elite 1 MMA Productions         | 3             |
| 73          | 2013        | Epic Fight Night                | 3             |
| 73          | 2013        | Maximum Fighting Championship   | 3             |
| 73          | 2013        | Midwest Championship Fighting   | 3             |
| 73          | 2013        | Orthrus Promotions              | 3             |
| 73          | 2013        | Pinnacle Combat MMA             | 3             |
| 73          | 2013        | Predador Fight Championship     | 3             |
| 73          | 2013        | Premium Fight Championship      | 3             |
| 73          | 2013        | Respect in the Cage             | 3             |
| 73          | 2013        | Sherman Cage Rage               | 3             |
| 73          | 2013        | Showdown Fights                 | 3             |
| 73          | 2013        | Smash Fight                     | 3             |
| 73          | 2013        | Team Nogueira                   | 3             |
| 73          | 2013        | The Warriors Cage               | 3             |
| 73          | 2013        | USA Mixed Martial Arts          | 3             |
| 73          | 2013        | Valhalla Cage Fighting          | 3             |
| 73          | 2013        | Victory Combat Sports (USA)     | 3             |
| 73          | 2013        | Warfare Fighting Championships  | 3             |
| 96          | 2013        | Cage Contender                  | 2             |
| 96          | 2013        | Cage Fighting Xtreme (Mass.)    | 2             |
| 96          | 2013        | Cage Kumite                     | 2             |
| 96          | 2013        | Celtic Gladiator                | 2             |
| 96          | 2013        | Challenge MMA (Canada)          | 2             |
| 96          | 2013        | Coliseum to the Cage            | 2             |
| 96          | 2013        | German MMA Championship         | 2             |
| 96          | 2013        | Gladiadores MMA                 | 2             |
| 96          | 2013        | Heat Sports                     | 2             |
| 96          | 2013        | In Ya Face Fight Productions    | 2             |
| 96          | 2013        | K-Oz Entertainment              | 2             |
| 96          | 2013        | La Familia Fight Club           | 2             |
| 96          | 2013        | Legend                          | 2             |
| 96          | 2013        | Limo Fight Championship         | 2             |
| 96          | 2013        | MMA Champions League            | 2             |
| 96          | 2013        | MMAA Arena                      | 2             |
| 96          | 2013        | Ottumwa MMA                     | 2             |
| 96          | 2013        | PrizeFight MMA Championships    | 2             |
| 96          | 2013        | Rocky Mountain MMA              | 2             |
| 96          | 2013        | Rumble World Entertainment      | 2             |
| 96          | 2013        | Show Fighting Enterprise        | 2             |
| 96          | 2013        | Standout Fighting Tournament    | 2             |
| 96          | 2013        | Strength and Honor Championship | 2             |
| 96          | 2013        | Tachi Palace Fights             | 2             |
| 96          | 2013        | Titan Fighting Championship     | 2             |
| 96          | 2013        | Ultra Elite Fighters            | 2             |

## Events of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                           | <b>Events</b> |
|-------------|-------------|---|---------------|
| 96          | 2013        | Vale Tudo Japan                           | 2             |
| 96          | 2013        | Velame Fight Combat                       | 2             |
| 96          | 2013        | Web Fight Combat                          | 2             |
| 96          | 2013        | Xtreme Fighting Championships (Louisiana) | 2             |
| 126         | 2013        | All Powers Combat                         | 1             |
| 126         | 2013        | Bosnia Fight Championship                 | 1             |
| 126         | 2013        | Brazilian King Fighter                    | 1             |
| 126         | 2013        | Cage Fight Series (Austria)               | 1             |
| 126         | 2013        | Canadian Fighting Championship            | 1             |
| 126         | 2013        | Capital City Cage Wars                    | 1             |
| 126         | 2013        | Dubai Fighting Championship               | 1             |
| 126         | 2013        | El Orgullo del Valle                      | 1             |
| 126         | 2013        | Federation of MMA of Russia               | 1             |
| 126         | 2013        | Fight Festival                            | 1             |
| 126         | 2013        | Fight Masters Combat                      | 1             |
| 126         | 2013        | Fight Now Championship                    | 1             |
| 126         | 2013        | Flawless Fighting Championship            | 1             |
| 126         | 2013        | Global Warrior Challenge                  | 1             |
| 126         | 2013        | Golden Ring                               | 1             |
| 126         | 2013        | Grabaka                                   | 1             |
| 126         | 2013        | Grand Combat Entertainment                | 1             |
| 126         | 2013        | High Fight Rock                           | 1             |
| 126         | 2013        | Into the Cage                             | 1             |
| 126         | 2013        | King Kaz Fight                            | 1             |
| 126         | 2013        | League S-70                               | 1             |
| 126         | 2013        | Lights Out Promotions (California)        | 1             |
| 126         | 2013        | Made For War                              | 1             |
| 126         | 2013        | Madtown Throwdown                         | 1             |
| 126         | 2013        | Michiana Fight League                     | 1             |
| 126         | 2013        | MMA Attack                                | 1             |
| 126         | 2013        | National Fight Alliance MMA               | 1             |
| 126         | 2013        | OX MMA                                    | 1             |
| 126         | 2013        | Paranagua Extreme Combate                 | 1             |
| 126         | 2013        | Power Fight Extreme                       | 1             |
| 126         | 2013        | Rebel Fighting Championship               | 1             |
| 126         | 2013        | Revelation Fight Organization             | 1             |
| 126         | 2013        | Richmond Rumble MMA                       | 1             |
| 126         | 2013        | Ring of Fire                              | 1             |
| 126         | 2013        | Selva MMA                                 | 1             |
| 126         | 2013        | Strikeforce                               | 1             |
| 126         | 2013        | Superior Challenge                        | 1             |
| 126         | 2013        | Supremacy Fight Challenge                 | 1             |
| 126         | 2013        | Total Fighting Argentina                  | 1             |
| 126         | 2013        | Ultimate Cage Fighting Championships      | 1             |
| 126         | 2013        | Ultimate Warrior Challenge                | 1             |
| 126         | 2013        | Union of Veterans of Sport                | 1             |

## Events of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                       | <b>Events</b> |
|-------------|-------------|---------------------------------------|---------------|
| 126         | 2013        | U-Spirits                             | 1             |
| 126         | 2013        | War MMA                               | 1             |
| 126         | 2013        | Wreck MMA                             | 1             |
| 1           | 2014        | Ultimate Fighting Championship        | 46            |
| 2           | 2014        | King of the Cage                      | 34            |
| 3           | 2014        | Deep                                  | 28            |
| 4           | 2014        | Bellator MMA                          | 23            |
| 5           | 2014        | Shooto                                | 20            |
| 6           | 2014        | M-1 Global                            | 18            |
| 7           | 2014        | Cage Fury Fighting Championships      | 13            |
| 7           | 2014        | Cage Warriors Fighting Championship   | 13            |
| 7           | 2014        | Driller Promotions                    | 13            |
| 7           | 2014        | Kunlun Fight                          | 13            |
| 7           | 2014        | Oplot Challenge                       | 13            |
| 7           | 2014        | Pancrase                              | 13            |
| 13          | 2014        | Final Fight Championship              | 12            |
| 13          | 2014        | Shamrock Fighting Championships       | 12            |
| 13          | 2014        | Striker's House Cup                   | 12            |
| 16          | 2014        | Legacy Fighting Championship (Texas)  | 11            |
| 16          | 2014        | One Championship                      | 11            |
| 16          | 2014        | World Series of Fighting              | 11            |
| 16          | 2014        | Xplode Fight Series                   | 11            |
| 20          | 2014        | 100% Fight                            | 10            |
| 20          | 2014        | Resurrection Fighting Alliance        | 10            |
| 20          | 2014        | Road Fighting Championship            | 10            |
| 20          | 2014        | Talent MMA Circuit                    | 10            |
| 24          | 2014        | National Fighting Championship        | 9             |
| 25          | 2014        | Grand Fighting Championship           | 8             |
| 25          | 2014        | World Fighting Championships (Nevada) | 8             |
| 25          | 2014        | Xtreme Fighting Championships         | 8             |
| 28          | 2014        | Battlefield Fight League              | 7             |
| 28          | 2014        | Fight Nights Global                   | 7             |
| 28          | 2014        | Hard Knocks Fighting Championship     | 7             |
| 28          | 2014        | Orthrus Promotions                    | 7             |
| 28          | 2014        | Shooto Americas                       | 7             |
| 28          | 2014        | Team Nogueira                         | 7             |
| 34          | 2014        | Alpha One Sports Media Group          | 6             |
| 34          | 2014        | Classic Entertainment and Sports      | 6             |
| 34          | 2014        | Fight Time Promotions                 | 6             |
| 34          | 2014        | Heat                                  | 6             |
| 34          | 2014        | Malaysian Invasion MMA                | 6             |
| 34          | 2014        | Modern Fighting Pankration            | 6             |
| 34          | 2014        | Pacific Xtreme Combat                 | 6             |
| 34          | 2014        | Titan Fighting Championship           | 6             |
| 34          | 2014        | Victory Fighting Championship         | 6             |
| 34          | 2014        | Xtreme Kombat                         | 6             |



## Events of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                          | <b>Events</b> |
|-------------|-------------|--|---------------|
| 44          | 2014        | BAMMA                                    | 5             |
| 44          | 2014        | Combat Games MMA                         | 5             |
| 44          | 2014        | Fight to Win                             | 5             |
| 44          | 2014        | Grachan                                  | 5             |
| 44          | 2014        | Midwest Cage Championship                | 5             |
| 44          | 2014        | Nitrix Champion Fight                    | 5             |
| 44          | 2014        | Rage in the Cage                         | 5             |
| 44          | 2014        | Reto de Campeones MMA                    | 5             |
| 44          | 2014        | US Freedom Fighter Championship          | 5             |
| 44          | 2014        | West Coast Fighting Championship         | 5             |
| 54          | 2014        | Australian Fighting Championship         | 4             |
| 54          | 2014        | Caged Steel Fighting Championships       | 4             |
| 54          | 2014        | Fight Star                               | 4             |
| 54          | 2014        | Hoosier Fight Club                       | 4             |
| 54          | 2014        | Inoki Genome Federation                  | 4             |
| 54          | 2014        | Konfrontacja Sztuk Walki                 | 4             |
| 54          | 2014        | New England Fights                       | 4             |
| 54          | 2014        | North American Allied Fight Series       | 4             |
| 54          | 2014        | ProFC                                    | 4             |
| 54          | 2014        | Square Ring Promotions                   | 4             |
| 54          | 2014        | Tachi Palace Fights                      | 4             |
| 54          | 2014        | The Hill Fighters                        | 4             |
| 54          | 2014        | Ultimate Challenge MMA                   | 4             |
| 54          | 2014        | Unified MMA                              | 4             |
| 68          | 2014        | Absolute Fighting Championship           | 3             |
| 68          | 2014        | Arena Tour MMA                           | 3             |
| 68          | 2014        | BattleGrounds MMA                        | 3             |
| 68          | 2014        | Colosseum Combat                         | 3             |
| 68          | 2014        | Dakota Fighting Championship             | 3             |
| 68          | 2014        | Dragon House MMA                         | 3             |
| 68          | 2014        | Eurasian Fighting Championship           | 3             |
| 68          | 2014        | Fight Night Finland                      | 3             |
| 68          | 2014        | Full Contact Contender                   | 3             |
| 68          | 2014        | Invicta Fighting Championships           | 3             |
| 68          | 2014        | King of the Cage Canada                  | 3             |
| 68          | 2014        | Made 4 The Cage                          | 3             |
| 68          | 2014        | Maximum Fighting Championship            | 3             |
| 68          | 2014        | Pinnacle Combat MMA                      | 3             |
| 68          | 2014        | Ring of Combat                           | 3             |
| 68          | 2014        | Showdown Fights                          | 3             |
| 68          | 2014        | Sugar Creek Showdown                     | 3             |
| 68          | 2014        | The Warriors Cage                        | 3             |
| 68          | 2014        | Vale Tudo Japan                          | 3             |
| 68          | 2014        | Warfare Fighting Championships           | 3             |
| 88          | 2014        | American Predator Fighting Championships | 2             |
| 88          | 2014        | Bitetti Combat                           | 2             |

## Events of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                           | <b>Events</b> |
|-------------|-------------|---|---------------|
| 88          | 2014        | Extreme Beatdown                          | 2             |
| 88          | 2014        | Extreme Combat Challenge                  | 2             |
| 88          | 2014        | Fight Alliance Promotions                 | 2             |
| 88          | 2014        | Gladiators Fighting Championship (Kuwait) | 2             |
| 88          | 2014        | Global Knockout                           | 2             |
| 88          | 2014        | Lights Out Promotions (California)        | 2             |
| 88          | 2014        | Limo Fight Championship                   | 2             |
| 88          | 2014        | Octagon Fight Night                       | 2             |
| 88          | 2014        | Prestige Fighting Championship            | 2             |
| 88          | 2014        | PROMMAC                                   | 2             |
| 88          | 2014        | Provincial Fighting Championships         | 2             |
| 88          | 2014        | Ranik Ultimate Fighting Federation        | 2             |
| 88          | 2014        | Rei da Selva Combat                       | 2             |
| 88          | 2014        | Roraima Show Fight                        | 2             |
| 88          | 2014        | Sobral Extreme Fighter                    | 2             |
| 88          | 2014        | Superior Challenge                        | 2             |
| 88          | 2014        | Thunder Fight                             | 2             |
| 88          | 2014        | Underdog Xtreme Championships             | 2             |
| 88          | 2014        | United Combat League                      | 2             |
| 88          | 2014        | Vengeance Fighting Alliance               | 2             |
| 110         | 2014        | All or Nothing (England)                  | 1             |
| 110         | 2014        | Arena Fight Combat                        | 1             |
| 110         | 2014        | Baltic Fights                             | 1             |
| 110         | 2014        | Battle for the Border                     | 1             |
| 110         | 2014        | Battle of Stars                           | 1             |
| 110         | 2014        | Big Dawg Promotions                       | 1             |
| 110         | 2014        | Brazilian Fighting Championship           | 1             |
| 110         | 2014        | C3 Fights                                 | 1             |
| 110         | 2014        | Eiko                                      | 1             |
| 110         | 2014        | Europa MMA Fighting Championship          | 1             |
| 110         | 2014        | Extreme Challenge                         | 1             |
| 110         | 2014        | Fighten MMA Championship                  | 1             |
| 110         | 2014        | General Fighting Championship             | 1             |
| 110         | 2014        | Grandslam MMA                             | 1             |
| 110         | 2014        | International Association Diamond Fight   | 1             |
| 110         | 2014        | Iron Man Vale Tudo                        | 1             |
| 110         | 2014        | Jason Fight Championship                  | 1             |
| 110         | 2014        | League S-70                               | 1             |
| 110         | 2014        | Minas Combat                              | 1             |
| 110         | 2014        | MMA 300                                   | 1             |
| 110         | 2014        | MMAA Arena                                | 1             |
| 110         | 2014        | National Fight Alliance MMA               | 1             |
| 110         | 2014        | Pacific Rim Organized Fighting            | 1             |
| 110         | 2014        | Pheasant City Fight Night                 | 1             |
| 110         | 2014        | Pride & Pain MMA                          | 1             |
| 110         | 2014        | Rebel Fighting Championship               | 1             |

## Events of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                          | <b>Events</b> |
|-------------|-------------|--|---------------|
| 110         | 2014        | Sao Jose Super Fight                     | 1             |
| 110         | 2014        | Strength & Honour Championship (Belgium) | 1             |
| 110         | 2014        | The Victorium                            | 1             |
| 110         | 2014        | Warrior Xtreme Cagefighting              | 1             |
| 110         | 2014        | Win Combat Championship                  | 1             |
| 110         | 2014        | X-1 World Events (Hawaii)                | 1             |
| 1           | 2015        | King of the Cage                         | 44            |
| 2           | 2015        | Ultimate Fighting Championship           | 41            |
| 3           | 2015        | Deep                                     | 23            |
| 4           | 2015        | Shooto                                   | 21            |
| 5           | 2015        | Kunlun Fight                             | 18            |
| 5           | 2015        | Shamrock Fighting Championships          | 18            |
| 7           | 2015        | Bellator MMA                             | 16            |
| 8           | 2015        | Pancrase                                 | 15            |
| 9           | 2015        | Fight Nights Global                      | 14            |
| 10          | 2015        | Legacy Fighting Championship (Texas)     | 13            |
| 10          | 2015        | World Fighting Championship Akhmat       | 13            |
| 12          | 2015        | Resurrection Fighting Alliance           | 12            |
| 12          | 2015        | Sparta Combat League                     | 12            |
| 14          | 2015        | M-1 Global                               | 11            |
| 14          | 2015        | One Championship                         | 11            |
| 16          | 2015        | Extreme Fighting Championship (Africa)   | 10            |
| 16          | 2015        | World Series of Fighting                 | 10            |
| 18          | 2015        | Cage Fury Fighting Championships         | 9             |
| 18          | 2015        | Super Fight League                       | 9             |
| 20          | 2015        | Alash Pride                              | 8             |
| 20          | 2015        | Dynasty Combat Sports                    | 8             |
| 20          | 2015        | Rock's Xtreme MMA                        | 8             |
| 20          | 2015        | Shooto Americas                          | 8             |
| 20          | 2015        | SteelFist Fight Night                    | 8             |
| 20          | 2015        | Tech-Krep Fighting Championship          | 8             |
| 20          | 2015        | Ultimate Challenge MMA                   | 8             |
| 20          | 2015        | WBK                                      | 8             |
| 28          | 2015        | Driller Promotions                       | 7             |
| 28          | 2015        | Hard Knocks Fighting Championship        | 7             |
| 28          | 2015        | Modern Fighting Pankration               | 7             |
| 28          | 2015        | Road Fighting Championship               | 7             |
| 32          | 2015        | Alpha One Sports Media Group             | 6             |
| 32          | 2015        | Back Alley Promotions                    | 6             |
| 32          | 2015        | BAMMA                                    | 6             |
| 32          | 2015        | Conflict MMA Promotions                  | 6             |
| 32          | 2015        | Eternal MMA                              | 6             |
| 32          | 2015        | Fight Time Promotions                    | 6             |
| 32          | 2015        | Fight to Win                             | 6             |
| 32          | 2015        | Fury Fighting                            | 6             |
| 32          | 2015        | Global Proving Ground                    | 6             |

## Events of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                          | <b>Events</b> |
|-------------|-------------|--|---------------|
| 32          | 2015        | Grachan                                  | 6             |
| 32          | 2015        | Pacific Xtreme Combat                    | 6             |
| 32          | 2015        | Rage in the Cage                         | 6             |
| 32          | 2015        | Victory Fighting Championship            | 6             |
| 45          | 2015        | BH Fight                                 | 5             |
| 45          | 2015        | Brace For War                            | 5             |
| 45          | 2015        | Cage                                     | 5             |
| 45          | 2015        | Cage Titans Fighting Championship        | 5             |
| 45          | 2015        | Classic Entertainment and Sports         | 5             |
| 45          | 2015        | ExciteFight                              | 5             |
| 45          | 2015        | Fight Exclusive Night                    | 5             |
| 45          | 2015        | Final Fight Championship                 | 5             |
| 45          | 2015        | Gladiators of the Cage                   | 5             |
| 45          | 2015        | International Combat Elite               | 5             |
| 45          | 2015        | International Fighting MMA               | 5             |
| 45          | 2015        | Midwest Cage Championship                | 5             |
| 45          | 2015        | Mr. Cage Championship                    | 5             |
| 45          | 2015        | New England Fights                       | 5             |
| 45          | 2015        | Oplot Challenge                          | 5             |
| 45          | 2015        | Phoenix Fight Night                      | 5             |
| 45          | 2015        | Sugar Creek Showdown                     | 5             |
| 45          | 2015        | Top Fighting Championship                | 5             |
| 45          | 2015        | Xtreme Fighting Championships            | 5             |
| 64          | 2015        | BAMMA USA                                | 4             |
| 64          | 2015        | British Challenge MMA                    | 4             |
| 64          | 2015        | Calvo Promotions                         | 4             |
| 64          | 2015        | Front Street Fights                      | 4             |
| 64          | 2015        | Hoosier Fight Club                       | 4             |
| 64          | 2015        | Invicta Fighting Championships           | 4             |
| 64          | 2015        | Konfrontacja Sztuk Walki                 | 4             |
| 64          | 2015        | Lights Out Promotions (California)       | 4             |
| 64          | 2015        | Made 4 The Cage                          | 4             |
| 64          | 2015        | Max Fight                                | 4             |
| 64          | 2015        | Mosley Showdown                          | 4             |
| 64          | 2015        | National Fighting Championship           | 4             |
| 64          | 2015        | Octagon Fighting Sensation               | 4             |
| 64          | 2015        | Pinnacle Combat MMA                      | 4             |
| 64          | 2015        | Ring of Combat                           | 4             |
| 64          | 2015        | Tachi Palace Fights                      | 4             |
| 64          | 2015        | Unified MMA                              | 4             |
| 64          | 2015        | Venator Fighting Championship            | 4             |
| 82          | 2015        | Abu Dhabi Warriors Fighting Championship | 3             |
| 82          | 2015        | Arena Tour MMA                           | 3             |
| 82          | 2015        | Australian Fighting Championship         | 3             |
| 82          | 2015        | Bradar Fight                             | 3             |
| 82          | 2015        | Bush Cree Promotions                     | 3             |

## Events of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                                 | <b>Events</b> |
|-------------|-------------|---|---------------|
| 82          | 2015        | Caged Steel Fighting Championships              | 3             |
| 82          | 2015        | Chosen Few Fighting Championships               | 3             |
| 82          | 2015        | Dakota Fighting Championship                    | 3             |
| 82          | 2015        | Dragon House MMA                                | 3             |
| 82          | 2015        | Face to Face                                    | 3             |
| 82          | 2015        | Fight Club Promotion                            | 3             |
| 82          | 2015        | Hero Fighting Championship                      | 3             |
| 82          | 2015        | Hex Fight Series                                | 3             |
| 82          | 2015        | Inoki Genome Federation                         | 3             |
| 82          | 2015        | Jackson's MMA Series                            | 3             |
| 82          | 2015        | Jeremy Horn's Elite Fight Night                 | 3             |
| 82          | 2015        | Limo Fight Championship                         | 3             |
| 82          | 2015        | Max Fights (Mexico)                             | 3             |
| 82          | 2015        | New Corpore Extreme                             | 3             |
| 82          | 2015        | Next Level Fight Club                           | 3             |
| 82          | 2015        | Strike Off Fighting Championship                | 3             |
| 82          | 2015        | Titan Fighting Championship                     | 3             |
| 82          | 2015        | Twins MMA                                       | 3             |
| 82          | 2015        | United Combat League                            | 3             |
| 82          | 2015        | Universal Reality Combat Championship           | 3             |
| 82          | 2015        | Vale Tudo Japan                                 | 3             |
| 82          | 2015        | War of Champions MMA                            | 3             |
| 82          | 2015        | Warrior Fight Series                            | 3             |
| 82          | 2015        | West Coast Fighting Championship                | 3             |
| 82          | 2015        | World Cagefighting Championships (Pennsylvania) | 3             |
| 82          | 2015        | World Fighting Championships (Nevada)           | 3             |
| 82          | 2015        | Xcessive Force Fighting Championship            | 3             |
| 82          | 2015        | Xtreme Fighting Inc.                            | 3             |
| 82          | 2015        | Xtreme Fighting Organization                    | 3             |
| 116         | 2015        | C3 Fights                                       | 2             |
| 116         | 2015        | Eco Fight Championship                          | 2             |
| 116         | 2015        | Fusion Fight Night Series                       | 2             |
| 116         | 2015        | Grandslam MMA                                   | 2             |
| 116         | 2015        | Horsepower Promotions                           | 2             |
| 116         | 2015        | Immortal Fight Championship                     | 2             |
| 116         | 2015        | MMA Fight Series                                | 2             |
| 116         | 2015        | North American Fighting Championship            | 2             |
| 116         | 2015        | Rings of Dreams                                 | 2             |
| 116         | 2015        | Rizin Fighting Federation                       | 2             |
| 116         | 2015        | Rumble World Entertainment                      | 2             |
| 116         | 2015        | Slam Fighting Championship                      | 2             |
| 116         | 2015        | Smash Global                                    | 2             |
| 116         | 2015        | The Warriors Cage                               | 2             |
| 116         | 2015        | Warrior Championship Fighting                   | 2             |
| 116         | 2015        | Warrior Xtreme Cagefighting                     | 2             |
| 132         | 2015        | Absolute Cage Fighting                          | 1             |

## Events of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                            | <b>Events</b> |
|-------------|-------------|--|---------------|
| 132         | 2015        | Action Fight                               | 1             |
| 132         | 2015        | AXS TV Fights                              | 1             |
| 132         | 2015        | Battle of Botnia                           | 1             |
| 132         | 2015        | Bosnia Fight Championship                  | 1             |
| 132         | 2015        | Capital Fight                              | 1             |
| 132         | 2015        | Champion Pro MMA Fights                    | 1             |
| 132         | 2015        | Curitiba Top Fight                         | 1             |
| 132         | 2015        | Fightor                                    | 1             |
| 132         | 2015        | Fightspirit Championship                   | 1             |
| 132         | 2015        | Freestyle Cage Fighting                    | 1             |
| 132         | 2015        | Frontline Fight Series                     | 1             |
| 132         | 2015        | Gladiator MMA (Missouri)                   | 1             |
| 132         | 2015        | Hit Fighting Championship                  | 1             |
| 132         | 2015        | Huawu Fight                                | 1             |
| 132         | 2015        | International Sport Kickboxing Association | 1             |
| 132         | 2015        | Iron Fight Combat                          | 1             |
| 132         | 2015        | Jash-Kuch Fighting Championship            | 1             |
| 132         | 2015        | Juiz de Fora Fight                         | 1             |
| 132         | 2015        | League S-70                                | 1             |
| 132         | 2015        | Legend Fights                              | 1             |
| 132         | 2015        | Macto Championships                        | 1             |
| 132         | 2015        | Mix Fight Combat                           | 1             |
| 132         | 2015        | Pacific Rim Organized Fighting             | 1             |
| 132         | 2015        | Premier Fighting Championship              | 1             |
| 132         | 2015        | Prestige Fight Club                        | 1             |
| 132         | 2015        | Rebel Fighting Championship                | 1             |
| 132         | 2015        | South Georgia Fighting Championship        | 1             |
| 132         | 2015        | Superior Challenge                         | 1             |
| 132         | 2015        | The Proving Grounds (Philippines)          | 1             |
| 132         | 2015        | Title Quest                                | 1             |
| 132         | 2015        | Viva Nicaragua Canal 13                    | 1             |
| 132         | 2015        | WR Fight                                   | 1             |
| 132         | 2015        | WSOF Global Championship                   | 1             |
| 132         | 2015        | Zhong Wu Ultimate Fighting                 | 1             |
| 1           | 2016        | King of the Cage                           | 46            |
| 2           | 2016        | Ultimate Fighting Championship             | 41            |
| 3           | 2016        | Absolute Championship Berkut               | 22            |
| 3           | 2016        | Bellator MMA                               | 22            |
| 5           | 2016        | Shooto                                     | 21            |
| 5           | 2016        | World Fighting Championship Akhmat         | 21            |
| 7           | 2016        | Deep                                       | 20            |
| 7           | 2016        | Kunlun Fight                               | 20            |
| 9           | 2016        | Shamrock Fighting Championships            | 17            |
| 10          | 2016        | Fight Nights Global                        | 16            |
| 10          | 2016        | One Championship                           | 16            |
| 10          | 2016        | Shooto Europe                              | 16            |

## Events of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                              | <b>Events</b> |
|-------------|-------------|--|---------------|
| 13          | 2016        | The Ultimate Fighter                         | 15            |
| 14          | 2016        | Legacy Fighting Championship (Texas)         | 14            |
| 14          | 2016        | M-1 Global                                   | 14            |
| 16          | 2016        | Aspera Fighting Championship                 | 13            |
| 16          | 2016        | Gladiator Challenge                          | 13            |
| 16          | 2016        | Pancrase                                     | 13            |
| 16          | 2016        | Resurrection Fighting Alliance               | 13            |
| 20          | 2016        | Victory Fighting Championship                | 12            |
| 21          | 2016        | Extreme Fighting Championship (Africa)       | 10            |
| 21          | 2016        | We Love MMA (Free Fight Association Germany) | 10            |
| 23          | 2016        | Cage Fury Fighting Championships             | 9             |
| 23          | 2016        | Classic Entertainment and Sports             | 9             |
| 25          | 2016        | Professional League of MMA                   | 8             |
| 25          | 2016        | Road Fighting Championship                   | 8             |
| 25          | 2016        | Shooto Americas                              | 8             |
| 25          | 2016        | WBK  | 8             |
| 25          | 2016        | World Fighting Federation                    | 8             |
| 25          | 2016        | World Series of Fighting                     | 8             |
| 31          | 2016        | Grachan                                      | 7             |
| 31          | 2016        | Zst  | 7             |
| 33          | 2016        | Cage Warriors Fighting Championship          | 6             |
| 33          | 2016        | Fight Time Promotions                        | 6             |
| 33          | 2016        | Final Fight Championship                     | 6             |
| 33          | 2016        | Invicta Fighting Championships               | 6             |
| 33          | 2016        | Pacific Xtreme Combat                        | 6             |
| 33          | 2016        | RCC Boxing Promotions                        | 6             |
| 33          | 2016        | Superstar Fight (China)                      | 6             |
| 33          | 2016        | Thunder Fight                                | 6             |
| 33          | 2016        | Titan Fighting Championship                  | 6             |
| 42          | 2016        | Abu Dhabi Warriors Fighting Championship     | 5             |
| 42          | 2016        | California Xtreme Fighting                   | 5             |
| 42          | 2016        | Combate Americas                             | 5             |
| 42          | 2016        | Driller Promotions                           | 5             |
| 42          | 2016        | Fight Exclusive Night                        | 5             |
| 42          | 2016        | Hard Knocks Fighting Championship            | 5             |
| 42          | 2016        | Hardrock MMA                                 | 5             |
| 42          | 2016        | Kansas City Fighting Alliance                | 5             |
| 42          | 2016        | Mr. Cage Championship                        | 5             |
| 42          | 2016        | Top Fighting Championship                    | 5             |
| 52          | 2016        | Alpha One Sports Media Group                 | 4             |
| 52          | 2016        | Ansgar Fighting League                       | 4             |
| 52          | 2016        | BAMMA  | 4             |
| 52          | 2016        | British Challenge MMA                        | 4             |
| 52          | 2016        | Bullets Fly Fighting Championship            | 4             |
| 52          | 2016        | Cage   | 4             |
| 52          | 2016        | California Fight League                      | 4             |

## Events of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                       | <b>Events</b> |
|-------------|-------------|---------------------------------------|---------------|
| 52          | 2016        | Full Metal Dojo                       | 4             |
| 52          | 2016        | Fusion Fight Night Series             | 4             |
| 52          | 2016        | Global Proving Ground                 | 4             |
| 52          | 2016        | Imortal Fight Championship            | 4             |
| 52          | 2016        | Industrials                           | 4             |
| 52          | 2016        | Konfrontacja Sztuk Walki              | 4             |
| 52          | 2016        | Predador Fight Championship           | 4             |
| 52          | 2016        | Real Xtreme Fighting                  | 4             |
| 52          | 2016        | Ring of Combat                        | 4             |
| 52          | 2016        | Rizin Fighting Federation             | 4             |
| 52          | 2016        | Tachi Palace Fights                   | 4             |
| 52          | 2016        | Unified MMA                           | 4             |
| 52          | 2016        | Xcessive Force Fighting Championship  | 4             |
| 52          | 2016        | Xtreme Fighters Latino                | 4             |
| 73          | 2016        | Art of War (China)                    | 3             |
| 73          | 2016        | Australian Fighting Championship      | 3             |
| 73          | 2016        | BH Fight                              | 3             |
| 73          | 2016        | Chosen Few Fighting Championships     | 3             |
| 73          | 2016        | Conflict MMA Promotions               | 3             |
| 73          | 2016        | Fight On                              | 3             |
| 73          | 2016        | Fight Star                            | 3             |
| 73          | 2016        | Full Contact Contender                | 3             |
| 73          | 2016        | Fury Fighting Championship            | 3             |
| 73          | 2016        | Gladiator Fighting Arena              | 3             |
| 73          | 2016        | Global Knockout                       | 3             |
| 73          | 2016        | Hex Fight Series                      | 3             |
| 73          | 2016        | Horsepower Promotions                 | 3             |
| 73          | 2016        | Made 4 The Cage                       | 3             |
| 73          | 2016        | Pinnacle Combat MMA                   | 3             |
| 73          | 2016        | Premier Fighting Championship         | 3             |
| 73          | 2016        | Singapore Fighting Championship       | 3             |
| 73          | 2016        | Universal Reality Combat Championship | 3             |
| 73          | 2016        | US Freedom Fighter Championship       | 3             |
| 73          | 2016        | West Coast Fighting Championship      | 3             |
| 73          | 2016        | World Fighting Championships (Nevada) | 3             |
| 73          | 2016        | Xtreme Fighting Organization          | 3             |
| 95          | 2016        | 1Â° Round Combat                      | 2             |
| 95          | 2016        | A&A Fight Time Promotions             | 2             |
| 95          | 2016        | Absolute Fighting Championship        | 2             |
| 95          | 2016        | Action Fight                          | 2             |
| 95          | 2016        | Aggression Session                    | 2             |
| 95          | 2016        | BAMMA USA                             | 2             |
| 95          | 2016        | Brave Combat Federation               | 2             |
| 95          | 2016        | Carnage in the Cage (Australia)       | 2             |
| 95          | 2016        | Celtic Gladiator                      | 2             |
| 95          | 2016        | Combate Extremo                       | 2             |



## Events of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                            | <b>Events</b> |
|-------------|-------------|--|---------------|
| 95          | 2016        | Fatality Arena                             | 2             |
| 95          | 2016        | German MMA Championship                    | 2             |
| 95          | 2016        | Gladiator (Japan)                          | 2             |
| 95          | 2016        | Gladiators of the Cage                     | 2             |
| 95          | 2016        | Heat                                       | 2             |
| 95          | 2016        | Hit Fighting Championship                  | 2             |
| 95          | 2016        | Hugs Combat                                | 2             |
| 95          | 2016        | Midwest Fight Series                       | 2             |
| 95          | 2016        | MMA Fight Series                           | 2             |
| 95          | 2016        | Night of Warriors (Czech Republic)         | 2             |
| 95          | 2016        | Prime Fighting                             | 2             |
| 95          | 2016        | Real Fight Championship                    | 2             |
| 95          | 2016        | Redemption Fighting Championship           | 2             |
| 95          | 2016        | Superior Fighting Championship             | 2             |
| 95          | 2016        | Tanko Fighting Championships               | 2             |
| 95          | 2016        | The Warriors Cage                          | 2             |
| 95          | 2016        | Tru-Form Entertainment                     | 2             |
| 95          | 2016        | United Combat League                       | 2             |
| 95          | 2016        | Vale Tudo Japan                            | 2             |
| 95          | 2016        | War of Champions MMA                       | 2             |
| 95          | 2016        | Warrior Xtreme Cagefighting                | 2             |
| 95          | 2016        | Watch Out Combat Show                      | 2             |
| 95          | 2016        | WSOF Global Championship                   | 2             |
| 95          | 2016        | Z Promotions                               | 2             |
| 129         | 2016        | Battle Events                              | 1             |
| 129         | 2016        | Battleground MMA                           | 1             |
| 129         | 2016        | Blufight MMA                               | 1             |
| 129         | 2016        | Elite Fighting Championship Marica         | 1             |
| 129         | 2016        | Elite Warrior Challenge                    | 1             |
| 129         | 2016        | Empire Sports Marketing                    | 1             |
| 129         | 2016        | European Beatdown                          | 1             |
| 129         | 2016        | European Fighting Challenge                | 1             |
| 129         | 2016        | Extreme Challenge                          | 1             |
| 129         | 2016        | Fight 2 Night                              | 1             |
| 129         | 2016        | Fight Night at the Island                  | 1             |
| 129         | 2016        | Fightspirit Championship                   | 1             |
| 129         | 2016        | Fresquez Productions                       | 1             |
| 129         | 2016        | House of Fame                              | 1             |
| 129         | 2016        | International Caucasian Fight Championship | 1             |
| 129         | 2016        | La Familia Fight Club                      | 1             |
| 129         | 2016        | League S-70                                | 1             |
| 129         | 2016        | Legend King Championship                   | 1             |
| 129         | 2016        | Malscher Fight Night                       | 1             |
| 129         | 2016        | MMA Cartel                                 | 1             |
| 129         | 2016        | North American Fighting Championship       | 1             |
| 129         | 2016        | Oklahoma Charity Fight Night               | 1             |

## Events of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                 | <b>Events</b> |
|-------------|-------------|---------------------------------|---------------|
| 129         | 2016        | Premier Cage Fighting           | 1             |
| 129         | 2016        | Qualify Combat                  | 1             |
| 129         | 2016        | Rebel Fighting Championship     | 1             |
| 129         | 2016        | Revolution Cage Combat          | 1             |
| 129         | 2016        | Rumble World Entertainment      | 1             |
| 129         | 2016        | Scandinavian Fight Nights       | 1             |
| 129         | 2016        | Smash Fight                     | 1             |
| 129         | 2016        | Strength and Honor Championship | 1             |
| 129         | 2016        | Sunkin International Fight Club | 1             |
| 129         | 2016        | Superior Challenge              | 1             |
| 129         | 2016        | The King of Jungle Championship | 1             |
| 129         | 2016        | The Warriors Combat             | 1             |
| 129         | 2016        | TKO Major League MMA            | 1             |
| 129         | 2016        | Venator Fighting Championship   | 1             |
| 129         | 2016        | Viva Nicaragua Canal 13         | 1             |
| 129         | 2016        | WR Fight                        | 1             |

## Appendix E

Bouts of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                      | <b>Bouts</b> |
|-------------|-------------|--------------------------------------|--------------|
| 1           | 2011        | King of the Cage                     | 408          |
| 2           | 2011        | Deep                                 | 332          |
| 3           | 2011        | Ultimate Fighting Championship       | 300          |
| 4           | 2011        | Pancrase                             | 252          |
| 5           | 2011        | North American Allied Fight Series   | 239          |
| 6           | 2011        | M-1 Global                           | 225          |
| 7           | 2011        | Bellator MMA                         | 214          |
| 8           | 2011        | Gladiator Challenge                  | 207          |
| 9           | 2011        | Shooto                               | 195          |
| 10          | 2011        | Strikeforce                          | 159          |
| 11          | 2011        | Extreme Challenge                    | 115          |
| 12          | 2011        | Alaska Fighting Championship         | 98           |
| 13          | 2011        | Ultimate Challenge MMA               | 95           |
| 14          | 2011        | Cage Warriors Fighting Championship  | 91           |
| 15          | 2011        | 100% Fight                           | 89           |
| 15          | 2011        | Rage in the Cage                     | 89           |
| 17          | 2011        | Battlefield Fight League             | 86           |
| 18          | 2011        | Xtreme Fighting League (Oklahoma)    | 84           |
| 19          | 2011        | Ring of Combat                       | 79           |
| 20          | 2011        | Shark Fights                         | 78           |
| 21          | 2011        | Jungle Fight                         | 77           |
| 22          | 2011        | Modern Fighting Pankration           | 73           |
| 23          | 2011        | MAXFIGHT                             | 70           |
| 24          | 2011        | Rumble on the Ridge                  | 67           |
| 25          | 2011        | Freestyle Cage Fighting              | 65           |
| 25          | 2011        | Watch Out Combat Show                | 65           |
| 27          | 2011        | Shooto Americas                      | 61           |
| 28          | 2011        | Cage Fury Fighting Championships     | 60           |
| 28          | 2011        | National Fighting Championship       | 60           |
| 30          | 2011        | Cage Fighting Xtreme                 | 58           |
| 31          | 2011        | Combat USA                           | 57           |
| 32          | 2011        | Global Fight League                  | 54           |
| 32          | 2011        | Seconds Out/Vivid MMA                | 54           |
| 32          | 2011        | Ultimate Cage Championships          | 54           |
| 35          | 2011        | Fight Night Entertainment            | 53           |
| 36          | 2011        | Legends of Fighting Championship     | 52           |
| 37          | 2011        | Fight King                           | 51           |
| 37          | 2011        | Titan Fighting Championship          | 51           |
| 39          | 2011        | Cage Contender                       | 50           |
| 39          | 2011        | CageSport                            | 50           |
| 39          | 2011        | Fighting Marcou Challenge            | 50           |
| 39          | 2011        | Legacy Fighting Championship (Texas) | 50           |
| 43          | 2011        | BAMMA                                | 49           |

## Bouts of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                        | <b>Bouts</b> |
|-------------|-------------|--|--------------|
| 44          | 2011        | Midwest Cage Championship              | 48           |
| 44          | 2011        | Olympian MMA Championships             | 48           |
| 44          | 2011        | Ringside MMA                           | 48           |
| 44          | 2011        | Rumble in the Cage                     | 48           |
| 48          | 2011        | Fight to Win                           | 47           |
| 49          | 2011        | Back Alley Promotions                  | 45           |
| 50          | 2011        | Tachi Palace Fights                    | 44           |
| 51          | 2011        | C3 Fights                              | 43           |
| 51          | 2011        | Supremacy Fight Challenge              | 43           |
| 53          | 2011        | Classic Entertainment and Sports       | 41           |
| 53          | 2011        | Fight Time Promotions                  | 41           |
| 53          | 2011        | Road Fighting Championship             | 41           |
| 53          | 2011        | Sprawl N Brawl                         | 41           |
| 57          | 2011        | Dream                                  | 40           |
| 57          | 2011        | Xtreme Fighting Organization           | 40           |
| 59          | 2011        | Championship Fighting Alliance         | 39           |
| 60          | 2011        | Wreck MMA                              | 38           |
| 61          | 2011        | Elite 1 MMA Productions                | 37           |
| 62          | 2011        | 10th Legion Championship Fighting      | 34           |
| 62          | 2011        | Colosseum Combat                       | 34           |
| 62          | 2011        | Maximum Fighting Championship          | 34           |
| 62          | 2011        | X-1 World Events (Hawaii)              | 34           |
| 66          | 2011        | Cage Fighting Championship (Australia) | 32           |
| 66          | 2011        | Konfrontacja Sztuk Walki               | 32           |
| 66          | 2011        | Showdown Fights                        | 32           |
| 66          | 2011        | The Warriors Cage                      | 32           |
| 70          | 2011        | Armageddon Fighting Championships      | 31           |
| 70          | 2011        | Premier Fighting Championship          | 31           |
| 70          | 2011        | Psychout MMA                           | 31           |
| 73          | 2011        | Bobish's Ultimate Cage Battles         | 30           |
| 73          | 2011        | Hoosier Fight Club                     | 30           |
| 73          | 2011        | Pancrase Fighting Championship         | 30           |
| 76          | 2011        | Nitro MMA                              | 29           |
| 76          | 2011        | The Cage Inc.                          | 29           |
| 78          | 2011        | Carelia Fight                          | 28           |
| 78          | 2011        | SportFight                             | 28           |
| 80          | 2011        | Aggression MMA                         | 27           |
| 80          | 2011        | Instinct MMA                           | 27           |
| 80          | 2011        | Superior Cage Combat                   | 27           |
| 83          | 2011        | Heat                                   | 26           |
| 83          | 2011        | Score Fighting Series                  | 26           |
| 83          | 2011        | Win Fight & Entertainment              | 26           |
| 86          | 2011        | League S-70                            | 25           |
| 86          | 2011        | Real Fighting Championships            | 25           |
| 86          | 2011        | World Extreme Fighting                 | 25           |
| 86          | 2011        | Xplode Fight Series                    | 25           |

## Bouts of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                      | <b>Bouts</b> |
|-------------|-------------|--------------------------------------|--------------|
| 90          | 2011        | Cage Fighting Manitoba               | 24           |
| 91          | 2011        | Desert Rage Full Contact Fighting    | 23           |
| 91          | 2011        | Fight Festival                       | 23           |
| 91          | 2011        | Ring of Fire                         | 23           |
| 94          | 2011        | North American Fighting Championship | 22           |
| 95          | 2011        | Chicago Cagefighting Championship    | 21           |
| 96          | 2011        | Bitetti Combat                       | 20           |
| 96          | 2011        | Mr. Cage Championship                | 20           |
| 96          | 2011        | Panama Fight League                  | 20           |
| 96          | 2011        | Raxx Ultimate Fighting               | 20           |
| 96          | 2011        | Recife Fighting Championship         | 20           |
| 101         | 2011        | Centurion Mixed Martial Arts         | 19           |
| 101         | 2011        | Desert Force                         | 19           |
| 101         | 2011        | Prestige Fighting Championship       | 19           |
| 101         | 2011        | ProElite                             | 19           |
| 105         | 2011        | Australian Fighting Championship     | 18           |
| 105         | 2011        | Capital City Cage Wars               | 18           |
| 105         | 2011        | Crowbar MMA                          | 18           |
| 105         | 2011        | Island Rumble                        | 18           |
| 105         | 2011        | Raging Wolf                          | 18           |
| 110         | 2011        | Face to Face                         | 17           |
| 110         | 2011        | Martinez Brothers Production         | 17           |
| 110         | 2011        | Trilogy Championship Fighting        | 17           |
| 110         | 2011        | World Championship Full Contact      | 17           |
| 110         | 2011        | Xtreme Fighting Championships        | 17           |
| 115         | 2011        | Brazilian Fighting Championship      | 16           |
| 115         | 2011        | Caribbean Ultimate Fist Fighting     | 16           |
| 115         | 2011        | Extreme Beatdown                     | 16           |
| 115         | 2011        | Grabaka                              | 16           |
| 115         | 2011        | PA Cage Fight                        | 16           |
| 115         | 2011        | Pure Fighting Championships          | 16           |
| 121         | 2011        | Fight for Wrestling                  | 15           |
| 121         | 2011        | Gruesome MMA                         | 15           |
| 123         | 2011        | Fresquez Productions                 | 14           |
| 123         | 2011        | MEZ Sports                           | 14           |
| 123         | 2011        | Noc Gladijatora                      | 14           |
| 126         | 2011        | Showtime Fights                      | 13           |
| 127         | 2011        | Glory                                | 12           |
| 127         | 2011        | Golden Combat                        | 12           |
| 127         | 2011        | Strength and Honor Championship      | 12           |
| 127         | 2011        | Warrior-1 MMA                        | 12           |
| 131         | 2011        | Bully's Fight Night                  | 11           |
| 131         | 2011        | Full Force Fighting Championships    | 11           |
| 131         | 2011        | Gladiator Productions (Illinois)     | 11           |
| 131         | 2011        | Resurrection Fighting Alliance       | 11           |
| 131         | 2011        | Superior Challenge                   | 11           |

## Bouts of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                    | <b>Bouts</b> |
|-------------|-------------|------------------------------------|--------------|
| 136         | 2011        | Amazon Forest Combat               | 10           |
| 136         | 2011        | Coliseu Extreme Fight              | 10           |
| 136         | 2011        | G-Force Fights                     | 10           |
| 136         | 2011        | International Fighter Championship | 10           |
| 136         | 2011        | Minotauro Fights                   | 10           |
| 136         | 2011        | MMA Against Dengue                 | 10           |
| 136         | 2011        | MMA Fight Pit                      | 10           |
| 136         | 2011        | One Championship                   | 10           |
| 136         | 2011        | Shamrock Events                    | 10           |
| 136         | 2011        | World Championship Fighting        | 10           |
| 146         | 2011        | Clube da Luta (Rio de Janeiro)     | 9            |
| 146         | 2011        | Cowboy MMA                         | 9            |
| 146         | 2011        | Fighters Arena                     | 9            |
| 146         | 2011        | Full Contact Promotions            | 9            |
| 146         | 2011        | Harrah Fight Night                 | 9            |
| 146         | 2011        | SportFight X                       | 9            |
| 146         | 2011        | Victory Promotions                 | 9            |
| 146         | 2011        | Vision Fighting Championship       | 9            |
| 154         | 2011        | Apocalypse Fighting Championship   | 8            |
| 154         | 2011        | CA Fight Syndicate                 | 8            |
| 154         | 2011        | Texas Cage Fighting                | 8            |
| 157         | 2011        | Griggs Entertainment               | 7            |
| 157         | 2011        | Hero's the Jungle                  | 7            |
| 157         | 2011        | Jones Entertainment Group          | 7            |
| 157         | 2011        | MMA Attack                         | 7            |
| 157         | 2011        | Samurai Pro Sports                 | 7            |
| 157         | 2011        | Slammer in the Hammer              | 7            |
| 157         | 2011        | Ultimate Warrior Fighting          | 7            |
| 157         | 2011        | Urban Conflict Championships       | 7            |
| 165         | 2011        | Chekhov MMA Tournament             | 6            |
| 165         | 2011        | Hess Extreme Fighting              | 6            |
| 167         | 2011        | Cage Fighters                      | 5            |
| 167         | 2011        | North Idaho Fight Night            | 5            |
| 167         | 2011        | Premier Combat League              | 5            |
| 170         | 2011        | Fight Tour                         | 4            |
| 170         | 2011        | Scrap Live                         | 4            |
| 170         | 2011        | Subzero Fighting                   | 4            |
| 173         | 2011        | Caged Steel Fighting Championships | 3            |
| 174         | 2011        | Bilic-Eric Security                | 2            |
| 174         | 2011        | The Best MMA                       | 2            |
| 1           | 2012        | King of the Cage                   | 446          |
| 2           | 2012        | Ultimate Fighting Championship     | 341          |
| 3           | 2012        | Deep                               | 255          |
| 4           | 2012        | Bellator MMA                       | 240          |
| 5           | 2012        | Pancrase                           | 219          |
| 6           | 2012        | M-1 Global                         | 200          |

## Bouts of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                      | <b>Bouts</b> |
|-------------|-------------|--------------------------------------|--------------|
| 6           | 2012        | Xplode Fight Series                  | 200          |
| 8           | 2012        | Shooto                               | 198          |
| 9           | 2012        | Gladiator Challenge                  | 184          |
| 10          | 2012        | North American Allied Fight Series   | 170          |
| 11          | 2012        | Cage Warriors Fighting Championship  | 148          |
| 12          | 2012        | Driller Promotions                   | 138          |
| 13          | 2012        | 100% Fight                           | 113          |
| 14          | 2012        | Cage Fighting Xtreme                 | 107          |
| 15          | 2012        | Brutaal Fight Night                  | 105          |
| 16          | 2012        | Disorderly Conduct                   | 102          |
| 17          | 2012        | Extreme Challenge                    | 99           |
| 18          | 2012        | Jungle Fight                         | 98           |
| 19          | 2012        | Alaska Fighting Championship         | 94           |
| 19          | 2012        | Super Fight League                   | 94           |
| 21          | 2012        | Ultimate Challenge MMA               | 91           |
| 22          | 2012        | New England Fights                   | 87           |
| 23          | 2012        | MMA Total Combat                     | 80           |
| 23          | 2012        | Shooto Americas                      | 80           |
| 25          | 2012        | Legacy Fighting Championship (Texas) | 79           |
| 26          | 2012        | Aggression Fighting Championship     | 78           |
| 27          | 2012        | Ring of Combat                       | 76           |
| 28          | 2012        | Rings                                | 75           |
| 29          | 2012        | Xtreme Fighting League (Oklahoma)    | 67           |
| 30          | 2012        | Xtreme Fighting Championships        | 63           |
| 31          | 2012        | Fight to Win                         | 62           |
| 31          | 2012        | Rage in the Cage                     | 62           |
| 31          | 2012        | Road Fighting Championship           | 62           |
| 34          | 2012        | Classic Entertainment and Sports     | 61           |
| 35          | 2012        | Cage Fury Fighting Championships     | 60           |
| 36          | 2012        | Midwest Cage Championship            | 59           |
| 36          | 2012        | Watch Out Combat Show                | 59           |
| 38          | 2012        | Hardrock MMA                         | 57           |
| 39          | 2012        | Pacific Xtreme Combat                | 55           |
| 39          | 2012        | Resurrection Fighting Alliance       | 55           |
| 41          | 2012        | Cage Contender                       | 54           |
| 41          | 2012        | Modern Fighting Pankration           | 54           |
| 43          | 2012        | Fight Time Promotions                | 50           |
| 43          | 2012        | Fusion Fighting Championship         | 50           |
| 43          | 2012        | One Championship                     | 50           |
| 46          | 2012        | Hoosier Fight Club                   | 48           |
| 47          | 2012        | Dragon House MMA                     | 47           |
| 48          | 2012        | Strikeforce                          | 45           |
| 49          | 2012        | Championship Fighting Alliance       | 44           |
| 49          | 2012        | Draka                                | 44           |
| 49          | 2012        | Native Fighting Championship         | 44           |
| 52          | 2012        | Coalition of Combat                  | 43           |

## Bouts of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                        | <b>Bouts</b> |
|-------------|-------------|--|--------------|
| 53          | 2012        | Score Fighting Series                  | 42           |
| 54          | 2012        | BAMMA USA                              | 41           |
| 54          | 2012        | Fight Nights Global                    | 41           |
| 56          | 2012        | Legend Fighting Championship           | 40           |
| 56          | 2012        | Showdown Fights                        | 40           |
| 56          | 2012        | Tachi Palace Fights                    | 40           |
| 56          | 2012        | Total Mayhem                           | 40           |
| 60          | 2012        | 10th Legion Championship Fighting      | 39           |
| 61          | 2012        | National Fighting Championship         | 37           |
| 61          | 2012        | Ultimate Cage Championships            | 37           |
| 63          | 2012        | Colosseum Combat                       | 36           |
| 64          | 2012        | BAMMA                                  | 35           |
| 64          | 2012        | MAXFIGHT                               | 35           |
| 66          | 2012        | Maximum Fighting Championship          | 34           |
| 67          | 2012        | C3 Fights                              | 33           |
| 67          | 2012        | Complete Devastation MMA               | 33           |
| 69          | 2012        | Arena Fight                            | 32           |
| 69          | 2012        | Legends of Fighting Championship       | 32           |
| 71          | 2012        | Fight Club OC                          | 31           |
| 72          | 2012        | King of the Cage Canada                | 30           |
| 73          | 2012        | Coliseu Extreme Fight                  | 29           |
| 73          | 2012        | Dubai Fighting Championship            | 29           |
| 75          | 2012        | Konfrontacja Sztuk Walki               | 28           |
| 75          | 2012        | Victory Fighting Championship          | 28           |
| 77          | 2012        | Back Alley Promotions                  | 26           |
| 77          | 2012        | Instinct MMA                           | 26           |
| 77          | 2012        | Xtreme Fighting Organization           | 26           |
| 80          | 2012        | 3 River Throwdown                      | 25           |
| 80          | 2012        | K-Oz Entertainment                     | 25           |
| 80          | 2012        | Samurai Pro Sports                     | 25           |
| 80          | 2012        | Strength and Honor Championship        | 25           |
| 80          | 2012        | Ultimate Warrior Fighting              | 25           |
| 85          | 2012        | Iron Fight Combat                      | 24           |
| 85          | 2012        | Too Much Talent MMA                    | 24           |
| 87          | 2012        | World War Fighting Championship        | 23           |
| 88          | 2012        | Shamrock Events                        | 21           |
| 88          | 2012        | Shogun Fights                          | 21           |
| 88          | 2012        | Wreck MMA                              | 21           |
| 91          | 2012        | Brazilian King Fighter                 | 19           |
| 91          | 2012        | Worldwide Mixed Martial Arts           | 19           |
| 93          | 2012        | Best of the Best (Brazil)              | 18           |
| 93          | 2012        | No Love Entertainment                  | 18           |
| 95          | 2012        | Cage Fighting Championship (Australia) | 17           |
| 95          | 2012        | Conviction MMA                         | 17           |
| 95          | 2012        | Proud Warrior Productions              | 17           |
| 95          | 2012        | Rogue Warrior Championships            | 17           |



## Bouts of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                          | <b>Bouts</b> |
|-------------|-------------|--|--------------|
| 99          | 2012        | Australian Fighting Championship         | 16           |
| 99          | 2012        | Cage Championships                       | 16           |
| 99          | 2012        | Cage Gladiator                           | 16           |
| 99          | 2012        | Flawless Fighting Championship           | 16           |
| 99          | 2012        | Pinnacle Combat MMA                      | 16           |
| 99          | 2012        | Pure MMA LLC                             | 16           |
| 99          | 2012        | Real Fighting Championships              | 16           |
| 99          | 2012        | Rumble in the Cage                       | 16           |
| 99          | 2012        | ShoFight                                 | 16           |
| 108         | 2012        | Grabaka                                  | 15           |
| 109         | 2012        | Cage Combat Fighting Championships       | 14           |
| 109         | 2012        | Prestige Fighting Championship           | 14           |
| 109         | 2012        | Tommy Tran Promotions                    | 14           |
| 112         | 2012        | Brasil Fight                             | 12           |
| 112         | 2012        | Hard Fight Championship (Mato Grosso)    | 12           |
| 112         | 2012        | Ring of Fire                             | 12           |
| 112         | 2012        | Superior Challenge                       | 12           |
| 116         | 2012        | Indy MMA                                 | 11           |
| 116         | 2012        | Made For War                             | 11           |
| 116         | 2012        | Triple X Cagefighting                    | 11           |
| 116         | 2012        | Ultimate Warrior Challenge               | 11           |
| 120         | 2012        | Glory                                    | 10           |
| 120         | 2012        | Lights Out Promotions (California)       | 10           |
| 120         | 2012        | MMA Attack                               | 10           |
| 120         | 2012        | ProElite                                 | 10           |
| 120         | 2012        | Reality Cage Combat                      | 10           |
| 120         | 2012        | World Series of Fighting                 | 10           |
| 126         | 2012        | Abu Dhabi Warriors Fighting Championship | 9            |
| 126         | 2012        | Aggression MMA                           | 9            |
| 126         | 2012        | Amazon Forest Combat                     | 9            |
| 126         | 2012        | Boa Vista Combat                         | 9            |
| 126         | 2012        | Champion Pro MMA Fights                  | 9            |
| 126         | 2012        | Extreme Fighters World Championships     | 9            |
| 126         | 2012        | MMA Against Dengue                       | 9            |
| 126         | 2012        | Serbian Battle Championship              | 9            |
| 126         | 2012        | SportFight                               | 9            |
| 135         | 2012        | Brazilian Fighting Championship          | 8            |
| 135         | 2012        | Carelia Fight                            | 8            |
| 135         | 2012        | Colosseum Sports MMA                     | 8            |
| 135         | 2012        | Dream                                    | 8            |
| 135         | 2012        | Gladiator Promotions                     | 8            |
| 135         | 2012        | Renaissance Fight Night                  | 8            |
| 135         | 2012        | Vale Tudo Japan                          | 8            |
| 135         | 2012        | Warfare Fighting Championships           | 8            |
| 135         | 2012        | Warrior Fight                            | 8            |
| 144         | 2012        | Combat Sports Challenge                  | 7            |

## Bouts of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                      | <b>Bouts</b> |
|-------------|-------------|--------------------------------------|--------------|
| 144         | 2012        | Fight Festival                       | 7            |
| 144         | 2012        | International Fighting Championship  | 7            |
| 144         | 2012        | Noc Gladiators                       | 7            |
| 144         | 2012        | Rumble World Entertainment           | 7            |
| 144         | 2012        | Superior Cage Combat                 | 7            |
| 150         | 2012        | Undisputed Combat Challenge          | 6            |
| 151         | 2012        | Baltic Fights                        | 5            |
| 151         | 2012        | Freedom Fight                        | 5            |
| 151         | 2012        | MMA Rocks                            | 5            |
| 151         | 2012        | Vologda Martial Arts Union           | 5            |
| 155         | 2012        | Inoki Genome Federation              | 4            |
| 155         | 2012        | MMA Nemesis                          | 4            |
| 155         | 2012        | United Combat Sports                 | 4            |
| 158         | 2012        | Griggs Entertainment                 | 3            |
| 159         | 2012        | Cage Warrior Combat (Texas)          | 2            |
| 159         | 2012        | Evolution Fight League               | 2            |
| 161         | 2012        | Fury Fights                          | 1            |
| 1           | 2013        | Oplot Challenge                      | 524          |
| 2           | 2013        | King of the Cage                     | 444          |
| 3           | 2013        | Ultimate Fighting Championship       | 386          |
| 4           | 2013        | Shooto                               | 324          |
| 5           | 2013        | Super Fight League                   | 314          |
| 6           | 2013        | Pancrase                             | 279          |
| 7           | 2013        | Bellator MMA                         | 270          |
| 8           | 2013        | Deep                                 | 263          |
| 9           | 2013        | Gladiator Challenge                  | 217          |
| 10          | 2013        | Xplode Fight Series                  | 210          |
| 11          | 2013        | Cage Warriors Fighting Championship  | 190          |
| 12          | 2013        | M-1 Global                           | 150          |
| 13          | 2013        | 100% Fight                           | 123          |
| 14          | 2013        | Jungle Fight                         | 120          |
| 15          | 2013        | New England Fights                   | 113          |
| 16          | 2013        | Ultimate Challenge MMA               | 111          |
| 17          | 2013        | Legacy Fighting Championship (Texas) | 102          |
| 17          | 2013        | Sparta Combat League                 | 102          |
| 17          | 2013        | Xtreme Fight Events                  | 102          |
| 20          | 2013        | Gladiator (Japan)                    | 97           |
| 21          | 2013        | Watch Out Combat Show                | 93           |
| 22          | 2013        | Sparta MMA                           | 83           |
| 23          | 2013        | Shooto Americas                      | 82           |
| 24          | 2013        | Destiny MMA                          | 80           |
| 25          | 2013        | Fight Nights Global                  | 78           |
| 26          | 2013        | Resurrection Fighting Alliance       | 75           |
| 27          | 2013        | Xtreme Fighting League (Oklahoma)    | 73           |
| 28          | 2013        | Gladiator Championship Fighting      | 72           |
| 29          | 2013        | One Championship                     | 70           |

## Bouts of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                          | <b>Bouts</b> |
|-------------|-------------|--|--------------|
| 30          | 2013        | Classic Entertainment and Sports         | 69           |
| 30          | 2013        | Midwest Cage Championship                | 69           |
| 32          | 2013        | Fight to Win                             | 68           |
| 33          | 2013        | Road Fighting Championship               | 65           |
| 34          | 2013        | Xtreme Fighting Championships            | 63           |
| 35          | 2013        | Fivestar Fight League                    | 60           |
| 35          | 2013        | North American Allied Fight Series       | 60           |
| 35          | 2013        | Ring of Combat                           | 60           |
| 38          | 2013        | World Series of Fighting                 | 59           |
| 39          | 2013        | Brutaal Fight Night                      | 58           |
| 39          | 2013        | Pacific Xtreme Combat                    | 58           |
| 41          | 2013        | Modern Fighting Pankration               | 56           |
| 41          | 2013        | Tech-Krep Fighting Championship          | 56           |
| 43          | 2013        | Aggression Fighting Championship         | 55           |
| 43          | 2013        | Victory Fighting Championship            | 55           |
| 45          | 2013        | Championship Fighting Alliance           | 53           |
| 46          | 2013        | BAMMA USA                                | 52           |
| 47          | 2013        | West Coast Fighting Championship         | 50           |
| 48          | 2013        | Fight Time Promotions                    | 46           |
| 48          | 2013        | Full Contact Contender                   | 46           |
| 50          | 2013        | Iron Fight Combat                        | 44           |
| 51          | 2013        | Made 4 The Cage                          | 43           |
| 51          | 2013        | Pinnacle Fighting Championships          | 43           |
| 53          | 2013        | King of the Cage Canada                  | 42           |
| 54          | 2013        | Cage                                     | 41           |
| 54          | 2013        | Cage Warrior Combat (Washington)         | 41           |
| 56          | 2013        | Combat Zone                              | 39           |
| 57          | 2013        | Kick Down MMA                            | 38           |
| 57          | 2013        | Smash Fight                              | 38           |
| 59          | 2013        | Final Fight Championship                 | 37           |
| 60          | 2013        | Caged Madness                            | 35           |
| 60          | 2013        | Extreme Challenge                        | 35           |
| 60          | 2013        | Shamrock Fighting Championships          | 35           |
| 63          | 2013        | BAMMA                                    | 34           |
| 63          | 2013        | Heat                                     | 34           |
| 63          | 2013        | National Fighting Championship           | 34           |
| 66          | 2013        | German MMA Championship                  | 33           |
| 66          | 2013        | Pinnacle Combat MMA                      | 33           |
| 68          | 2013        | Bluegrass Brawl                          | 31           |
| 68          | 2013        | Konfrontacja Sztuk Walki                 | 31           |
| 70          | 2013        | Australian Fighting Championship         | 30           |
| 70          | 2013        | Elite 1 MMA Productions                  | 30           |
| 70          | 2013        | Premium Fight Championship               | 30           |
| 70          | 2013        | Showdown Fights                          | 30           |
| 74          | 2013        | Maximum Fighting Championship            | 28           |
| 75          | 2013        | American Predator Fighting Championships | 27           |

## Bouts of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                 | <b>Bouts</b> |
|-------------|-------------|---------------------------------|--------------|
| 75          | 2013        | Colosseum Combat                | 27           |
| 75          | 2013        | Dynasty Combat Sports           | 27           |
| 75          | 2013        | Team Nogueira                   | 27           |
| 79          | 2013        | Challenge MMA (Canada)          | 26           |
| 80          | 2013        | Orthrus Promotions              | 24           |
| 80          | 2013        | Predador Fight Championship     | 24           |
| 80          | 2013        | The Warriors Cage               | 24           |
| 83          | 2013        | Draka                           | 23           |
| 83          | 2013        | Extreme Cage Combat             | 23           |
| 83          | 2013        | Vale Tudo Japan                 | 23           |
| 86          | 2013        | Epic Fight Night                | 22           |
| 86          | 2013        | Midwest Fight Series            | 22           |
| 88          | 2013        | Cage Contender                  | 21           |
| 88          | 2013        | Hardrock MMA                    | 21           |
| 88          | 2013        | Respect in the Cage             | 21           |
| 88          | 2013        | Web Fight Combat                | 21           |
| 92          | 2013        | Combat MMA                      | 20           |
| 92          | 2013        | Heat Sports                     | 20           |
| 92          | 2013        | Sherman Cage Rage               | 20           |
| 92          | 2013        | Strength and Honor Championship | 20           |
| 92          | 2013        | Strike Hard Productions         | 20           |
| 92          | 2013        | Tachi Palace Fights             | 20           |
| 98          | 2013        | In Ya Face Fight Productions    | 18           |
| 98          | 2013        | Standout Fighting Tournament    | 18           |
| 98          | 2013        | Victory Combat Sports (USA)     | 18           |
| 101         | 2013        | Grabaka                         | 17           |
| 101         | 2013        | Valhalla Cage Fighting          | 17           |
| 103         | 2013        | K-Oz Entertainment              | 16           |
| 103         | 2013        | PrizeFight MMA Championships    | 16           |
| 105         | 2013        | Cage Fighting Xtreme (Mass.)    | 15           |
| 106         | 2013        | Celtic Gladiator                | 14           |
| 106         | 2013        | MMAA Arena                      | 14           |
| 106         | 2013        | USA Mixed Martial Arts          | 14           |
| 109         | 2013        | Gladiadores MMA                 | 13           |
| 109         | 2013        | Limo Fight Championship         | 13           |
| 109         | 2013        | Titan Fighting Championship     | 13           |
| 112         | 2013        | Cage Fight Series (Austria)     | 12           |
| 112         | 2013        | High Fight Rock                 | 12           |
| 112         | 2013        | Power Fight Extreme             | 12           |
| 112         | 2013        | Rebel Fighting Championship     | 12           |
| 112         | 2013        | Superior Challenge              | 12           |
| 112         | 2013        | Ultimate Warrior Challenge      | 12           |
| 112         | 2013        | Velame Fight Combat             | 12           |
| 112         | 2013        | War MMA                         | 12           |
| 120         | 2013        | All Powers Combat               | 11           |
| 120         | 2013        | Global Warrior Challenge        | 11           |

## Bouts of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                           | <b>Bouts</b> |
|-------------|-------------|---|--------------|
| 120         | 2013        | Inoki Genome Federation                   | 11           |
| 120         | 2013        | MMA Attack                                | 11           |
| 120         | 2013        | Revelation Fight Organization             | 11           |
| 120         | 2013        | Rocky Mountain MMA                        | 11           |
| 120         | 2013        | Rumble World Entertainment                | 11           |
| 120         | 2013        | Show Fighting Enterprise                  | 11           |
| 120         | 2013        | Strikeforce                               | 11           |
| 129         | 2013        | Brazilian King Fighter                    | 10           |
| 129         | 2013        | El Orgullo del Valle                      | 10           |
| 129         | 2013        | League S-70                               | 10           |
| 129         | 2013        | Madtown Throwdown                         | 10           |
| 129         | 2013        | MMA Champions League                      | 10           |
| 129         | 2013        | OX MMA                                    | 10           |
| 129         | 2013        | Warfare Fighting Championships            | 10           |
| 136         | 2013        | Flawless Fighting Championship            | 9            |
| 136         | 2013        | Lights Out Promotions (California)        | 9            |
| 136         | 2013        | Made For War                              | 9            |
| 136         | 2013        | Midwest Championship Fighting             | 9            |
| 136         | 2013        | Ottumwa MMA                               | 9            |
| 136         | 2013        | Selva MMA                                 | 9            |
| 136         | 2013        | Wreck MMA                                 | 9            |
| 143         | 2013        | Canadian Fighting Championship            | 8            |
| 143         | 2013        | Coliseum to the Cage                      | 8            |
| 143         | 2013        | National Fight Alliance MMA               | 8            |
| 146         | 2013        | Federation of MMA of Russia               | 7            |
| 146         | 2013        | Fight Festival                            | 7            |
| 146         | 2013        | Fight Now Championship                    | 7            |
| 146         | 2013        | La Familia Fight Club                     | 7            |
| 146         | 2013        | Paranagua Extreme Combate                 | 7            |
| 146         | 2013        | Richmond Rumble MMA                       | 7            |
| 146         | 2013        | Ultimate Cage Fighting Championships      | 7            |
| 146         | 2013        | U-Spirits                                 | 7            |
| 154         | 2013        | Grand Combat Entertainment                | 6            |
| 154         | 2013        | King Kaz Fight                            | 6            |
| 154         | 2013        | Legend                                    | 6            |
| 154         | 2013        | Michiana Fight League                     | 6            |
| 154         | 2013        | Ring of Fire                              | 6            |
| 154         | 2013        | Total Fighting Argentina                  | 6            |
| 154         | 2013        | Xtreme Fighting Championships (Louisiana) | 6            |
| 161         | 2013        | Bosnia Fight Championship                 | 5            |
| 161         | 2013        | Capital City Cage Wars                    | 5            |
| 161         | 2013        | Dubai Fighting Championship               | 5            |
| 161         | 2013        | Fight Masters Combat                      | 5            |
| 161         | 2013        | Union of Veterans of Sport                | 5            |
| 166         | 2013        | Supremacy Fight Challenge                 | 4            |
| 166         | 2013        | Ultra Elite Fighters                      | 4            |

## Bouts of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                      | <b>Bouts</b> |
|-------------|-------------|--------------------------------------|--------------|
| 168         | 2013        | Cage Kumite                          | 3            |
| 168         | 2013        | Golden Ring                          | 3            |
| 168         | 2013        | Into the Cage                        | 3            |
| 1           | 2014        | Ultimate Fighting Championship       | 503          |
| 2           | 2014        | King of the Cage                     | 339          |
| 3           | 2014        | Deep                                 | 287          |
| 4           | 2014        | Bellator MMA                         | 253          |
| 4           | 2014        | Xplode Fight Series                  | 253          |
| 6           | 2014        | Pancrase                             | 199          |
| 7           | 2014        | Cage Warriors Fighting Championship  | 180          |
| 8           | 2014        | Shooto                               | 167          |
| 9           | 2014        | M-1 Global                           | 155          |
| 10          | 2014        | Cage Fury Fighting Championships     | 132          |
| 11          | 2014        | Malaysian Invasion MMA               | 131          |
| 12          | 2014        | 100% Fight                           | 117          |
| 12          | 2014        | Legacy Fighting Championship (Texas) | 117          |
| 14          | 2014        | Oplot Challenge                      | 115          |
| 15          | 2014        | Resurrection Fighting Alliance       | 114          |
| 15          | 2014        | Talent MMA Circuit                   | 114          |
| 17          | 2014        | World Series of Fighting             | 110          |
| 18          | 2014        | Road Fighting Championship           | 108          |
| 19          | 2014        | One Championship                     | 104          |
| 20          | 2014        | Striker's House Cup                  | 86           |
| 21          | 2014        | Xtreme Fighting Championships        | 83           |
| 22          | 2014        | Battlefield Fight League             | 78           |
| 23          | 2014        | Grachan                              | 76           |
| 24          | 2014        | Final Fight Championship             | 74           |
| 25          | 2014        | Alpha One Sports Media Group         | 71           |
| 26          | 2014        | Shooto Americas                      | 70           |
| 27          | 2014        | Hard Knocks Fighting Championship    | 68           |
| 28          | 2014        | West Coast Fighting Championship     | 66           |
| 29          | 2014        | Driller Promotions                   | 65           |
| 30          | 2014        | BAMMA                                | 62           |
| 31          | 2014        | Fight Nights Global                  | 61           |
| 32          | 2014        | Titan Fighting Championship          | 60           |
| 33          | 2014        | Classic Entertainment and Sports     | 54           |
| 33          | 2014        | Pacific Xtreme Combat                | 54           |
| 35          | 2014        | Shamrock Fighting Championships      | 53           |
| 36          | 2014        | Fight Time Promotions                | 51           |
| 36          | 2014        | Ultimate Challenge MMA               | 51           |
| 38          | 2014        | Modern Fighting Pankration           | 48           |
| 39          | 2014        | Team Nogueira                        | 47           |
| 40          | 2014        | Full Contact Contender               | 46           |
| 40          | 2014        | New England Fights                   | 46           |
| 40          | 2014        | Victory Fighting Championship        | 46           |
| 43          | 2014        | Heat                                 | 43           |

## Bouts of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                       | <b>Bouts</b> |
|-------------|-------------|---------------------------------------|--------------|
| 43          | 2014        | Nitrix Champion Fight                 | 43           |
| 45          | 2014        | Caged Steel Fighting Championships    | 42           |
| 45          | 2014        | Hoosier Fight Club                    | 42           |
| 45          | 2014        | Tachi Palace Fights                   | 42           |
| 48          | 2014        | Grand Fighting Championship           | 41           |
| 48          | 2014        | Xtreme Kombat                         | 41           |
| 50          | 2014        | ProFC                                 | 40           |
| 51          | 2014        | The Hill Fighters                     | 39           |
| 52          | 2014        | Rage in the Cage                      | 38           |
| 53          | 2014        | Dragon House MMA                      | 37           |
| 53          | 2014        | Fight to Win                          | 37           |
| 53          | 2014        | Made 4 The Cage                       | 37           |
| 53          | 2014        | Midwest Cage Championship             | 37           |
| 57          | 2014        | Konfrontacja Sztuk Walki              | 36           |
| 58          | 2014        | Arena Tour MMA                        | 34           |
| 58          | 2014        | Orthrus Promotions                    | 34           |
| 58          | 2014        | Ring of Combat                        | 34           |
| 58          | 2014        | Vale Tudo Japan                       | 34           |
| 62          | 2014        | Combat Games MMA                      | 33           |
| 62          | 2014        | Kunlun Fight                          | 33           |
| 64          | 2014        | Reto de Campeones MMA                 | 32           |
| 64          | 2014        | Showdown Fights                       | 32           |
| 64          | 2014        | Square Ring Promotions                | 32           |
| 64          | 2014        | Unified MMA                           | 32           |
| 68          | 2014        | Australian Fighting Championship      | 31           |
| 68          | 2014        | BattleGrounds MMA                     | 31           |
| 68          | 2014        | National Fighting Championship        | 31           |
| 68          | 2014        | North American Allied Fight Series    | 31           |
| 72          | 2014        | The Warriors Cage                     | 29           |
| 73          | 2014        | Fight Night Finland                   | 28           |
| 73          | 2014        | Fight Star                            | 28           |
| 75          | 2014        | Invicta Fighting Championships        | 27           |
| 76          | 2014        | Bitetti Combat                        | 26           |
| 76          | 2014        | Inoki Genome Federation               | 26           |
| 76          | 2014        | Thunder Fight                         | 26           |
| 76          | 2014        | World Fighting Championships (Nevada) | 26           |
| 80          | 2014        | Dakota Fighting Championship          | 25           |
| 80          | 2014        | Maximum Fighting Championship         | 25           |
| 80          | 2014        | Superior Challenge                    | 25           |
| 83          | 2014        | King of the Cage Canada               | 24           |
| 84          | 2014        | Absolute Fighting Championship        | 23           |
| 84          | 2014        | Ranik Ultimate Fighting Federation    | 23           |
| 84          | 2014        | Sobral Extreme Fighter                | 23           |
| 87          | 2014        | Lights Out Promotions (California)    | 22           |
| 87          | 2014        | PROMMAC                               | 22           |
| 89          | 2014        | Pinnacle Combat MMA                   | 21           |

## Bouts of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                           | <b>Bouts</b> |
|-------------|-------------|---|--------------|
| 89          | 2014        | Rei da Selva Combat                       | 21           |
| 91          | 2014        | Grandslam MMA                             | 20           |
| 91          | 2014        | Prestige Fighting Championship            | 20           |
| 93          | 2014        | Provincial Fighting Championships         | 19           |
| 93          | 2014        | Strength & Honour Championship (Belgium)  | 19           |
| 93          | 2014        | Sugar Creek Showdown                      | 19           |
| 96          | 2014        | Global Knockout                           | 18           |
| 96          | 2014        | Limo Fight Championship                   | 18           |
| 98          | 2014        | All or Nothing (England)                  | 17           |
| 98          | 2014        | Extreme Beatdown                          | 17           |
| 98          | 2014        | Fight Alliance Promotions                 | 17           |
| 101         | 2014        | American Predator Fighting Championships  | 16           |
| 102         | 2014        | Minas Combat                              | 15           |
| 102         | 2014        | Underdog Xtreme Championships             | 15           |
| 102         | 2014        | United Combat League                      | 15           |
| 105         | 2014        | Eurasian Fighting Championship            | 14           |
| 105         | 2014        | Octagon Fight Night                       | 14           |
| 107         | 2014        | Extreme Combat Challenge                  | 13           |
| 108         | 2014        | Eiko                                      | 12           |
| 108         | 2014        | Sao Jose Super Fight                      | 12           |
| 108         | 2014        | The Victorium                             | 12           |
| 108         | 2014        | US Freedom Fighter Championship           | 12           |
| 112         | 2014        | Battle of Stars                           | 11           |
| 112         | 2014        | Colosseum Combat                          | 11           |
| 112         | 2014        | MMA 300                                   | 11           |
| 112         | 2014        | Pheasant City Fight Night                 | 11           |
| 112         | 2014        | X-1 World Events (Hawaii)                 | 11           |
| 117         | 2014        | Fighten MMA Championship                  | 10           |
| 117         | 2014        | League S-70                               | 10           |
| 117         | 2014        | National Fight Alliance MMA               | 10           |
| 117         | 2014        | Warfare Fighting Championships            | 10           |
| 121         | 2014        | Battle for the Border                     | 9            |
| 121         | 2014        | C3 Fights                                 | 9            |
| 121         | 2014        | Gladiators Fighting Championship (Kuwait) | 9            |
| 121         | 2014        | MMAA Arena                                | 9            |
| 121         | 2014        | Rebel Fighting Championship               | 9            |
| 126         | 2014        | Big Dawg Promotions                       | 8            |
| 126         | 2014        | Brazilian Fighting Championship           | 8            |
| 126         | 2014        | Pacific Rim Organized Fighting            | 8            |
| 126         | 2014        | Roraima Show Fight                        | 8            |
| 126         | 2014        | Warrior Xtreme Cagefighting               | 8            |
| 131         | 2014        | Baltic Fights                             | 7            |
| 131         | 2014        | Europa MMA Fighting Championship          | 7            |
| 131         | 2014        | International Association Diamond Fight   | 7            |
| 134         | 2014        | Extreme Challenge                         | 6            |
| 134         | 2014        | Jason Fight Championship                  | 6            |



## Bouts of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                        | <b>Bouts</b> |
|-------------|-------------|--|--------------|
| 136         | 2014        | Arena Fight Combat                     | 5            |
| 136         | 2014        | Iron Man Vale Tudo                     | 5            |
| 136         | 2014        | Vengeance Fighting Alliance            | 5            |
| 136         | 2014        | Win Combat Championship                | 5            |
| 140         | 2014        | General Fighting Championship          | 2            |
| 141         | 2014        | Pride & Pain MMA                       | 1            |
| 1           | 2015        | Ultimate Fighting Championship         | 473          |
| 2           | 2015        | King of the Cage                       | 419          |
| 3           | 2015        | Pancrase                               | 232          |
| 4           | 2015        | Bellator MMA                           | 203          |
| 5           | 2015        | Deep                                   | 194          |
| 6           | 2015        | Shooto                                 | 182          |
| 6           | 2015        | World Fighting Championship Akhmat     | 182          |
| 8           | 2015        | Fight Nights Global                    | 155          |
| 9           | 2015        | Legacy Fighting Championship (Texas)   | 145          |
| 10          | 2015        | M-1 Global                             | 128          |
| 11          | 2015        | Resurrection Fighting Alliance         | 125          |
| 12          | 2015        | Extreme Fighting Championship (Africa) | 118          |
| 13          | 2015        | SteelFist Fight Night                  | 115          |
| 14          | 2015        | Ultimate Challenge MMA                 | 105          |
| 15          | 2015        | New England Fights                     | 104          |
| 16          | 2015        | One Championship                       | 103          |
| 17          | 2015        | Road Fighting Championship             | 100          |
| 18          | 2015        | World Series of Fighting               | 98           |
| 19          | 2015        | Alash Pride                            | 95           |
| 20          | 2015        | Grachan                                | 89           |
| 21          | 2015        | Cage Fury Fighting Championships       | 88           |
| 22          | 2015        | British Challenge MMA                  | 85           |
| 23          | 2015        | Shamrock Fighting Championships        | 84           |
| 24          | 2015        | Shooto Americas                        | 83           |
| 24          | 2015        | Sparta Combat League                   | 83           |
| 26          | 2015        | BAMMA                                  | 78           |
| 26          | 2015        | Cage Titans Fighting Championship      | 78           |
| 28          | 2015        | Tech-Krep Fighting Championship        | 76           |
| 29          | 2015        | Kunlun Fight                           | 75           |
| 30          | 2015        | Eternal MMA                            | 72           |
| 31          | 2015        | Hard Knocks Fighting Championship      | 71           |
| 32          | 2015        | Top Fighting Championship              | 70           |
| 33          | 2015        | Rock's Xtreme MMA                      | 68           |
| 34          | 2015        | Super Fight League                     | 66           |
| 35          | 2015        | Modern Fighting Pankration             | 64           |
| 36          | 2015        | Fight to Win                           | 60           |
| 37          | 2015        | Fury Fighting                          | 58           |
| 38          | 2015        | Calvo Promotions                       | 54           |
| 38          | 2015        | Classic Entertainment and Sports       | 54           |
| 40          | 2015        | Victory Fighting Championship          | 53           |

## Bouts of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                    | <b>Bouts</b> |
|-------------|-------------|------------------------------------|--------------|
| 41          | 2015        | Back Alley Promotions              | 52           |
| 41          | 2015        | Pacific Xtreme Combat              | 52           |
| 43          | 2015        | Oplot Challenge                    | 51           |
| 44          | 2015        | Dynasty Combat Sports              | 49           |
| 44          | 2015        | WBK                                | 49           |
| 46          | 2015        | International Combat Elite         | 48           |
| 47          | 2015        | Midwest Cage Championship          | 47           |
| 47          | 2015        | Octagon Fighting Sensation         | 47           |
| 49          | 2015        | Mr. Cage Championship              | 46           |
| 49          | 2015        | Venator Fighting Championship      | 46           |
| 51          | 2015        | Gladiators of the Cage             | 45           |
| 51          | 2015        | New Corpore Extreme                | 45           |
| 51          | 2015        | Ring of Combat                     | 45           |
| 54          | 2015        | Xtreme Fighting Championships      | 44           |
| 55          | 2015        | Made 4 The Cage                    | 43           |
| 56          | 2015        | Tachi Palace Fights                | 42           |
| 57          | 2015        | BAMMA USA                          | 41           |
| 57          | 2015        | Fight Time Promotions              | 41           |
| 57          | 2015        | Max Fight                          | 41           |
| 60          | 2015        | ExciteFight                        | 40           |
| 60          | 2015        | Pinnacle Combat MMA                | 40           |
| 62          | 2015        | Grandslam MMA                      | 39           |
| 63          | 2015        | Brace For War                      | 38           |
| 64          | 2015        | Dragon House MMA                   | 37           |
| 64          | 2015        | Strike Off Fighting Championship   | 37           |
| 66          | 2015        | Cage                               | 36           |
| 66          | 2015        | Titan Fighting Championship        | 36           |
| 66          | 2015        | War of Champions MMA               | 36           |
| 69          | 2015        | Australian Fighting Championship   | 35           |
| 69          | 2015        | Konfrontacja Sztuk Walki           | 35           |
| 71          | 2015        | Arena Tour MMA                     | 34           |
| 71          | 2015        | BH Fight                           | 34           |
| 71          | 2015        | Chosen Few Fighting Championships  | 34           |
| 71          | 2015        | Final Fight Championship           | 34           |
| 71          | 2015        | Hex Fight Series                   | 34           |
| 71          | 2015        | Invicta Fighting Championships     | 34           |
| 71          | 2015        | Unified MMA                        | 34           |
| 71          | 2015        | West Coast Fighting Championship   | 34           |
| 79          | 2015        | Limo Fight Championship            | 33           |
| 80          | 2015        | Fight Exclusive Night              | 32           |
| 80          | 2015        | Lights Out Promotions (California) | 32           |
| 82          | 2015        | Imortal Fight Championship         | 31           |
| 82          | 2015        | Vale Tudo Japan                    | 31           |
| 84          | 2015        | Fight Club Promotion               | 29           |
| 84          | 2015        | Mosley Showdown                    | 29           |
| 84          | 2015        | Phoenix Fight Night                | 29           |

## Bouts of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                                 | <b>Bouts</b> |
|-------------|-------------|---|--------------|
| 84          | 2015        | Rage in the Cage                                | 29           |
| 84          | 2015        | World Cagefighting Championships (Pennsylvania) | 29           |
| 84          | 2015        | Xtreme Fighting Organization                    | 29           |
| 90          | 2015        | Hero Fighting Championship                      | 28           |
| 91          | 2015        | Global Proving Ground                           | 27           |
| 91          | 2015        | Hoosier Fight Club                              | 27           |
| 91          | 2015        | Rumble World Entertainment                      | 27           |
| 94          | 2015        | Face to Face                                    | 26           |
| 95          | 2015        | Alpha One Sports Media Group                    | 25           |
| 96          | 2015        | Dakota Fighting Championship                    | 24           |
| 96          | 2015        | Front Street Fights                             | 24           |
| 96          | 2015        | Jeremy Horn's Elite Fight Night                 | 24           |
| 96          | 2015        | Max Fights (Mexico)                             | 24           |
| 96          | 2015        | Warrior Xtreme Cagefighting                     | 24           |
| 101         | 2015        | Rizin Fighting Federation                       | 23           |
| 101         | 2015        | Twins MMA                                       | 23           |
| 103         | 2015        | Abu Dhabi Warriors Fighting Championship        | 22           |
| 103         | 2015        | Caged Steel Fighting Championships              | 22           |
| 103         | 2015        | Sugar Creek Showdown                            | 22           |
| 103         | 2015        | Warrior Fight Series                            | 22           |
| 107         | 2015        | Next Level Fight Club                           | 21           |
| 107         | 2015        | Xcessive Force Fighting Championship            | 21           |
| 109         | 2015        | Bradar Fight                                    | 20           |
| 109         | 2015        | Jackson's MMA Series                            | 20           |
| 109         | 2015        | The Warriors Cage                               | 20           |
| 109         | 2015        | World Fighting Championships (Nevada)           | 20           |
| 113         | 2015        | C3 Fights                                       | 19           |
| 113         | 2015        | Universal Reality Combat Championship           | 19           |
| 115         | 2015        | Conflict MMA Promotions                         | 18           |
| 115         | 2015        | Warrior Championship Fighting                   | 18           |
| 117         | 2015        | AXS TV Fights                                   | 17           |
| 117         | 2015        | Driller Promotions                              | 17           |
| 117         | 2015        | National Fighting Championship                  | 17           |
| 117         | 2015        | Slam Fighting Championship                      | 17           |
| 117         | 2015        | United Combat League                            | 17           |
| 122         | 2015        | Title Quest                                     | 16           |
| 123         | 2015        | Rings of Dreams                                 | 15           |
| 124         | 2015        | Curitiba Top Fight                              | 14           |
| 124         | 2015        | Frontline Fight Series                          | 14           |
| 124         | 2015        | Inoki Genome Federation                         | 14           |
| 124         | 2015        | MMA Fight Series                                | 14           |
| 124         | 2015        | Xtreme Fighting Inc.                            | 14           |
| 129         | 2015        | Action Fight                                    | 13           |
| 129         | 2015        | Fightor   | 13           |
| 129         | 2015        | Macto Championships                             | 13           |
| 132         | 2015        | Freestyle Cage Fighting                         | 12           |

## Bouts of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                            | <b>Bouts</b> |
|-------------|-------------|--|--------------|
| 132         | 2015        | Iron Fight Combat                          | 12           |
| 132         | 2015        | Jash-Kuch Fighting Championship            | 12           |
| 132         | 2015        | Pacific Rim Organized Fighting             | 12           |
| 136         | 2015        | Premier Fighting Championship              | 11           |
| 136         | 2015        | Superior Challenge                         | 11           |
| 138         | 2015        | Capital Fight                              | 10           |
| 138         | 2015        | Hit Fighting Championship                  | 10           |
| 138         | 2015        | League S-70                                | 10           |
| 138         | 2015        | Prestige Fight Club                        | 10           |
| 138         | 2015        | The Proving Grounds (Philippines)          | 10           |
| 138         | 2015        | WR Fight                                   | 10           |
| 138         | 2015        | WSOF Global Championship                   | 10           |
| 145         | 2015        | Bush Cree Promotions                       | 9            |
| 145         | 2015        | International Fighting MMA                 | 9            |
| 145         | 2015        | Legend Fights                              | 9            |
| 145         | 2015        | North American Fighting Championship       | 9            |
| 145         | 2015        | Smash Global                               | 9            |
| 150         | 2015        | Absolute Cage Fighting                     | 8            |
| 150         | 2015        | Battle of Botnia                           | 8            |
| 150         | 2015        | Eco Fight Championship                     | 8            |
| 150         | 2015        | Juiz de Fora Fight                         | 8            |
| 150         | 2015        | Rebel Fighting Championship                | 8            |
| 155         | 2015        | Gladiator MMA (Missouri)                   | 7            |
| 156         | 2015        | Viva Nicaragua Canal 13                    | 6            |
| 157         | 2015        | Bosnia Fight Championship                  | 5            |
| 157         | 2015        | Champion Pro MMA Fights                    | 5            |
| 157         | 2015        | Fightspirit Championship                   | 5            |
| 157         | 2015        | Fusion Fight Night Series                  | 5            |
| 157         | 2015        | Horsepower Promotions                      | 5            |
| 162         | 2015        | Huawu Fight                                | 3            |
| 162         | 2015        | Mix Fight Combat                           | 3            |
| 164         | 2015        | South Georgia Fighting Championship        | 2            |
| 164         | 2015        | Zhong Wu Ultimate Fighting                 | 2            |
| 166         | 2015        | International Sport Kickboxing Association | 1            |
| 1           | 2016        | Ultimate Fighting Championship             | 493          |
| 2           | 2016        | King of the Cage                           | 441          |
| 3           | 2016        | Absolute Championship Berkut               | 312          |
| 4           | 2016        | Bellator MMA                               | 259          |
| 5           | 2016        | World Fighting Championship Akhmat         | 242          |
| 6           | 2016        | Gladiator Challenge                        | 231          |
| 7           | 2016        | Deep                                       | 204          |
| 8           | 2016        | Pancrase                                   | 198          |
| 9           | 2016        | Shooto                                     | 195          |
| 10          | 2016        | Aspera Fighting Championship               | 178          |
| 11          | 2016        | Fight Nights Global                        | 176          |
| 12          | 2016        | Legacy Fighting Championship (Texas)       | 171          |

## Bouts of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                              | <b>Bouts</b> |
|-------------|-------------|--|--------------|
| 13          | 2016        | M-1 Global                                   | 158          |
| 13          | 2016        | One Championship                             | 158          |
| 15          | 2016        | Resurrection Fighting Alliance               | 152          |
| 16          | 2016        | We Love MMA (Free Fight Association Germany) | 114          |
| 17          | 2016        | Grachan                                      | 111          |
| 17          | 2016        | Shooto Europe                                | 111          |
| 19          | 2016        | Extreme Fighting Championship (Africa)       | 107          |
| 20          | 2016        | Victory Fighting Championship                | 100          |
| 21          | 2016        | Thunder Fight                                | 93           |
| 22          | 2016        | Road Fighting Championship                   | 90           |
| 23          | 2016        | Classic Entertainment and Sports             | 88           |
| 23          | 2016        | Shamrock Fighting Championships              | 88           |
| 25          | 2016        | Shooto Americas                              | 85           |
| 26          | 2016        | Cage Fury Fighting Championships             | 82           |
| 26          | 2016        | World Series of Fighting                     | 82           |
| 28          | 2016        | Cage Warriors Fighting Championship          | 78           |
| 29          | 2016        | Professional League of MMA                   | 76           |
| 30          | 2016        | Zst  | 74           |
| 31          | 2016        | World Fighting Federation                    | 64           |
| 32          | 2016        | Top Fighting Championship                    | 61           |
| 33          | 2016        | Kunlun Fight                                 | 58           |
| 34          | 2016        | Titan Fighting Championship                  | 57           |
| 35          | 2016        | Imortal Fight Championship                   | 56           |
| 36          | 2016        | Mr. Cage Championship                        | 55           |
| 37          | 2016        | BAMMA  | 54           |
| 38          | 2016        | Combate Americas                             | 50           |
| 39          | 2016        | BH Fight                                     | 49           |
| 39          | 2016        | WBK  | 49           |
| 41          | 2016        | British Challenge MMA                        | 48           |
| 41          | 2016        | Invicta Fighting Championships               | 48           |
| 43          | 2016        | California Xtreme Fighting                   | 47           |
| 43          | 2016        | Fight Time Promotions                        | 47           |
| 43          | 2016        | Hard Knocks Fighting Championship            | 47           |
| 46          | 2016        | Pacific Xtreme Combat                        | 45           |
| 46          | 2016        | Rizin Fighting Federation                    | 45           |
| 46          | 2016        | Watch Out Combat Show                        | 45           |
| 49          | 2016        | Full Contact Contender                       | 43           |
| 50          | 2016        | Alpha One Sports Media Group                 | 41           |
| 50          | 2016        | Ring of Combat                               | 41           |
| 52          | 2016        | California Fight League                      | 39           |
| 52          | 2016        | Real Xtreme Fighting                         | 39           |
| 54          | 2016        | Ansgar Fighting League                       | 38           |
| 54          | 2016        | Full Metal Dojo                              | 38           |
| 56          | 2016        | Fight Exclusive Night                        | 37           |
| 57          | 2016        | Hex Fight Series                             | 36           |
| 58          | 2016        | Konfrontacja Sztuk Walki                     | 35           |

## Bouts of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                          | <b>Bouts</b> |
|-------------|-------------|--|--------------|
| 58          | 2016        | Unified MMA                              | 35           |
| 58          | 2016        | West Coast Fighting Championship         | 35           |
| 61          | 2016        | Tachi Palace Fights                      | 34           |
| 61          | 2016        | Xtreme Fighting Organization             | 34           |
| 63          | 2016        | Final Fight Championship                 | 33           |
| 64          | 2016        | Xtreme Fighters Latino                   | 32           |
| 65          | 2016        | Chosen Few Fighting Championships        | 31           |
| 65          | 2016        | Fury Fighting Championship               | 31           |
| 67          | 2016        | Australian Fighting Championship         | 30           |
| 68          | 2016        | Abu Dhabi Warriors Fighting Championship | 29           |
| 68          | 2016        | Action Fight                             | 29           |
| 68          | 2016        | Fight On                                 | 29           |
| 71          | 2016        | Art of War (China)                       | 28           |
| 71          | 2016        | Carnage in the Cage (Australia)          | 28           |
| 71          | 2016        | Gladiator (Japan)                        | 28           |
| 71          | 2016        | Gladiator Fighting Arena                 | 28           |
| 71          | 2016        | Premier Fighting Championship            | 28           |
| 76          | 2016        | Global Knockout                          | 27           |
| 76          | 2016        | Hardrock MMA                             | 27           |
| 76          | 2016        | Predador Fight Championship              | 27           |
| 76          | 2016        | The Ultimate Fighter                     | 27           |
| 80          | 2016        | Cage                                     | 26           |
| 80          | 2016        | German MMA Championship                  | 26           |
| 80          | 2016        | Xcessive Force Fighting Championship     | 26           |
| 83          | 2016        | 1Â° Round Combat                         | 23           |
| 83          | 2016        | Industrials                              | 23           |
| 83          | 2016        | Real Fight Championship                  | 23           |
| 83          | 2016        | Redemption Fighting Championship         | 23           |
| 87          | 2016        | Universal Reality Combat Championship    | 22           |
| 88          | 2016        | Hit Fighting Championship                | 21           |
| 88          | 2016        | Made 4 The Cage                          | 21           |
| 90          | 2016        | Brave Combat Federation                  | 20           |
| 90          | 2016        | Fatality Arena                           | 20           |
| 90          | 2016        | Midwest Fight Series                     | 20           |
| 90          | 2016        | RCC Boxing Promotions                    | 20           |
| 90          | 2016        | Superior Fighting Championship           | 20           |
| 90          | 2016        | Vale Tudo Japan                          | 20           |
| 90          | 2016        | WSOF Global Championship                 | 20           |
| 97          | 2016        | The Warriors Cage                        | 19           |
| 98          | 2016        | Gladiators of the Cage                   | 18           |
| 98          | 2016        | Venator Fighting Championship            | 18           |
| 100         | 2016        | Absolute Fighting Championship           | 17           |
| 100         | 2016        | Bullets Fly Fighting Championship        | 17           |
| 100         | 2016        | European Beatdown                        | 17           |
| 100         | 2016        | Horsepower Promotions                    | 17           |
| 100         | 2016        | Pinnacle Combat MMA                      | 17           |

## Bouts of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                            | <b>Bouts</b> |
|-------------|-------------|--|--------------|
| 100         | 2016        | War of Champions MMA                       | 17           |
| 100         | 2016        | Warrior Xtreme Cagefighting                | 17           |
| 100         | 2016        | World Fighting Championships (Nevada)      | 17           |
| 108         | 2016        | Driller Promotions                         | 16           |
| 108         | 2016        | Global Proving Ground                      | 16           |
| 108         | 2016        | Prime Fighting                             | 16           |
| 108         | 2016        | United Combat League                       | 16           |
| 108         | 2016        | Z Promotions                               | 16           |
| 113         | 2016        | Empire Sports Marketing                    | 15           |
| 113         | 2016        | Kansas City Fighting Alliance              | 15           |
| 113         | 2016        | MMA Fight Series                           | 15           |
| 113         | 2016        | Superstar Fight (China)                    | 15           |
| 117         | 2016        | TKO Major League MMA                       | 14           |
| 118         | 2016        | Fusion Fight Night Series                  | 13           |
| 118         | 2016        | Heat                                       | 13           |
| 118         | 2016        | Strength and Honor Championship            | 13           |
| 118         | 2016        | Superior Challenge                         | 13           |
| 122         | 2016        | Aggression Session                         | 12           |
| 122         | 2016        | Fight Star                                 | 12           |
| 122         | 2016        | Tanko Fighting Championships               | 12           |
| 125         | 2016        | Combate Extremo                            | 11           |
| 125         | 2016        | Conflict MMA Promotions                    | 11           |
| 125         | 2016        | Rumble World Entertainment                 | 11           |
| 125         | 2016        | Scandinavian Fight Nights                  | 11           |
| 129         | 2016        | Celtic Gladiator                           | 10           |
| 129         | 2016        | International Caucasian Fight Championship | 10           |
| 129         | 2016        | League S-70                                | 10           |
| 129         | 2016        | Legend King Championship                   | 10           |
| 129         | 2016        | Qualify Combat                             | 10           |
| 129         | 2016        | The Warriors Combat                        | 10           |
| 129         | 2016        | US Freedom Fighter Championship            | 10           |
| 136         | 2016        | European Fighting Challenge                | 9            |
| 136         | 2016        | Fight 2 Night                              | 9            |
| 136         | 2016        | Fight Night at the Island                  | 9            |
| 136         | 2016        | Fresquez Productions                       | 9            |
| 136         | 2016        | House of Fame                              | 9            |
| 136         | 2016        | MMA Cartel                                 | 9            |
| 136         | 2016        | Rebel Fighting Championship                | 9            |
| 136         | 2016        | Singapore Fighting Championship            | 9            |
| 136         | 2016        | Smash Fight                                | 9            |
| 145         | 2016        | BAMMA USA                                  | 8            |
| 145         | 2016        | Elite Fighting Championship Marica         | 8            |
| 145         | 2016        | Night of Warriors (Czech Republic)         | 8            |
| 148         | 2016        | Battleground MMA                           | 7            |
| 148         | 2016        | Elite Warrior Challenge                    | 7            |
| 148         | 2016        | Hugs Combat                                | 7            |

## Bouts of UFC and Promoters that Promoted Former UFC Athletes, 2011-2016

*Source: Sherdog. See Backup to Table 1.*

| <b>Rank</b> | <b>Year</b> | <b>Promoter</b>                      | <b>Bouts</b> |
|-------------|-------------|--------------------------------------|--------------|
| 148         | 2016        | The King of Jungle Championship      | 7            |
| 148         | 2016        | Tru-Form Entertainment               | 7            |
| 153         | 2016        | Extreme Challenge                    | 6            |
| 153         | 2016        | Malscher Fight Night                 | 6            |
| 153         | 2016        | Oklahoma Charity Fight Night         | 6            |
| 153         | 2016        | Premier Cage Fighting                | 6            |
| 153         | 2016        | Revolution Cage Combat               | 6            |
| 153         | 2016        | Viva Nicaragua Canal 13              | 6            |
| 153         | 2016        | WR Fight                             | 6            |
| 160         | 2016        | A&A Fight Time Promotions            | 5            |
| 160         | 2016        | Blufight MMA                         | 5            |
| 160         | 2016        | Fightspirit Championship             | 5            |
| 160         | 2016        | North American Fighting Championship | 5            |
| 164         | 2016        | Sunkin International Fight Club      | 4            |
| 165         | 2016        | Battle Events                        | 2            |
| 166         | 2016        | La Familia Fight Club                | 1            |



























































































































































